

Iteca Exhibitions marks 30 years of Uzbekistan's exhibition industry development

The achievements of the anniversary season set an ambitious benchmark for the years ahead. In 2026, the calendar of exhibitions will expand to 22 exhibitions and 5 conferences, alongside new initiatives designed to support the domestic manufacturers, promote investment and further strengthen the key sectors of the national economy

Since its establishment in 1995, Iteca Exhibitions has played a pioneering role in shaping a modern exhibition industry of the independent Uzbekistan - the industry built around international participation and aligned with the global standards.

Over the past three decades, the company has introduced practices and benchmarks that mirror those of the world's leading organisers, thus securing Iteca Exhibitions a position of consistent and unquestioned leadership within the national exhibition sector.

The company's journey began with its **inaugural events** — Tashkent International Healthcare Exhibition - TIHE in 1995, and Oil & Gas Uzbekistan - OGU in 1997. Over the years, these exhibitions have grown into the **landmark gatherings for the entire Central Asian region**. Today, Iteca Exhibitions' **portfolio features 20 events, each a flagship within its field** and a trendsetter shaping the future of respective economic sectors.

These events enhance Uzbekistan's presence on the global exhibition map, strengthen the country's image as a reliable business partner, and showcase the rapid momentum of its economic development. Their influence now reaches well beyond the national borders — reflected in both the scale and calibre of participating companies, as well as the consistent interest from the international and local audiences alike. UzBuild, UzFood, CAITME, TIHE, OGU and TextileExpo Uzbekistan have earned **the status of national brands** and enjoy strong recognition far outside the country.

The exhibition industry has long been a barometer of progressive change in the country, reflecting both the professional maturity and business community's

readiness to advance. Today, the market is evolving at pace: new organisers and venues are entering the field, while contemporary event formats are redefining expectations and setting higher standards for the industry as a whole.

At the heart of Iteca Exhibitions' mission lies a steadfast commitment to supporting the country's economic development - a principle encapsulated in the company's slogan: **"ItECA Exhibitions is proud to contribute to the growth of Uzbekistan's economy!"** Over the years, the company's expertly organised exhibitions and conferences have driven positive momentum across a wide range of sectors - from security and electronics to construction, energy, and both light and heavy industries. Each event serves as a dynamic platform for knowledge exchange, building partnerships, and advancement of innovative solutions.

Participant surveys show that, for many exhibiting companies Iteca Exhibitions has become **a vital gateway to the Uzbek market**. These events provide the direct access to buyers, distributors, professional associations and government institutions, enabling businesses to build genuine commercial relationships, sign contracts and explore future project opportunities.

In 2025, Iteca Exhibitions has marked its 30th anniversary season with an exceptional programme featuring 20 international exhibitions, four major forums and 36 specialised seminars. The events welcomed **4,311 companies** and brands, 251 speakers and moderators, and 3,957 delegates representing **55 countries**. With a remarkable **101,160 visitors** from **75 countries**, the season underscored the truly international scale and enduring significance of Iteca Exhibitions' events

Throughout the 2025 exhibition season, the industry professionals had their opportunity to explore the cutting-edge innovations spanning a broad spectrum of the sectors. Alongside many global leaders and renowned international brands, a strong representation of domestic manufacturers **highlighted the achievements of Uzbekistan's industrial enterprises and contributed to strengthening their export capacity**.

A defining milestone of the 2025 season was the organisation of the exhibitions at two major venues, bringing fresh dynamism to the industry calendar and reflecting not only the scale of the events but also the growing intensity of business activity. Across these platforms, thousands of negotiations, meetings, partnerships, agreements, contracts and new project launches took place, alongside

targeted sessions with suppliers and buyers — collectively generating a transaction volume of more than USD 1 billion. The exhibitors benefited from dedicated networking and business spaces, which enhanced the effectiveness of their participation and helped foster a high level of commercial trust.

Since 2007, Iteca Exhibitions has been a full member of the Global Association of the Exhibition Industry (UFI) - the first company in Uzbekistan to receive this distinction. The international exhibitions UzBuild, OGU / Power Uzbekistan and TIHE / Beauty Uzbekistan have once again retained their UFI-approved status, reaffirming their effectiveness and significant contribution to the economic development of the host nation.

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Since its inception, Iteca Exhibitions has served as a trusted and prominent partner for businesses, government institutions and the professional community. Its consistently high organisational standards, strong participant confidence and proven event effectiveness have secured the company's position as a leader in the industry. More than simply presenting achievements, Iteca Exhibitions' events actively support the nation's economic progress, providing a platform for sustainable growth and helping to develop the skilled workforce essential to the vision of New Uzbekistan.

As it concludes its 30th anniversary season, Iteca Exhibitions extends its sincere gratitude to the ministries, government agencies, industry associations, partners, exhibitors, visitors and mass media for their active engagement and continued support. Their contribution enables the company to advance a robust business infrastructure that plays a vital role in the ongoing modernisation of the Uzbekistan's economy.

Iteca Exhibitions— 30 years Your business connects with the whole world!

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