

Perspicacity walk :

Why i haven't been able to land a client ?

Insights :

-Not testing different approaches

-Lazing out in the afternoon

-Not deeply analyzing the business i am outreaching too (how am i supposed to analyze the business?): gotta analyze top players and understand what the market demands , look for what the prospects is lacking compared to top players and offer him that service

-Improving my copywriting skills and finishing the daily checklist

-Not reading the IF everyday was also a mistake the days i read it i actually achieve alot (excuses : how can a doc full of words can effect me : a mistake that is my bicht is taken over gotta take back control