

## UX Researcher & Communications Coordinator

Idea51 • Boise, Idaho

Job: UX Researcher & Communications Coordinator, Full-Time (30 hrs./wk)

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### About

Idea51 is a Boise-based education startup, with the mission *to fully realize human potential through the transformation of learning*. Together with our partner organization, [One Stone Inc.](#), we are radically reinventing learning methods, systems, and technologies, starting with our flagship product: the Smart Coach - a learning analytics tool and recommendation engine. We believe in empowering learners to thrive in school, career, and life. Learn more at our website: [www.idea51.com](http://www.idea51.com).

### The role

As our first UX Researcher & Communications Coordinator and third team member, you'll have an outsized role in shaping the vision of Idea51. Your work will help drive us from early prototypes to launch. This will include (but is not limited to) feasibility testing, user experience and market research, data analysis, and building a public face for Idea51. Your work will help shape what we build, when we build it, and who we build it for.

### Responsibilities include:

- Scheduling and conducting user and customer interviews and surveys
- Collecting, coding, and analyzing quantitative and qualitative data collected in the research process
- Conducting literature reviews and market research
- Preparing materials for granting agencies and foundations
- Writing and posting regular social media and marketing communications

### About you

- Highly organized and able to manage multiple tasks, prioritize, and meet deadlines
- Excellent written and verbal communication skills
- Strong research and analytical skills
- Knowledge and understanding of the design thinking process
- Proficient in social media and productivity software

### Benefits and perks

- Competitive salary
- Medical, dental, and vision insurance
- Flexible work schedule
- In-person and virtual work environment