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Email & Comment at South Coast AQMD to Save Clean Appliance Rules

Dirty air in Southern California leads to higher rates of asthma and other respiratory and cardiovascular conditions that can lead to missed days of school or work, and even premature death. And gas-burning furnaces and water heaters contribute a significant portion of this pollution.

The South Coast Air Quality Management District (SCAQMD) is planning to strengthen gas furnace and water heater NO_x emissions regulations to set a zero-emission standard. This action builds on more than 40 years of appliance emissions standards at AQMD. The South Coast AQMD covers four counties: Los Angeles, Orange County, Riverside, and San Bernardino.

The current plan (PAR 1111 and 1121) sets a clean appliance sales target for manufacturers, starting at 30% in 2027 and rising to 90% in 2036. Similar to vehicle fuel standards, the rules would not require any individual consumer to purchase zero-emission appliances.

Our coalition has asked SCAQMD to strengthen this plan in three ways while staying on track for a final vote in May: 1) set higher clean appliance sales targets; 2) raise more money from mitigation fees to fund heat pump rebates; and 3) put in place escalating penalties for manufacturers that don't meet zero-emission appliance sales targets.

SoCal Gas, landlords, and big business are trying to block this plan. This opposition has already succeeded in weakening and postponing the rules, and now they are trying to kill the plan altogether.

Help us save and strengthen this important policy! We ask supporters to **take the following fast and easy steps** to urge SCAQMD to finalize these important zero-emission appliance standards.

Actions You Can Take

As always, public participation is critical.

The SCAQMD Board needs to hear from residents who support clean appliance standards to reduce air pollution in our communities.

1. Email the Board

Send your email to clerkofboard@aqmd.gov

- Use the subject SUPPORT for PARs 1111 and 1121
- Customize your email with information about where you live and why you care about clean air. You can also include additional talking points from the list below
- Sample message:

To AQMD Board President Delgado and Board Members, As a resident of the region, I support a transition to clean, zero-emission appliances to reduce air pollution and improve our health.

Please consider strengthening the proposal by increasing the zero-emission sales targets to 50% in 2027 and 75% by 2029, and including fees that are tied to health costs and high enough to motivate manufacturers to hit their clean appliance sales targets.

It is also critical to stop delaying the rules, and pass PAR 1111 and 1121 as scheduled in May.

Thank you.

2. Comment virtually on March 21st at the AQMD Stationary Source Committee

- Join the meeting at 10:30 on Friday, 3/21 on Zoom: https://scaqmd.zoom.us/j/94141492308
 Meeting ID:941 4149 2308 (applies to all)
- Raise your virtual hand as soon as they get to agenda item 1 (link to agenda).
- When they call your name, unmute on Zoom to make your comment.
- Customize your comment with information about where you live and why you care about clean air. You can also include additional talking points from the list below
- Plan to keep your comment to under 1 minute
- Sample comment:

Hi, my name is [Name].

I want to thank the AQMD Board and the AQMD staff for your work on this clean appliance plan. As a [resident/parent/home owner/renter/person with asthma in XYZ city], I support a transition to zero-emission appliances to reduce air pollution and improve our health.

I think this proposal is not ambitious enough. I would support increasing the zero-emission sales targets to at least 50% in 2027 and at least 75% by 2029.

But the main thing is to stop delaying the rules, and pass PAR 1111 and 1121 as scheduled in May.

Thank you.

3. Share this action alert with your network via email or social media

- Share why you are motivated to take action
- o Include the link to this action alert
- Feel free to use one of the images included below

Additional Talking Points

- Our region has the most ozone polluted air in the country, and SCAQMD has a legal obligation to mitigate it. Pollution from household appliances contributes a meaningful share of the region so SCAQMD needs to address it.
- Health impacts from NOx emissions create real costs that are borne by families in the
 region and which add up. Using EPA methodology, costs associated with negative health
 impacts like lost school days, asthma attacks, and premature deaths from appliance
 pollution in the region have been estimated at \$2 billion per year.
- Zero-emission requirements for new HVAC and Water Heaters are two of the most cost-effective, timely, and impactful actions our region can take to improve air quality and reduce greenhouse gas emissions.
- Clean, efficient, zero-emission heat pumps are a superior technology that is widely available today. With available incentives, home owners can often save money when choosing a heat pump today compared to a dirty gas unit.
- Setting meaningful sales targets sends a market signal that will lead to lower costs, and as installations increase installation costs will drop as well.
- Electrification is a necessary step to address climate, which is already having huge impacts on our community including the devastating fires this year, and electrification also supports climate adaptation by providing life-saving cooling and reducing flammable gas in homes.
- The current proposal represents a significant concession to landlords, business groups, and SoCalGas. Any further opposition from these groups proves they are unwilling to help solve the problem.
- The proposed rules are the result of more than 18 months of work by AQMD staff to craft a policy that is impactful and cost-effective. The rules include consumer choice to address affordability concerns. It is time to move forward with the rules.





Find additional images here:

https://drive.google.com/drive/folders/1RN2pEerGIMExcwT3lzOvteUg66pF FNT