



## Mindvalley's Global Ecosystem For Local Conscious Hubs

*The Hub is a community building in your neighborhood where you reunite with your MVU family. Cook and eat together after a successful day at work and share your achievements, failures and learnings. Maybe you want to attend a 10x session or a group meditation. A place where we meditate, move together, do QI gong, breath work, journaling exercises, visualize, manifest, dance, laugh and cry together.*

*Are you ready to read?*

Since 09th of July 2022 we create the vision  
together  
as a tribe

Raise your voice now (online petition)

## Results

- **Receiving the vision over and over again**
- **building a core team of 10 people within 1 day**
- **creating a meeting of 50 interested leaders within 1 day**
- **Asking for feedback, creating a campaign within 1 day**
- **Raising 120 sign ups within 2,5 days (now organically 126)**
- **Writing down the white paper with my team**
- **Creating a short vision video of how the simple online tool for the ecosystem works**
- **Giving space to respect time over and over again, yet still working and believing further in the vision, making it happen**
- **creating around 20-30 or more extraordinary personal connections of potential Mindvalley hub leaders who committed to being part of the world wide mission**

1. Mission Statement
2. The H.O.W
3. Abundance
4. First steps done here at Mindvalley University
5. Long term picture
6. Questions

## Mission

We create with full awareness of the human being to surrender into the unknown space of knowledge to guide, heal, transform and support each other. We are facing major world problems. We need to raise a new conscious generation. This is the next step to transform education for humanity and grow Mindvalley rapidly: local Mindvalley Hubs all over the world.

## What could it look like?

We are preparing an easy to use international ecosystem of Conscious Hub leaders. They will be supported on a visualised online tool. Sharing resources, making sure to create a simple, cost effectively, conscious space in their cities. Firstly the hub is open for everyone

then the hub leader makes sure to convert newbies into new Mindvalley Members. It takes the inner online transformation now to the outer transformation. This is the second step to the strongest conscious community on the planet.

Mindvalley Hubs Statement from a Mindvalley Member

“A network of local physical around the globe easily connected through a map on the Mindvalley App.

Don't you also love those tribe events? Imagine a room in your city. With a small stage. Where we as a tribe exchange our knowledge, skills to transform and challenge each other. Can you see the children running around and playing while their parents gather in a room with a simple screen at the wall and do the superbrain quest together? I bet you can see it. I know I do. And I love what I see.

It's a place where we accelerate our growth through the most nurturing environment possible. A place where you are loved just because you're human. Doesn't matter what age, degree, religion or culture. Isn't that the future? A non judgmental place which allows you to make faster progress in every area of your life because you're finally surrounded by compassionate souls that encourage you to take risks and celebrate your failures.

Every hub has some leaders who organise the agenda and handle everything that's necessary to keep the building going and growing. As members, we all pay to be part of it.

It's a recharge centre where higher vibration is available and constructively used to create change in this world.

I would like to share another idea on how buildings like these all over the world in every major city and beyond will be valuable not just for us as a family but also for humanity as our tribe. Think about what we could change in the world when we strengthen our spiritual skills of intuition and manifesting as a group on an ongoing basis. What kind of ideas could we attract? Probably some ideas that are needed very much right now. And not just attract such ideas but being at the same time in the best environment to actually realise them. An environment with many highly intelligent, creative, conscious, inspiring, influential people educated in different fields. This could also be valuable for personal projects, not just to save the world.

Lets create, change, influence, inspire, love, experience, learn and grow together. But please...

Not on ZOOM.

## **The HUB**

### **The organism**

A platform within the Mindvalley app where all the hubs are registered. You can search all the hubs within a country or city and have instant access to the leaders and members of the hub, their profile on the Mindvalley app, the group chat and the agenda where you can see which events are happening in which room, who's the host and if it still has open attendee spaces. You can also host events yourself and put them to a free spot in the agenda.

Everyone who wants to be a MindvalleyHub member can buy the membership and instantly has access to all the centres all around the world. Now you are really part of the global physical family.

You also have the opportunity to just be part of one hub in your neighbourhood.

To have access to the hubs you need to be a mindvalley member. You can't join just because you bought a single quest or the hub membership

All the hubs have a minimum standard and the remarkable mindvalley decoration. Whenever you walk into a Hub you feel home. Doesn't matter if you're in Mexico, Bali, Germany, Morocco, Japan or Switzerland. However, they still have differences and their unique touch because of the people who are living there. They will upgrade the hubs with their additional investment of time, money, energy and creativity to serve the community.

## **Possible Equipment**

### **The „PowerBank“**

Sharing food creates a unique bonding, especially when you make the food together. That's why every Hub has a fully equipped, beautiful kitchen.

- Pans, pods, knives and everything necessary to cook.
- Plates, spoons, forks, glasses and everything to eat.
- A mixer for energising smoothies
- A coffee machine that shreds real beans.
- Dishwasher
- Fridge and freezer
- Toaster

- An oven
- General cleaning equipment.
- A water spender or filtration system for every location with no drinking water.
- Whenever possible the Hubs will have an outside opportunity. A terrace or garden.

Toilets and showers.  
The whole hub has wifi access.

#### the HEART

This is where we learn, grow and share together.  
A big room with space for at least twenty people.  
-A big screen or beamer surface for presentations, documentaries, interviews or to do a quest together.  
-Speakersystem  
-Air humidifier for oils  
-Foldable chairs with integrated table stored at the walls  
-Yogamatras, pillows

#### The CC Room

Create and Connect in a room with a big eating table where we share our self-made food together, reading books from the exchange shelves in comfortable sitting bags, work on your personal projects, reflect on our days or share our lifebooks while having a cup of coffee.

- table
- sitting bags
- coffee tables
- book shelf
- plants

#### The 10x temple

A fully equipped workout room with everything we need to expand our strength and endurance.

- dumbbells
- benches
- pull up bar
- ropes
- running machine."

## Business PLAN

### 1 -> IDEAS How will Mindvalley profit? 💡

- **massive organic membership growth** through bringing curious individuals to local hub events and exposing them to the benefits of the Mindvalley programs.
- implementing the already existing affiliate program and **taking it to the next level**
- The only way to scale the concept of Mindvalley University, with **no visa or room limitations, with multiple MVHub locations around the globe**
- Open up the possibility to creating an equivalent Metaverse that is not only online, it is reflected physically in local hubs, simple yet effective

### 2 -> rough steps

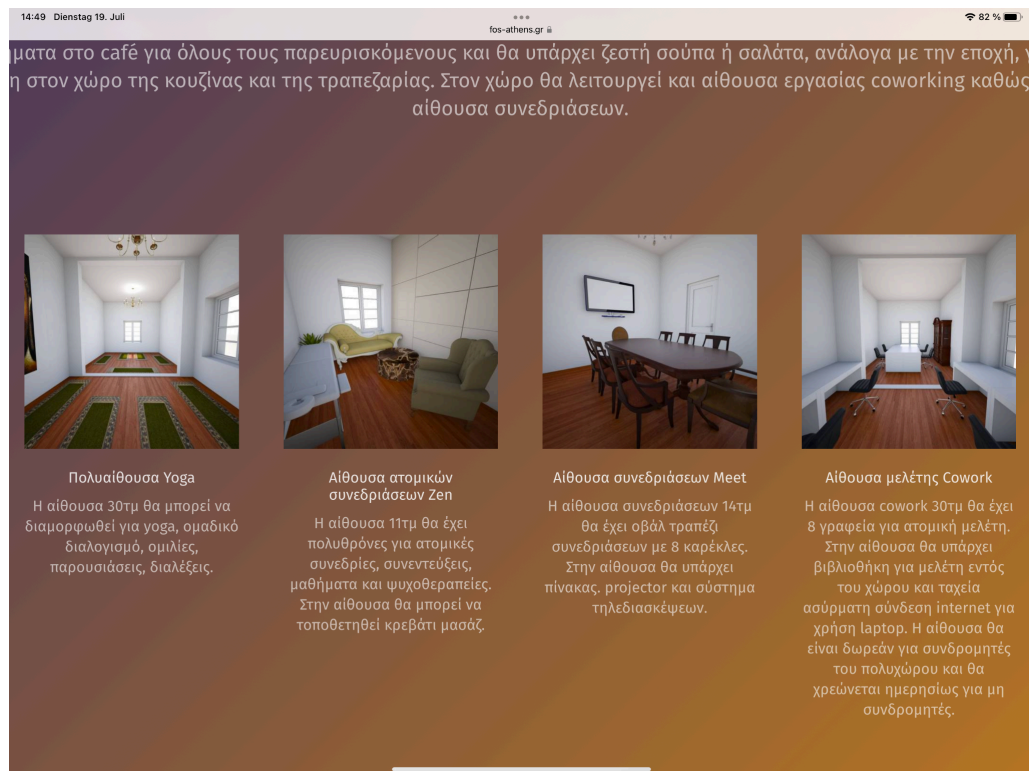
To be defined once the decision is made.

4 values that the hubs share around the globe to make sure to keep integrity of Mindvalley

### 3 -> Case model/ example

**TED-TEDx:** TED started in 1984 and became an annual event in California. Scaling it in 2009, TED decided to introduce TEDx events, which follow the same guidelines as TED, however in different locations. Likewise MVU will sooner or later reach a point, where it will be necessary to evaluate expanding it to multiple locations to cover increasing demand.

### This is Angelo Loannis 🧑 -> Athens first Mindvalley Hub



### This is real... some more examples 🏠:

Anya Buschmina -> Costa Rica

Austin Low -> Singapore

Dee -> Dubai

Skip Archemedes -> Bali

Lisa Tan -> Puerto Rico

**Special access for Mindvalley Members to Karl Emanuelsson** -> Manor Sun Retreat -> Boston

... and the connection list goes on

#### 4. Long term possible picture

- Mindvalley's green and social contribution to this planet
- a space to cocreate, heal and develop new skills
- Setting up the strongest international network for Mindvalley members to travel and feel home

With this simple step we are redefining education. World wide. You have created the world's strongest amplified online community. We are raising the vibration of this beautiful planet. It is no coincidence that God told me to come here and serve with results already at MVU for that reason.

**I am humble. I am asking you to be hired. I will make it happen.** It is going to become an amazing, simple online tool to support this massive organic growth process.

I see massive potential in some people I worked with/ with whom I met. They will create opportunity to drive results for Mindvalley as well.

I will make you millions. I deliver results. My soul is love. God drives me and gives me amazing ideas. I implement them fast. You can see it in my eyes. I will be of much value to you.

starting out with simple coworking spaces and/or different easy to access (maybe free) **Locations...**





Using the easy to use, simple and powerful Mindvalley Hubs online map ecosystem.

Sneak preview No. 1

<https://youtu.be/eyYjGrD9EpQ> ✓

open QUESTIONS from interested hub leaders

- -> idea: creating a possible opportunity for hub leaders to create an additional income stream with affiliate links while generating a ripple effect of new members flowing in

let me realise this with and for you. I am forward to it.

Greetings and love

Friedemann Jaeger