

THE FIRST LOVE YOURSELF CONFERENCE (FLY CON)

Inspiring Love, Care & Community. Wearing Your Power

To wear your power is to live in truth — clothed in confidence, compassion, and care.

Vision: The First Love Yourself Conference (FLY Con) was born from one timeless truth — *when love heals, community thrives*. FLY Con is more than an event; it's a restorative movement that calls individuals, couples, coworkers and families back to love that begins with purpose and overflows into emotional maturity, self-understanding, and community care. We want to celebrate the moment when love becomes visible; when attendees embody healing in how they think, speak, serve, and even dress. We call this *wearing your power*.

Why the FLY Con Movement Exist: Many of us were taught to perform love rather than embody it. Some were raised to care for others while neglecting our own emotional wounds. FLY Con exists to interrupt that cycle, offering tools, truth, and transformation for hearts that are ready to heal.

This movement invites people to:

- Heal before they help. Love from truth, not trauma.
- Understand your design for emotional wholeness. Where mindset meets psychology and restoration.
- Strengthen relationships at their root. Through emotional maturity, communication, and accountability.

Through intentional workshops, reflection, and transparent conversation, FLY Con equips individuals to love in ways that lead to freedom — not fear.

The Heartbeat of FLY Con: At its essence, FLY Con is a healing experience brought to life as a conference — a gathering that transforms pain into power and restores the original language of love.

“To teach people how to love themselves the way love is intended — so they can love others without losing themselves in the process.”

- T'erra Estes, Founder of Teach Not Punish

Every workshop, every conversation, every moment carries one reminder — love is your power, and when you wear it boldly, you invite others to heal too.

IMPACT SNAPSHOT

A Transformational Partnership: Sponsoring FLY Con means partnering in a movement of love, healing, and community hope that strengthens families, organizations, and community well-being.

Each sponsorship helps provide:

- 300+ love- and healing-centered experiences for attendees and families.
- Local small business engagement through vendor and catering partnerships.
- Mental and emotional health education rooted in Social Emotional Learning (SEL) and mindset renewal.

When you invest in FLY Con, your brand becomes part of restoring hearts, homes, and community connection.

Your Brand Your Story: Through cause marketing, FLY Con creates value for your business and the community by:

- Humanizing your brand through a shared purpose narrative.
- Amplifying visibility through digital, in-person, and press coverage.
- Aligning your organization with faith-rooted family and community healing and community renewal.

We integrate sponsor brands authentically across the event experience — from the conference stage to digital storytelling that reaches over 10,000 families, educators, and community leaders.

A Movement Powered by Purpose: The First Love Yourself Conference (FLY Con) is a community experience powered by Teach Not Punish Family Resource Center, Inc. (TNP). TNP is a Tulsa-based 501(c)(3) organization committed to restoring families and building emotionally healthy communities through love-centered education, family support, and healing practices.

45% of proceeds from FLY Con directly support TNP programs, helping expand resources for families, educators, and youth long after the conference ends. Together, FLY Con and TNP are transforming hearts, homes, and communities through love, care, and connection. Secure your sponsorship today by clicking [here](#) or scanning QR code.

