

Cookie Notice

Effective Date: [August 13, 2025]

I. Introduction

[Endearing AI] (“our”, “us”, “we”) uses cookies and similar technologies on its website and any web-based or mobile applications (collectively, “Platform”). You can find out how we use cookies and how to control them in this Cookie Notice. Capitalized terms used in this Cookie Notice (but not defined here) will have the meanings given to them in our Privacy Policy.

II. What Are Cookies, Pixels, and Local Storage?

Cookies are small files that websites place on your computer as you browse the web. Like many websites, we use cookies to discover how people are using our Platform and to make them work better. Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. Cookies and other technologies may also be used to measure visitors to the Platform and overall performance, as well as assist us with marketing on other platforms.

A cookie can be classified by its lifespan and the domain to which it belongs. By lifespan, a cookie is either a session cookie, which is erased when the user closes the browser, or persistent cookie, which remains on the user’s computer/device for a pre-defined period of time. We use both session and persistent cookies, and enable first and third-party cookies. Session cookies are destroyed when you terminate your browsing session by shutting down your browser. Stored cookies often have a predetermined expiration date after which they disappear from your hard drive. As for the domain to which it belongs, there are either: first-party cookies, which are set by us, or third-party cookies stored by a different domain to the visited page’s domain.

Other similar technologies also measure activity on the Platform. A pixel is a small amount of code on a web page or in an email notification. Like most online companies, we use pixels to learn whether you’ve interacted with certain web or email content. This helps us measure and improve our Platform and personalize your experience. Local storage is an industry-standard technology that allows a website or application to store information locally on your device. We use local storage to customize what we show you based on your past interactions with our Platform.

III. How And Why Do We Use Cookies?

Strictly Necessary Cookies

These cookies are necessary for the Platform to function and cannot be switched off in our systems. They are usually only set in response to actions made by you, which amount to a request for access to our Platform, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but if you do, some parts of the Platform will not work.

Functional Cookies

These cookies enable the Platform to provide enhanced functionality and personalization. They may be set by us or by third-party providers. If you do not allow these cookies, then some or all of these services may not function properly.

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Platform. They help us to know which pages are the most and least popular and see how visitors navigate the Platform. Performance cookies are used to help us with our analytics, including to compile statistics and analytics about your use of and interaction with the Platform.

We use third-party tools and technologies to help us gather this information.

Targeting Cookies

We partner with third parties, as explained here, to promote our services and market to you on third-party websites, such as social media platforms, after you visit our Platform. By setting targeting cookies on our Platform, our marketing partners can build a profile of your interests and show you relevant advertisements on other websites. These third-party websites may use the personal information that they receive from us to enhance their profiles of you, so please visit their respective websites, privacy notices and settings.

Note that if you do not allow these cookies, you will experience less targeted advertising, but this will not eliminate all advertising, such as contextual advertising.

For more information about online advertising and your choices, please visit <https://youradchoices.com/>. You can also opt-out of the use of your data for interest-based ads served by other advertising networks on your mobile device or computer.

By clicking on the AdChoices icon on any interest-based ad.

By visiting <https://youradchoices.com/control>.

IV. Changes To This Policy

We may revise this Cookie Notice, from time to time. If we make revisions that materially change or affect whether or how we collect or use personal information we will notify you by email (if, as a user of our Platform, you have provided us your email address) or by means of a notice on our Platform prior to the change becoming effective. Therefore, you should review the Platform periodically so that you are up-to-date on our most current policies and practices.