

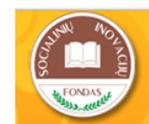


# ICT4TCN

Facilitating the access to the ICT labour market  
of third country nationals by developing further their existing skillset

## ICT4TCN: Upgrade Yourself 24<sup>th</sup> of October 2021

Kover, Politických vězňů 911/8





## PROGRAMME

11.30 – 12.00 Registration and coffee

12.00-12.15 *Welcome speech*

12.15 - 12.55 Presentation of the ICT4TCN

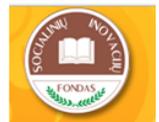
- ✓ Presentation of the Erasmus+ Project ICT4TCN
- ✓ Aims & objectives of the project
- ✓ The partnership
- ✓ Deliverables and outputs

*The program:*

- ✓ ICT4TCN Course (e-learning platform) Beginners' level
- ✓ Module 1: Future worker
- ✓ Module 2: Basic office technologies Intermediate level
- ✓ Module 1: Fundamentals of graphic design
- ✓ Module 2: Digital marketing Advanced level
- ✓ Module 1: Web programmer (Java)
- ✓ Module 2: Web programmer (Python)



symplexis





**13.00-16.30 How to be a professional manager in 4 steps, part 1**

Effective people management is more of an art than a science, and many of the most important management tools people absorb "with the milk of their mother". In this workshop we will try to rediscover existing talents that you haven't noticed before and understand how to apply them to solve serious problems.

The interactive workshop will include 4 group exercises in a practical and playful format that will help you understand the key functions of management in practice. The workshop is suitable for aspiring leaders to get up to speed quickly, as well as for experienced managers to see familiar things from a new perspective.

The seminar is suitable for both the participants of the IC4TCN Bootcamps and the newcomers. The toolkit will be useful for novice leaders to quickly get up to speed, and experienced managers in order to look at known things from a new angle.

Lecturer: Denis Sabanadze, COO of the SaaS company (250,000 users), co-founder of a startup (\$150,000 investment round closed) and California MBA graduate.

**14. 30-15.15** Lunch break with the delicacies from the local authentic restaurant.

**15.15-17.30 How to be a professional manager in 4 steps, part 2**

The final part will consist mainly of the theoretical information, where all of the discussed soft skills will be presented as hard and explained how could be used on small and big scales.

Lecturer: Denis Sabanadze, COO of the SaaS company (250,000 users), co-founder of a startup (\$150,000 investment round closed) and California MBA graduate.





**17.30-19.30** Practical seminar with a Marketing expert to introduce the audience to the basic terms and major tendencies in Instagram.

The Program:

- Myths about Instagram
- New items and trends on Instagram
- How to make a selling bio
- Major mistakes
- Instagram storytelling and warm-ups on Instagram

**19.30-19.40**

Closing of the Multiplier Event

