

Website Testing Checklist - [Client Company]

Date:

1. Functionality & Core UX

 Assignee	 Task	 Status	Notes
 Person	Verify all header/footer links resolve (top pages)	Not started ▾	
 Person	Test primary nav menus (hover, tap, sticky)	Not started ▾	
 Person	Confirm breadcrumbs show correct path	Not started ▾	
 Person	Validate global search results & empty state	Not started ▾	
 Person	Test all forms: required fields, errors, success	Not started ▾	
 Person	Confirm form autoresponder emails send	Not started ▾	
 Person	Verify spam protection (honeypot/reCAPTCHA)	Not started ▾	
 Person	Test all modals, tabs, accordions, sliders	Not started ▾	
 Person	Test 404 page appears with helpful links/CTA	Not started ▾	
 Person	Validate redirects: http→https, www preference	Not started ▾	
 Person	Check file downloads open/track correctly	Not started ▾	
 Person	Test auth: sign-up, login, logout, reset password	Not started ▾	
 Person	(Ecom) Add to cart, persist	Not started ▾	

 Assignee	 Task	 Status	Notes
	cart across pages		
 Person	(Ecom) Apply promo codes, tax, shipping rates	Not started ▾	
 Person	(Ecom) Guest vs account checkout flows	Not started ▾	
 Person	(Ecom) Refund/void flow in sandbox	Not started ▾	

2. Content Quality

 Assignee	 Task	 Status	Notes
 Person	Spellcheck top pages; fix typos/grammar	Not started ▾	
 Person	Confirm unique H1 per page and heading order	Not started ▾	
 Person	Verify image alt text is meaningful (non-decorative)	Not started ▾	
 Person	Check image sizes vs containers (no blurriness)	Not started ▾	
 Person	Ensure SVGs, icons, favicons, images render	Not started ▾	
 Person	Review tone/voice consistency with brand	Not started ▾	
 Person	Validate legal pages: Privacy, Terms, Cookies	Not started ▾	
 Person	Confirm dates/prices/addresses are current	Not started ▾	

3. Performance & Reliability

 Assignee	 Task	 Status	Notes
 Person	LCP under target on key templates	Not started ▾	
 Person	INP/TBT acceptable on interactive pages	Not started ▾	
 Person	CLS stable on scroll and lazy elements	Not started ▾	
 Person	Set cache headers for static assets (CDN)	Not started ▾	
 Person	Defer/async non-critical scripts	Not started ▾	
 Person	Verify lazy-loading of below-the-fold images	Not started ▾	
 Person	Test on slow 3G/4G network conditions	Not started ▾	

4. SEO

 Assignee	 Task	 Status	Notes
 Person	robots.txt accessible; disallow rules correct	Not started ▾	
 Person	XML sitemap valid and includes canonicals	Not started ▾	
 Person	Titles/meta descriptions unique & sized	Not started ▾	
 Person	Canonical tags correct on all templates	Not started ▾	
 Person	Internal links added to avoid orphans	Not started ▾	
 Person	No accidental noindex/nofollow in prod	Not started ▾	

5. Mobile & Cross-Browser

 Assignee	 Task	 Status	Notes
 Person	Responsive layouts at key breakpoints	Not star... ▾	
 Person	No horizontal scroll on small screens	Not star... ▾	
 Person	Sticky bars don't cover content/CTAs	Not star... ▾	
 Person	Hover actions have touch equivalents	Not star... ▾	
 Person	Viewport meta set; pinch-zoom not disabled	Not star... ▾	
 Person	Test on latest Chrome/Safari/Firefox/Edge	Not star... ▾	
 Person	Test on iOS & Android major versions	Not star... ▾	

6. Security & Privacy

 Assignee	 Task	 Status	Notes
 Person	HTTPS everywhere; no mixed content	Not started ▾	
 Person	HSTS enabled; secure cookies set	Not started ▾	
 Person	Third-party scripts reviewed & least-privilege	Not started ▾	
 Person	CSRF protection on forms where applicable	Not started ▾	

7. Integrations

 Assignee	 Task	 Status	Notes
 Person	Form→email/CRM routing works; fields map	Not started ▾	
 Person	Payment gateway sandbox success/fail webhooks	Not started ▾	
 Person	Transactional emails render (receipts/reset)	Not started ▾	
 Person	Chat widget loads & doesn't block interaction	Not started ▾	

Want an easy way to collect feedback for your developers during website testing, or from your clients once you've designed their website? [Check out Feedbacket](#) - a website feedback tool for agencies to collect feedback during website reviews. Your team and clients can submit feedback directly on the website & your team manages it in your existing project management tools like Asana, Jira, ClickUp, and more.