Project 4: Container Technologies

ABOUT

Browsing the web, what you see can be described as a series of containers, some seen and some unseen. There is of course the server that holds the data for a given website, which consists of folders, which hold assets and code, which holds divs, which hold more divs, which hold language and images. Etc. The path of nested containers can be followed in many directions. This project is a study in this ubiquitous act of and desire for container technologies. We will be looking at this subject from both a functional perspective in how the web is organized, as well as the ideological implications.

Step 1: Read Zoë Sofia's *Container Technologies*.

Step 2: Choose a location to do your own survey of container technologies in a location of your choosing, in a similar fashion as Sofia's 'Domestic Survey' on page 189 of her text. This could be:

Your kitchen
A building
The sky
On the street
In a car
A website
Your computer
The Container Store
The human body
The supermarket

Step 3: List at least 40 instances of container technologies in your chosen location.

Step 4: Categorize all of your findings. What groupings do they fit into, how far are the boundaries? Do you perceive the technologies as passive, active or both? (Or "dynamic/static" as Sofia refers to them.)

Step 5: Create a website to house the findings from your study. This will be an archive, and should have at least 4 filters or sub-groupings. Come up with a concept of how to document your 40/+ container technologies.

Things to consider:
— How does the site relate to the original context of your study?
— How is the collection organized (or disorganized)?
— Consider how the user interacts with this collection, do they see it all at once, or do they have to work to uncover parts or all of it?

GOALS

- Complex asset management
- Contextualizing media
- Image making

REQUIREMENTS

- A title and/or the location of your survey should be somewhere on the site.
- At least 40 instances of container technologies (these could be nested or all on the same taxonomic level.) These instances can be documented as image/videos, words, or both.
- A paragraph describing your collection and how you chose to organize it. This text must reference Zoe Sofia's text. The text can have its own about page or not.
- At least 4 filters/subgroupings.
- The site that houses your collection must in some way make visible or acknowledge the web-specific context.
- Project must have a favicon.
- Website must be responsive and work on a mobile screen.

SCHEDULE

Week 1
Thursday 3/1: Read *Container Technologies*. Choose a location for your survey, do the survey and bring your findings to class.

Week 2
Tuesday 3/6: Bring in 3 different sets of 4 filters for your set of “container technologies.” Bring in 3 different documentation tests for your findings, and a website design idea for each.
Thursday 3/8: Start sketching on the ideas discussed in class. No coding, just Indesign, or whichever program you prefer. Hand drawn sketches also welcome if needed to support computer sketches. Bring in references. (Images, other websites, etc.)

Week 3
Tuesday 3/13: Start coding, bring in a static mock-up, filter/slideshows do not need to be functional.
Thursday 3/15: Code 5 variations of your site with filters integrated, and any other functionality you need. (Same system as before, start with one sketch, make slight adjustments until you have 5 coded drafts.)

Spring Break

Week 4
Tuesday 3/27: Bring in a polished, coded draft of site.
Thursday 3/29: Finish site.

REFERENCES: PART 1

Containing
A domestic survey:
A Step Saving Kitchen 1949 United States Department of Agriculture
Actor network theory ANT
Box Model
Diagram of divs inside of divs here, here,
Abstract Browsing plugin, Rafaël Rozendaal
Nesting Boxes in 1000 A.D. China
Matryoshka, Russian Nesting dolls
Mise en Abyme + here
Standardized containers
Architecture as containers
www.containerartistresidency01.org/about/
www.are.na/harm-van-den-dorpel/nesting-1515945126
Self-Storage
Power of Ten, film by Charles and Ray Eames, 1977

Green grass grows all around, Barney video , 2012

REFERENCES: PART 2

Filtering/Tagging
yousaypotatoisayfuckyou.com
karolinapietrzyk.info (standard filtering)
Fanfarefanfare.nl
http://karolinapietrzyk.info/
www.labour-in-a-single-shot.net/en/films
www.printedmatter.org/catalog (filtering v sorting)
damienhirst.com
hoverstat.es/archive (ton of tags to choose from, many overlapping)
roelwouters.com/ (resorting animation)
The-mac-photo-archive.net (by location)
kellereasterling.com/tags/tag:Pandas

Categories/Grouping
Goffman, Gender (study of magazine ads)
Categorization at Cinephile video store
Kellereasterling.com (words first, no images)
www.uline.com/
amazon.com

Collections Online
www.publiccollectors.org
www.trumptwitterarchive.com/archive
www.cameronsworld.net
websafe2k16.com

REFERENCES: PART 3

Representation with video?
With photos you take?
With images found online?
With diagramatic images?
With Gifs?
With Drawing?
With words?
With scans?