

How To Earn (Extra) P80,000 Per Month Working Just a Few Hours A Day With A *Simple* e-Book Business!

Even if you're not a writer—using AI tools like ChatGPT and a *proven system* trusted by thousands of Filipinos who escaped the 8-to-5 job.

By Jon Oraña

See What People Are Saying About This *Simple e-Book Business* That I'm About To Reveal:

"Thank you so much for all your help! Everything is falling into place. I can't believe we can reach **P10,093,610 as of today.**" – *Grace P., Quezon City.*

"Coach this is it...Yahoo!!! With the help of your program and walang sawa na pag bigay ng tips. Finally, **I made my first million!!!** Maraming salamat! – *Homerson Bonifacio*

"Applying Jon's strategy, I was able to make around **P300,000 passively in less than 2 months.**" – *Burn Gutierrez, Marikina City*

"After the session, I tried and applied his approach and made me around **P200,000 in less than a month**, and I made that amount using only 4 hours every Saturday." – *Jay Jaramillo, Doha Qatar*

"A lot of people claim they can help you make money online, but Jon is one of the few that I actually believe because I've personally seen how he works and can attest that he knows what he's doing. In fact, in less than a year, **Jon has helped me earn more than half a million pesos online with very little effort.**" – *Fitz Villafuerte, Paranaque City*

"In less than 10 months, I already made P176,152.77 on my first e-book without being a writer." – *Cynthia Fuller*

"I just want to say thank you to Coach Jon. Di pa tapos yung seminar pero inapply ko lang mga natutunan ko. and I now have my first 2 sales of my 5-book package and **I sold it for 7k php per package.** EFFECTIVE ang tinuturo mo Coach! Keep doing it! If ever na magkita tayo in the future lilibre talaga kita ng starbucks! – *Adrian Ortega, Quezon City*

"This e-book launching is CRAZY. I now have **40 orders of e-book in just 3 hours.** From the bottom of my heart to thank Sir Jon Orana for this opportunity you opened to me. Salamat po at nakilala ko kayo. " – *David O., San Fernando, Pampanga*

"I've been fooled thrice before by different internet schemes - online money machine, 'done-for-you' system, even answering surveys! All filled with hyped promises. Until I came to believe that a "real" online business doesn't exist. But there came **to my rescue giving me nothing but real stuff.**" – *Angelica Alzona, Manila City*

These are regular Filipinos—some corporate employees, some OFWs, and others just tired of trying and failing.

They weren't writers. They didn't study business. And many of them had never even heard of ChatGPT.

Pero ngayon?

They're quietly earning P20,000... P50,000... even over P100,000 per month from e-books they don't even write themselves.

Here's the truth most “gurus” won't tell you:

This isn't about being smart. It's not about being techie.

And it's definitely not about being a “writer.”

It's about having a working system.

A shortcut. And the courage to say: *“Sige na nga, subukan ko na 'to.”*

With the help of **AI tools like ChatGPT**, and a copy-paste system I personally developed from selling over **P120 Million worth of e-books**, you can launch a real online business that runs while you sleep.

Kung kaya mong mag-scroll sa Facebook, kaya mo 'to.

Even if wala ka pang product idea. Even if ngayon mo lang narinig ang salitang “e-book.”

This report you're reading?

It's your unfair advantage.

Because the people and testimonial above? **They read this exact report.**

Then they acted.

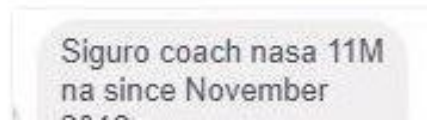
Not perfectly.

Not quickly.

But they started. And that's the secret.

And now, their lives are different.

You don't need to be good. You just need to begin.



“Recruit-recruit na naman ba 'to?”

OK. Linawin ko na ito agad, ha?

Every time I talk about this business, someone asks me:

“Ebook business? Ahhh... parang MLM din 'yan, 'no? Kailangan mag-recruit?”

Fair question. Maybe, nasunog ka na sa maraming network marketing na upline lang ang yumayaman.

But here's the straight-up truth:

This is not MLM. This is not networking.

And this is not one of those schemes na para kang sales agent ng upline mo habang sila ang yumayaman.

Walang colored ID. Walang ranking. Walang “left leg” at “right leg.”

This is your OWN business.

You create your own digital product. You sell it once, and you get 100% of the income—*forever*.

Walang hati. Walang override. Walang drama.

“Eh paano yan? Hindi naman ako marunong gumawa ng e-book...”

You won't have to. Because now, we have tools like **ChatGPT**.

ChatGPT can help you:

- Think of topics people want to buy.
- Write the content for you (as in, actual paragraphs)
- Create titles, outlines, and ideas in seconds
- And you don't even have to understand how AI works.

Kahit pa never ka nakagamit ng AI...

Kahit pa hindi mo alam spelling ng “entrepreneur”...

This system works because it does the thinking for you.

It's like having a personal assistant who works 24/7—pero libre.

Why most people fail online (and why you won't)

Let's be honest.

Ang dami nang nasunog. Scams. Get-rich-quick. Puro hype. Walang resulta.

I don't blame you if you're skeptical.

But here's **what makes this different**: You're not selling to friends and family

- You don't need to post 30 times a day on Facebook
- You don't need to pretend you're rich to get attention
- You just offer a helpful e-book—something people actually want.

Then let AI do the writing, and let the system deliver it for you, *automatically*.

Para kang may tindahan na bukas 24/7... *kahit natutulog ka*.

And no—hindi mo kailangan ng followers.

Hindi mo kailangan ng experience.

And you'll never have to “convince” anyone.

All you need is to follow a **proven system**, trust the process, and let modern tools like ChatGPT do all the hard work for you.

This is not a game of talent. **This is a game of action.**



one night pa lang po 200k na

10:53 PM



September 7, 2024

From Clueless to Chillyonaryo

Back in 1999, I graduated from Adamson University.

First job. First sweldo. First taste of being a “corporate slave.”

At first, okay naman. Libre kape. Maayos aircon. Pero araw-araw, iisa lang dasal ko:

“Sana alas-sinko na...”

“Sana mahaba ang weekend...”

“Sana... may ibang paraan para kumita ng pera”

I didn’t know how to start a business. Wala akong koneksyon. Wala rin akong talent pang-negosyo.

I just knew one thing: Ayoko nang mabuhay na may boss. I want freedom



Then One Book Changed Everything

One day, a workmate handed me a book: Rich Dad, Poor Dad.

It planted a seed in my brain:

“What if I try a business?”

So I did. Nag-try ako ng sari-saring negosyo...

Lahat failed. Lugi.

Hindi lang failed. *Lugmok.*

I lost ALL my savings.

I racked up over P3 million in debt.

At that point? I was broken.

Financially. Emotionally. Mentally.

Then a Friend Introduced Me to the Internet

A college buddy from Balanga, Bataan named Sherwin messaged me:

“Bro, pwede ka na kumita online. May mga business models ngayon gamit lang computer.”

That’s when I heard about e-books.

Simple lang:

- ➔ Create an e-book.
- ➔ Sell it online.
- ➔ No physical product. No delivery. No inventory.

I didn’t understand all the steps.

I didn’t even know how to write.

But I said to myself:

“Wala na rin akong ibang choice... baka ito na ‘yung sagot.”

The E-Book That Started It All

My first e-book? Copy-paste lang ng Bible verses.

Walang kwento. Walang opinion.

Just grouped Bible passages by topic:

Birthday. Marriage. Youth. Healing.

That’s it! Walang graphics. Walang layout. Walang “professional vibes.”

But I launched it anyway.

August 4, 2008 — 11:45 PM.

By 6 AM, I woke up to my first-ever online sale.

[All activity](#) | [All activity \(with balance\)](#) | [Payments received](#) | [More filters](#) ▼

In [All Currencies](#) ▼

Payments received - Aug 1, 2008 to Aug 31, 2008
[Print](#)

[Move to Recent Activity](#)
[What's this](#)
[Payment status glossary](#)

☐	Date	Type	Name/Email	Payment status	Details	Order status/Actions	Gross	Fee	Net amount
☐	Aug 30, 2008	Payment From	Joyce Kasey	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 29, 2008	Payment From	andrew samson	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 26, 2008	Payment From	Paula McCall	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 24, 2008	Payment From	ElizaBeth Alfaro	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 24, 2008	Payment From	Tennille Audi	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 22, 2008	Payment From	thomas dosumu-johnson	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 21, 2008	Payment From	Ivo Wilson	Completed	Details		\$17.00	-\$0.96	\$16.04 USD
☐	Aug 19, 2008	Payment From	Kim Walker	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 18, 2008	Payment From	Paul Kiwanda	Completed	Details		\$17.00	-\$0.96	\$16.04 USD
☐	Aug 15, 2008	Payment From	Barbara Wilkerson	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 14, 2008	Payment From	jan jasperson	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 12, 2008	Payment From	Edwin Rivera	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 10, 2008	Payment From	James Smith	Completed	Details		\$17.00	-\$0.79	\$16.21 USD
☐	Aug 5, 2008	Payment From	iris mckeown	Completed	Details		\$17.00	-\$0.96	\$16.04 USD
☐	Aug 5, 2008	Payment From	Sheena Wagler	Completed	Details		\$17.00	-\$0.79	\$16.21 USD

[Move to Recent Activity](#)
[What's this](#)

\$34. Two customers. One night.

That moment changed everything.

From That First Sale to P120 Million in Revenue

Since then, I've sold over P120 Million worth of e-books and digital products.

And guess what?

- ✗ I never became a “*writer*.”
- ✗ I still don’t consider myself techie.
- ✗ And I didn’t “figure it all out.”

What I did was...I found a system that works

And **I never stopped** learning how to make it simpler

Now I teach others—especially burnt-out corporate workers—how to do the same.

Because if a guy like me, na *baon sa utang* at *walang kaalam-alam*, can build a digital business from scratch...

You can too.

C... (blurred)

Thank you so much coach for all your help! Everything is falling into place. I can't believe we can reach Php10,093,610 as of today! 😊

The Simplest Product That Can Make You Serious Money

When people think about online business, ang daming naiisip:

May iba gusto magbenta ng physical products.

May iba gusto maging *influencer*.

May iba... gusto lang talaga ng dagdag kita.

But here's what I've discovered after trying it all:

E-books are the *easiest*, lowest-cost, and *highest-profit* product you can sell online.

Let me explain why.

1. 100% Profit. No Printing. No Shipping. No Inventory.

An e-book is just a digital file. Like a PDF. Walang papel. Walang tinta. Walang printer. So when you sell it...

You don't pay for materials. You don't worry about stocks. *You don't deal with delivery riders or broken parcels.*

You just upload it once—and it **can be sold a million times**.

One e-book. Infinite copies. Zero extra cost.

2. It Works While You Sleep

Walang bantay. Walang bukas-sara. Walang oras-oras.

Once someone buys your e-book, your system sends it automatically.

Walang follow-up. Walang mano-manong padala.

Imagine waking up with money in your account...and you didn't even touch your laptop. This is the real: *"kumikita kahit natutulog ka."*

3. It's a Hands-Free, Hassle-Free Business

You don't need to pack anything.

You don't need to line up at LBC, J&T, or JRS. You don't need to answer 100 messages a day asking:

"Available pa po?" or "Shipping po kailan?"

Because with e-books... everything is instant.

Your customer buys. They get it. **Done.**

No back-and-forth. No delay. No drama.

4. Low Overhead = High Profit

Sa mga traditional business, malaki ang gastos.

- Rent
- Inventory
- Employees
- Equipment

Pero sa e-book business? Pwedeng-pwede ka magsimula nang wala pa ngang 5,000 pesos.

And still make P50K to P100K+ per month.

Why? Kasi halos wala kang gastos.

Low overhead = More profit = Mas malaki ang naiipon mo.

5. People Love Instant Access

We live in an *instant world*.

Instant noodles.

Instant coffee.

Instant message.

So when you offer an e-book—something they can download NOW and learn right away—*people love it*.

Walang hintayan. Walang shipment. Walang follow-up.

And here's the best part...

6. E-Books Have a Higher Perceived Value Than Physical Books

Yes, totoo 'yan.

A printed book might sell for P300 to P500. But e-books?

Some sell for P1,000... P3,000... even P5,000 or more.

Why? Because you're not selling "a book" — **You're selling a solution to a specific problem.**

And when someone has a problem... They'll pay more to solve it FAST.

In short:

Selling e-books is not about being a techie. It's not about being a writer. And it's definitely not about being perfect.

It's about offering something useful, once...

...and getting paid for it again and again and again.

This is smart money.

You set it up once. And it pays you for months—sometimes years.

Now that you know *why* e-books are the best product to sell online...

Let's talk about how to launch your first one—even if you don't know where to start or what to write.

And this is where things get crazy simple... thanks to AI.

The 3 Trade Secrets Behind E-Books That Sell Like Crazy

We live in a world where information is everywhere.

Google. YouTube. TikTok. Facebook. AI.

So the question is...

“Eh bakit may bumibili pa rin ng e-book?”

Simple lang:

People don't want to search for answers. They want it handed to them.

And if you understand these 3 secrets...

You'll know exactly how to create e-books people are *happy* to pay for.

Secret #1: People Will Pay You To Save Them Time

Nobody likes wasting hours watching random videos. Nobody wants to dig through Google, 12 websites, just to find a straight answer.

If your e-book hands them everything they need *in one place*, they'll pay for that convenience.

“Lahat ng kailangan mong malaman tungkol sa [topic] — nandito na. Ready-to-go. Walang hanap-hanap.”

That's what you're really selling: Speed. Clarity. Relief.

And today? With **ChatGPT**, you can generate, organize, and simplify that content in minutes.

Hindi mo na kailangan magbasa ng 30 blog posts. Hindi mo na kailangang intindihin ang topic.

You let AI do the brain work. You just package the solution.

Secret #2: People Will Pay More If You Solve A Specific Problem

General advice? Libre.

But *targeted solutions*? That's what people pay for.

"How to potty train your toddler in 3 days"

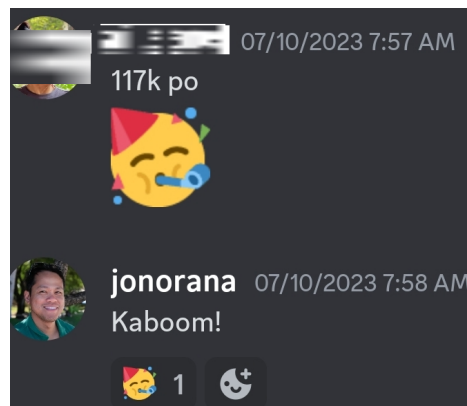
"How to stop emotional eating without going on a diet"

"How to turn a chat into a date."

Specific > General.

That's how you stand out.

Here's a student of mine from Pangasinan and her topic? How to lose stubborn belly fat with keto diet.



And again—don't overthink. **You don't even need to be the expert.**

ChatGPT can outline it. You guide the flow. Boom!—instant value.

Even if you've never written anything before in your life.

Secret #3: People Will Always Pay for "Good as Gold" Topics

Not all topics are equal.

Some sell better because they're tied to deep, emotional problems or strong desires.

Here are what I call the “*Good as Gold*” markets:

1. Making or saving money
2. Time management / productivity
3. Relationships and dating
4. Self-improvement and confidence
5. Fitness, weight loss, and health
6. Pet training
7. Parenting
8. Hobbies (music, baking, gardening, etc.)
9. Small business & marketing tips
10. Study hacks, language learning, passing exams

My friend, you **don’t need to invent anything new.**

You just need to organize what’s already out there and hand it to people in a way that solves their problem faster.

And now, with AI by your side?

That research, writing, and organizing **becomes 10x easier.**

Reminder:

This isn’t about being creative. This isn’t about being an expert.

This is about knowing the rules of the game— and letting AI help you play it faster and smarter.

Next up: How do you know what people actually want to buy?

In the next section, we’ll break down the exact steps (using Facebook and AI) to find a winning topic—and outline your first e-book in less than 24 hours.

How To Find a Hot e-Book Topic in 24 Hours (or Less)

Here’s one of the biggest myths about starting an online business:

“Dapat may magaling kang idea.”

Nope. Wrong. Not even close.

You don't need a good idea. You just need to listen.

STEP 1: Join Facebook Groups

There are thousands of Facebook groups on almost every topic imaginable.

Fitness. Parenting. Freelancing. *Gaming*. Hobbies. OFW life. Budgeting. Pet care. Mental health. *Investing*. You name it.

These groups are gold mines of frustration.

Just open the Facebook app, tap the Groups tab, and search for anything you're curious about.

Example:

- Search: "PCOS Support"
- Search: "Lazada Sellers PH"
- Search: "Work from Home Moms"
- Search: "Chihuahua Lovers" (Yes, totoo yan.)

Find a group. Join. Observe.

STEP 2: Ask *The Million Peso Question*

Once inside a group, post this simple question:

“What’s your single biggest challenge when it comes to [topic]?”

Examples:

- *“What’s your biggest challenge in managing your time as a mom?”*
- *“What’s your single biggest struggle in starting a side hustle?”*
- *“What’s your #1 problem in training your dog?”*

Tapos... hintayin mo lang.

What happens next?

People will start telling you exactly what they're struggling with.

Real problems. Real emotions. Real buying signals.

And when people speak like this...

"Sobrang hirap magbudget kasi inconsistent ang income ko."

"Nahihiya ako mag-live selling kasi feeling ko ang bobo ko magsalita."

"I want to lose weight pero hindi ko alam saan ako magsisimula."

That's your e-book, right there.

STEP 3: Let ChatGPT Turn Problems Into Chapters

Take the answers you gathered.

Go to ChatGPT.

And type this:

"Can you organize these 10 common problems into an e-book outline with chapters?"

Boom.

In seconds, ChatGPT will give you a ready-to-go structure for your e-book.

No pressure. No blank page. No overthinking.

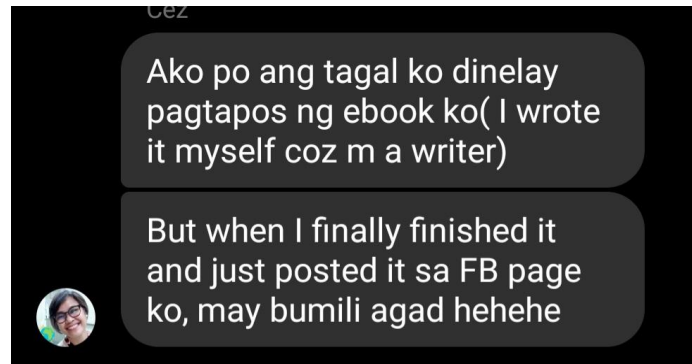


Pro Tip:

Your readers are already telling you what they want. All you have to do... is package the solution.

Don't worry if you're not an expert. ChatGPT will help you explain things clearly.

You're just the messenger. The organizer. The shortcut-giver.



Bottom Line?

The less you assume, the more you sell.

Don't create an e-book from your imagination. Create it from the market's frustrations.

And today, with Facebook groups + ChatGPT...

You can go from "*Wala akong idea*" to "*May topic na ako!*" in less than 24 minutes.

Even if you haven't written a single word. Even if you don't know where to begin.

Super dali na lang talaga. And thanks to AI technology.

How To Create an e-Book Without Writing a Single Sentence

Let me ask you...

Do you write essays for fun? Are you excited to stare at a blinking cursor?

No?

Good.

Because you don't need to write anything to launch your first e-book.

Not a sentence. Not a paragraph. Not even the title.

Meet Your New Writing Assistant: ChatGPT

Think of ChatGPT as your full-time writer...

...na hindi nagreklamo

...hindi nanghihingi ng TF

...at gumagana 24/7

Here's how powerful it is:

You give it an idea.

And it gives you:

- A list of 10 hot e-book titles
- A full chapter outline
- Content for each chapter (yes, actual writing!)
- Examples, steps, even summaries
- All in seconds. Bago pa lumamig ang kape mo.

Literal na parang:

"Hey ChatGPT, give me 5 chapters for an e-book about managing finances for OFWs."

Boom. May sagot. May laman. May flow.

Don't Have an Outline? It'll Create One.

Don't Know What to Say? It'll Write It.

Don't Know Where to Start? It'll Suggest a Beginning.

Hindi mo kailangan maging matalino. Hindi mo kailangan maging magaling. You just need to ask, and ChatGPT will do the rest.

But Isn't That Cheating?

Not at all.

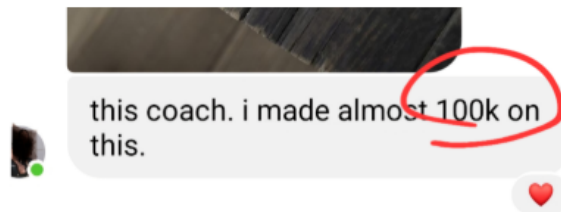
You're not submitting this to a school. You're not pretending you wrote a novel.

You're creating a digital product that helps people—
—and you're using tools that smart entrepreneurs use.

Do you think bestselling authors write all their own books?

Nope. They hire ghostwriters.

And ChatGPT? It's your ghostwriter. Libre pa.



BONUS: Want a Human Touch?

If you want, you can still tweak a few sentences here and there to sound more like you.

Or... hire someone from websites like:

- Fiverr.com
- Upwork.com
- OnlineJobs.ph

But honestly?

I've seen people sell hundreds of e-books na puro ChatGPT ang gumawa.

Walang paki-alam ang tao, because the content was helpful.

That's what matters.

So Here's the Truth:

If you can:

- Type your topic into ChatGPT
- Copy the response
- Paste it into a document

You can finish your first e-book this week. At pwede mo na syang i-benta at pagka-kitaan.

No writing skills. No experience. No stress.

I'm telling you, if you're sick and tired of your boring job, this is the perfect business you've been looking for.

Hi Coach Jon. Just want to say thank you again. Last week, I able to resign na from my 8-5pm corporate job after a year of successful my online coaching business every weekend. Napakaliberating ng pakiramdam. God bless you and your family.

How To Sell Your e-Book (Without Acting Like a Salesperson)

Here's the truth most online courses won't tell you:

You don't need to be good at selling to make money online.

You just need the right people...

...with the right problem...

...and the right message.

That's it.

No need to hype. No need to hard sell. No need to *"fake it 'til you make it."*

Step 1: Go Where Your Buyers Already Hang Out

The best thing about the internet?

You don't have to convince strangers to be interested. You just show up where they already are.

And where is that?

- Facebook groups
- Online communities
- Reddit threads
- Comment sections of popular pages
- Even your own friend list!

There are already people asking questions, naglalabas ng problema nila, and searching for answers.

All you do is show up—as a **helpful human**.

Step 2: Don't Sell... Serve

Fact is, walang taong gustong binebentahan sila. Pero, gusto nila ng bumibili.

So, how are you going to "sell without selling."

Comment.

Answer questions.

Share one helpful tip.

Surprisingly simple, but that's it.

You don't need to drop links. You don't need to spam inboxes. You don't even need to talk about your e-book right away.

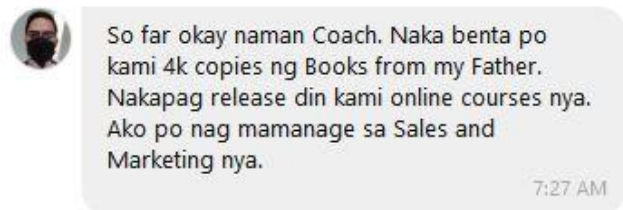
Because guess what?

When people see you being helpful, they click your profile.

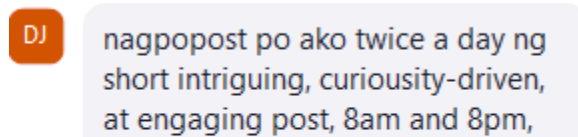
And when they visit your profile, what will they see?

- A pinned post about your e-book
- A simple link to your landing page
- A message like: *"If you're struggling with [problem], this simple guide might help."*

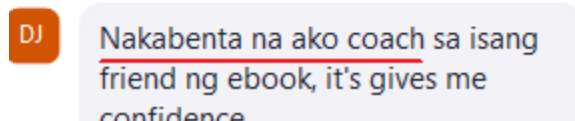
Don't forget: Walang taong gustong binebentahan sila. Pero, gusto nila ng bumibili.



Daryl John Reola to Everyone



Daryl John Reola to Everyone 06:55 AM



Step 3: Make Your Profile a Soft Sales Page

Think of your Facebook profile as a mini-storefront.

You don't need a full website (yet). You don't need fancy tech.

Just write:

“Hey, I created a short guide on [topic] to help people like you overcome [frustration]. DM me if you want a copy.”

Simple. Friendly. Low pressure.

If you’re consistent with step #2, you’ll be shocked how many people will message YOU.

Wait... What If No One Messages Me?

That’s where consistency comes in.

If you show up for just 5 days in a group and help people genuinely, you’ll start to build what I call KiLiTi — Know, Like, Trust.

And once you get that?

You’re not just someone selling an e-book. You’re someone they trust to give a solution.

And people love to buy from those they trust.

BONUS: Let AI Help You Here Too

Struggling to write a comment?

ChatGPT to the rescue, my friend.

Type:

“Write a friendly Facebook comment helping someone who’s struggling with budgeting as a single mom. Give one nugget of wisdom and a simple, actionable step to implement it.”

Boom! Copy. Paste. Done.

AI helps you *sound smart*, helpful, and clear—even if you’re shy or not good with words.

Bottom Line:

You’re not pushing a product. You’re pulling attention by solving problems.

You're not being salesy. You're being friendly and useful.

And you don't need to beg for sales.

People will click. People will ask. **People will buy.**

Even if you don't consider yourself a "salesman."

Try This Facebook Post

Here's the template:

`**"Serious question...`

`If I create something that helps people solve [specific problem], would you want a copy?`

`Not selling anything. Just testing an idea.`

`Comment 'YES' if that's something you'd be curious about."**`

Example Facebook Post

- Fitness angle:

`"If I create something that helps busy moms lose 5-10 lbs without going to the gym, would you want a copy?`

`Not selling anything. Just testing an idea. Comment 'YES' if that's something you'd check out."`

- Relationship angle:

`"If I put together a short guide to help guys avoid getting ghosted and actually keep a convo going with women—would you be interested?`

`No pressure. Just curious. Say 'YES' if you want in."`

- Mindset angle:

"Thinking of making something that helps overthinkers sleep better and reduce anxiety. Curious if anyone else struggles with that?"

Comment 'YES' if you'd want a copy when it's done."

How To Drive Traffic, Accept Payments, and *Run Your Business While You Sleep*

Okay... so you've got an e-book.

It's ready. It's helpful. And it looks legit (thanks to ChatGPT and a clean layout).

Now comes the part where most people panic:

"Paano ko to ibebenta?"

"Kailangan ba ng website?"

"Paano ang bayad? Paano ko makukuha 'yung pera?"

Take a deep breath.

Because this part? **Is way simpler than you think.**

Do You Need a Website?

Honestly?

Not at first.

All you need is a simple landing page or even a Google Form + GCash to start.

But if you want something that looks clean and works 24/7...

Here are **3 beginner-friendly options**:

- **Wix.com** – Drag and drop. No coding.
- **Systeme.io** – All-in-one tool. FREE version available.
- **Carrd.co** – One-page site builder. Super simple and lightweight.

These websites can be built in 15 minutes. Even by someone who thinks “HTML” is a food supplement.

And if you want help?

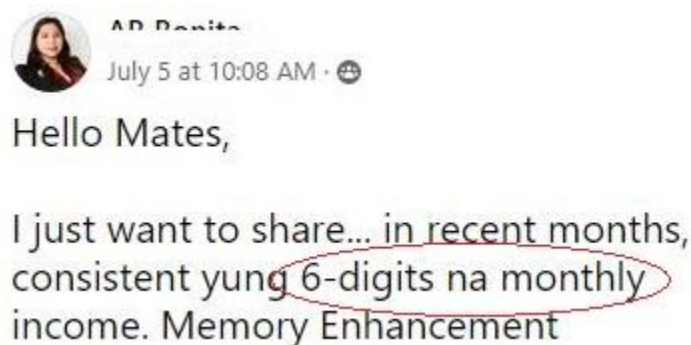
Just type this into ChatGPT:

“Give me a step-by-step guide to build a simple landing page for my e-book using Systeme.io”

Boom!

You get all the steps.

Click here. Paste there. Done.



How Do You Accept Payment?

You’ve got options. And most are **FREE**:

Option 1: GCash

- Create a QR code
 - Post it on your page
 - Once they send the money, email them the e-book (or send via Google Drive)
-
- ➔ Trusted by most Filipinos
 - ➔ No fees (for most transfers)
 - ➔ You can start today

Option 2: PayPal

- Free to create an account
- Can accept international payments (great for OFW market)
- Add a “Buy Now” button to your landing page

- Works globally
- Links easily with your bank account
- Automated receipts and delivery (optional)

Option 3: Digital Product Platforms (advanced)

If you want full automation, check out:

- **Gumroad**
- **Payhip**
- **Ko-fi**

These platforms do everything for you:

They collect payment, deliver your e-book, and even send receipts.

Set up once. Then *taas mo na paa mo, relax ka na lang..*

How Do You Get More People to See It?

You already know Step 1: Facebook groups and helpful comments.

But if you want to **step on the gas**, here are two ways to bring in more traffic (still beginner-friendly):

1. Facebook Ads (Optional, but Powerful)

Start with just P200 a day. You don’t need to be a pro.

In fact, ChatGPT can help you write your ad.

Just type:

“Write a short Facebook ad to promote my e-book about [topic] to [audience] in the Philippines.”

You’ll get headlines, body copy, and even call-to-action ideas.

2. Short-form Videos (Optional, if you're comfortable)

You don't have to go viral.

Just record a simple 30-second clip:

"I created a short e-book that helps [audience] solve [problem]. If that's something you need, DM me or check the link on my bio."

Use your phone. No fancy editing.

People respect *authenticity* more than perfection.

Bottom Line:

You don't need to be tech-savvy. You don't need to hire a team. You don't even need to overthink this.

The tools are simple.

The systems are free.

And AI (ChatGPT) is like your personal assistant, guiding you step-by-step.

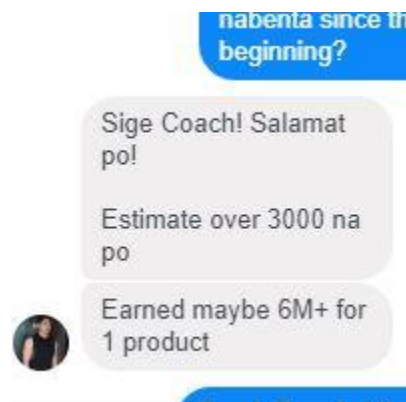
If you can use Facebook...

If you can send a GCash payment...

If you can follow basic instructions...

You can run this business.

And soon... you'll have something *running* 24/7 that sends out your e-book while you're spending time with your family—or **sleeping**.



This Is Your Shortcut to Freedom

You've seen how it works.

No writing. No experience. No need to be a tech wizard.

Just follow the steps. Use the tools. Let AI do the heavy lifting.

Thousands of Filipinos have already done it—many starting with zero clue.

The only thing left?

Take the first step.

Because if you don't, nothing changes.

“Kahit gaano ka-powerful ang system, kung hindi mo sisimulan, walang mangyayari.”

So here's what to do next:

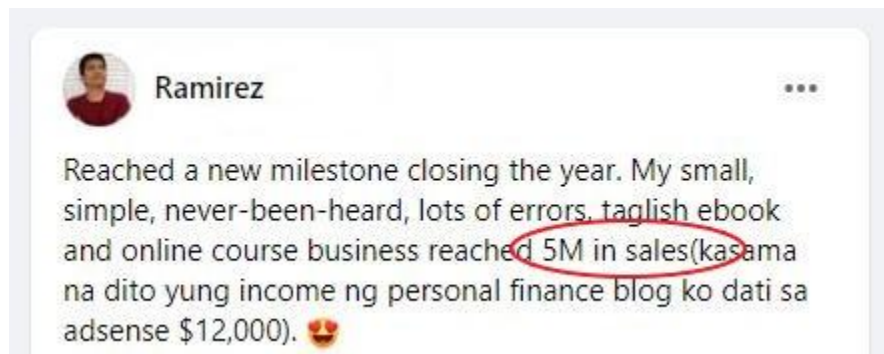
And if you want a step-by-step video training on how to create your very first e-book...

[Check out The Lead Product Planner.](#)

To your freedom,

Jon Orana

Negosyo University



This week, i sold around 300k po. Tignan ko pa po sa coming months. Tingin ko po kasi ung mga bagong subscribers next sale pa bibili hehe.

really say I already earned over a million sa mga tinuro mong strategies. Yes, I

~~since 2020~~ po 350k palang. Pero coach nagresign na ko last month 😞 icareer ko na to



Dan Ayco

November 16, 2021 · 🌐

This little 90-page booklet has
P500,000 since I launched it

Filipino

Jon Orana Actually sobra na pala sa 100k
yung test of idea lang from eBook to course.
Tapos di pa ako nag full blast marketing and
di ko rin pa naayos talaga ang funnel.



Author

Jon Orana Salamat sa support mo Coach Jon, kung
wala ang IBMC baka employees pa rin kami until
now. Tapos yung millions eh hanggang pangarap
na lang talaga. Thanks for playing a huge role in
our origin story. ❤️

Like · Reply · 1m