

**WI/IL CYCLING ASSOCIATION  
GOALS AND OBJECTIVES FOR 2026  
Draft Prepared: January 29, 2026**

<b>GOALS AND OBJECTIVES</b>	<b>Assignment</b>	<b>Status</b>	<b>Due Date</b>
<b>OPERATIONS</b>			
<b>Growth:</b> (1) Increase race participation through marketing and direct outreach; (2) Increase number of races and sponsors.	Growth & Innovation Committee		
<b>Race Schedule:</b> Review and approve race schedule.	Bob Lundberg; sponsors		Yearly
<b>Race Scoring &amp; Awards:</b> (1) Update criteria for championship races; (2) [other goals].			
<b>Race Rules &amp; Safety:</b> [add goals].			
<b>Promoters' Handbook:</b> Update handbook and distribute to promoters.			
<b>GOVERNANCE</b>			
<b>Board Elections:</b> (1) Appoint a Nominating Committee; (2) Establish a process and timeline.			Yearly in the Fall
<b>Annual Meeting:</b> (1) Establish timing, format and venue; (2) Appoint a committee to manage the process.			Yearly in the Fall
<b>Bylaws Updates:</b> Develop updates for approval by the Board and members.			
<b>FINANCIAL</b>			
<b>Budget:</b> Develop 2026 budget for Board review and approval.	Treasurer		Yearly in the Winter
<b>Financial Reporting &amp; Monitoring:</b> Periodically report financial results to the Board and members.	Treasurer		On going
<b>Financial &amp; Accounting Policies:</b> Make updates, as needed.	Treasurer		
<b>STRATEGIC &amp; LONG-TERM PLANNING</b>			
<b>Succession Planning:</b> (1) Create a plan for Board succession considering needed skills and perspectives; (2) Create a plan for			

succession of key WI/IL leadership roles (e.g., ABR Representative, race sponsors, etc.)			
<b>Revenue Sources:</b> (1) Evaluate long-term stability and reliability of WI/IL revenue sources; (2) Identify potential new revenue sources.			On going
TECHNOLOGICAL			
Website Consolidation/Updates	Website Committee		
Move to Google for Non Profits			