



Intro to the Social Media Kit

Media Development Foundation, together with the International Press Institute, launches an open call for media teams willing to participate in the [Media Blend Hackathon](#). It's an event for media experts and managers, freelancers, and journalists from newsrooms and media startups around Europe to delve into different business models in the media industry. This year we are focusing on enhancing financially sustainable projects in **emerging or struggling democracies**.

We would be very grateful if you spread the word about it on your platforms so we can reach potential applicants where they are. In this social media kit, you will find samples of social media posts and graphics for your **Newsletter, LinkedIn, Facebook, Instagram and stories, and Twitter** to use or adapt.

We believe it will be of great interest to your audience as it offers them a chance to test their creative business ideas, tackle the financial challenges of the media market, and compete for the €15,000 prize pool to kick off their projects.

Link to the open call: <https://ipi.media/innovation/media-blend-hackathon/>

Link direct to the application: <https://forms.gle/Lcgd6wQAnHbhzNnJ8>

Link to our landing page: <https://media-blend-hackathon-winners.webflow.io/>

[<<Visuals are here>>](#)

Newsletter

Media Development Foundation together with International Press Institute launches an open call for media teams willing to participate in the Media Blend Hackathon. This unique event is an opportunity for media-related professionals to explore business models in journalism and enhance media integrity in emerging or struggling democracies. It's not just another conference — it's a battleground for innovative ideas and groundbreaking projects!



What's coming up for you?

- Participate in a pre-event ideation session.
- Receive mentorship from industry leaders during the event.
- Test and pitch your creative ideas for media sustainability.
- Attend the [2024 IPI World Congress and Media Innovation Festival](#).
- Compete for a €15,000 Prize Pool! 🏆
- Travel grant to cover the costs



Co-funded by
the European Union

MEDIA BLEND


business innovation hackathons

Become a media landscape architect and design the blueprint for financially stable media projects in the regions facing democratic challenges. More details and eligibility criteria can be found [here](#).

 Apply by the 17th of March  <https://forms.gle/Lcgd6wQAnHbhzNnJ8>

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LinkedIn

 Become a media landscape architect and design the blueprint for financially stable media projects with the Media Blend Hackathon!


Media Blend Hackathon brings together media managers and journalists from newsrooms and media startups around the #EU, #WesternBalkans, #Ukraine, or #Moldova to delve into diverse business models for media projects in the regions facing democratic challenges. The winners will get €5,000 grants to kick-start their projects.

Learn more and apply by the 17th of March [here](#).






#MediaInnovation #Mediablendhack


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Facebook and Instagram

 Become a media landscape architect and design the blueprint for financially stable media projects with the Media Blend Hackathon!

If you are a journalist or a media manager looking for an opportunity to develop a media project in the regions facing democratic challenges, you are more than welcome to apply. Here are some of the perks you will get:

-  Ideation support and mentorship from industry leaders during the event.
-  Test for your creative ideas for media sustainability.
-  Access to a network of media builders during the [2024 IPI World Congress and Media Innovation Festival](#).
-  Chance to compete for a €15,000 Prize Pool.
-  Travel grant to cover the costs

Join us for an experience that blends creativity, innovation, and a commitment to strengthening journalism 

Learn more and apply by the 17th of March [here](#).

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Instagram stories

MEDIA
INNOVATION
EUROPE

International
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Defending press freedom since 1950



MEDIA DEVELOPMENT
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 THE FIX FOUNDATION

MEDIA BLEND

business innovation hackathons

Looking for an exciting opportunity to collaborate with top media experts to develop your business model?

Join us for an experience that blends creativity, innovation, and a commitment to strengthening journalism in the regions facing democratic challenges.

add this link before posting the image to your story with a call to apply:

<https://media-blend-hackathon-winners.webflow.io/>

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Twitter

Thread

(1/3) OPEN CALL FOR MEDIA PROFESSIONALS

💡 Looking for an exciting opportunity to collaborate with top media experts to develop your business model? Take part in the Media Blend Hackathon and dive into 72 hours of creative problem-solving with expert support!

@mediadvpt

#MediaInnovation #Mediablendhack

(2/3) During the 3-day innovation process, you'll get a chance to test your innovative business models test your creative ideas, network, and compete for the €15,000 prize pool to kick off your projects.

Learn more and apply by the 17th of March [here](#).

#MediaInnovation #Mediablendhack

(3/3) Media Blend Hackathon is open for media managers and journalists from newsrooms and media startups around the #EU, #WesternBalkans, #Ukraine, or #Moldova who are eager to delve into diverse business models for media projects in the regions facing democratic challenges.

#MediaInnovation #Mediablend

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Single Tweet

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⚡ Take part in the Media Blend Hackathon and dive into 72 hours of creative problem-solving with expert support. The winners will get grants to kick-start their projects!



Join us for an experience that blends creativity, innovation, and a commitment to strengthening journalism in the regions facing democratic challenges. Apply by the 17th of March [here](#).

@mediadvpt #MediaInnovation #Mediablendhack

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