



Dear Potential Sponsor,

Thank you for your interest in becoming a sponsor for the 2025 Wason Pond Wrangler! This is the third Wrangler to be held, but it is not the first of its kind. The formerly known Wason Pond Pounder held its last event in 2022. The originators and board members graciously guided this transition into a new exciting event in 2023 so the tradition and charitable donations can continue for years to come.

Our event, held at Wason Pond in Chester NH, is unique because it is family-oriented, and because all net proceeds are donated back to the community. The first 9 Pounders had over 5800 participants and raised over \$244,000 for local charities! We are growing the Wrangler into a similarly successful event. All proceeds will again benefit the Chester Charitable Foundation, a non-profit group raising money to support endeavors in our community. Major beneficiaries have included Special Olympics of NH, Boy Scouts, Windham Helping Hands, Chester Fire Department, Wilcomb Townsend Trust, The Upper Room, Adaptive Sports Partners, The Playground Project and SG Komen Breast Cancer.

As you can imagine, the costs associated with such an event are extraordinary. We are reaching out to you, as a potential sponsor, to help offset costs and allow more of the event's profits to go towards our charitable efforts. With significant website traffic, marketing materials, Facebook presence and event day promotion, sponsors will receive considerable exposure in return. In 2024, we had 15 amazing sponsors support this event and our local community!

We would like the opportunity to work with you on an appropriate sponsor level to fit your budget and get exposure for your business. In the following pages you will find sponsorship levels and their associated benefits, as well as a registration form.

To learn more about the Wason Pond Wrangler and the charities we support please visit our event website **www.wasonpondwrangler.com**.

Please feel free to contact me with any questions and if you would like to discuss how you can get involved in a great event.

Thank you from the Wason Pond Wrangler Crew!

[Click Here To Contact Wrangler Central](#)



2025 Sponsorship Opportunities

Title Sponsor - \$1,500.00

Event Promotion Exposure

- Title Sponsor listing on event website's sponsor page with hyperlink to your site
- Title Sponsor recognition on event website home page as well, also with hyperlink
- Largest logo on all participant and volunteer t-shirts
- Your company/organization will be prominently displayed in our event marketing campaign which includes email updates to 1,500+ newsletter subscribers and social media updates
- Title Sponsors will be recognized in press release(s) to local media

Event Day Exposure

- Up to 8 complimentary entries into the Wrangler event
- Your promotional material can be included in the WPW "goodie bag"
- Large logo on 2 "Thank You Sponsors" banners created by Wason Pond Wrangler organizers displayed at start/finish concessions area
- Company/organization banners (up to 2) displayed at start and finish areas
- PA announcements during event thanking Title Sponsors
- Opportunity for brief PA remarks at event, if interested
- Opportunity to set up a table to promote your company/organization

Platinum Sponsor - \$1,000.00

Event Promotion Exposure

- Listing on "Sponsors" page of event website and hyperlink to your site
- Prominent logo on all participant and volunteer t-shirts
- Platinum Sponsors named in press release(s) to local media
- Platinum Sponsors recognized on social media

Event Day Exposure

- Up to 4 complimentary entries into Wrangler event
- Your promotional material can be included in the WPW "goodie bag"
- Logo on 2 "Thank You Sponsors" banners created by Wason Pond Wrangler organizers displayed at start/finish concessions area
- 2' x 3' sign for Platinum Sponsors at beach and covered bridge obstacles
- PA announcements during event thanking Platinum Sponsors
- Opportunity to set up table to promote your organization

Gold Sponsor - \$500.00

- 2 complimentary entries into the Wrangler event
- Listing on “Sponsors” page of event website and hyperlink to your site
- Logo on the back of all participant and volunteer t-shirts
- Name on 2 “Thank You Sponsors” banners created by Wason Pond Wrangler organizers and displayed at start/finish concessions area
- Your promotional material can be included in the WPW “goodie bag”
- 2’ x 3’ sign at two obstacles

Obstacle Sponsor - \$250.00

- 1 complimentary entry into Wrangler event
- Company listing on “Sponsors” page of event website
- Your promotional material can be included in the WPP “goodie bag”
- 2’ x 3’ sign at one obstacle

Email crew@wasonpondwrangler.com with any questions. The Sponsor Registration Form is below.

Thank You For Your Support!



2025 Sponsor Registration Form

Please indicate your level of sponsorship:

☐ Title Sponsor - \$1,500

☐ Platinum Sponsor - \$1,000

☐ Gold Sponsor - \$500

☐ Obstacle Sponsor - \$250

Company/Organization: _____

Contact Person: _____

Mailing Address: _____

Telephone: _____

Email: _____

Mail this completed form, and your check, made payable to:

“Chester Charitable Foundation”

PO Box 333

Chester, NH 03036

[Click here to contact Wrangler Central](#) with any questions.

Thank You For Your Support!