

Post and Outreach

Marketing Post:

Today's college students are busier than ever, running between classes, extra-curriculars, jobs, and just being young adults. They don't want to have to worry about how to study, they want the quickest way to understand the material and the best way to practice it.

I work to help students accomplish this by turning their textbook materials into quick-and-easy summaries and ready-to-go practice sheets. All of this is done within minutes and builds upon each other, making sure that you stay on top of it as the semester goes on.

Being a student myself, I wouldn't recommend this without first trying it myself. All I had to do was give it the slides from one day of class, and I got:

- An extended length retelling of the slides, neatly organized into bullet points for easy reference
- A simple summary sheet that condenses the entire lecture into being no longer than one side of a page
- Five questions to test my understanding, both immediately after for review and for studying before an exam
- A notebook tied to my Google account that all of my notes for the class go into, making access and organization a breeze

If you're a student who wants to save time so that you can do the most important thing, I want to help you. Just reach out and let's get started.

Outreach Message:

Hello! My name's Boston Dato, and, like you, I'm a student who wants to study more efficiently and be more organized. My class notes were either just too much or didn't exist, so using them to study wasn't an option for me. Instead, I created a workflow with AI bots to turn my textbook or my professor's slides into quick summaries and practice problems. I used this to create a full-length notebook, containing notes and problems for every lesson in the class - all within ten minutes and without me straining over my notes. Now, I'm able to study in the best ways that work for me and save time for more important things. If you want to do the same, just reach out, I'd love to help you.

Sample Output

Better Studying, Quickly!

1



Westward Expansion & Manifest Destiny (1803-1890)

- Manifest Destiny ideology - God-given right to expand coast to coast
- Louisiana Purchase (1803) - Jefferson doubles US size for \$15 million from France
- Lewis & Clark Expedition (1804-1806) - explore Louisiana Territory to Pacific
- Indian Removal Act (1830) - Jackson forces relocation; Trail of Tears (1838-1839)
- Battles of Lexington and Concord (1775)
- Declaration of Independence (1776)
- Jefferson Davis
- the world"

Start with your textbook and slides

2



American History: Key Summary

Colonial Period (1607-1776)

- Jamestown settlement established
- 13 colonies develop distinct regions
- Growing tension with Britain

Revolution & Independence

Turn them into concise, bullet-pointed lists

4



American History Notes

Colonial Period

→ 13 colonies, regional differences

Revolution (1776)

→ Independence declared

Constitution & Early Republic

Add it all to a notebook

3



Study Guide: American History

Key Concepts:

- Revolutionary War causes
- Constitutional framework
- Westward expansion
- Civil War outcomes

Practice Questions:

1. What caused the Revolution?
2. Explain significance of 1776
3. How did expansion affect indigenous peoples?
4. Compare North vs South

Get a simple summary sheet, complete with practice questions

Just like that, your studying is better, quicker, and easier

Connect to get started at bit.ly/4nZZdxk

Reflection

After spending so much time working on the product, marketing myself was actually a lot easier than I thought it would be. The post was relatively easy to make, since I had my previous week to base it off of, and the personal outreach was just an extension of that post, but more personable to whomever I'm sending it to. The most unexpected part was creating the sample output poster. I used AI for it and got to learn a lot about image creation with AI, since I had a mental image of what I wanted but lacked the skills to actually create it. This poster ended up looking super good (in my opinion) and gave me practice for how I might expand my freelancing in the future.

Turning from technical prompt writing to personally writing to clients wasn't as drastic of a shift as I feared. I was able to draw on my years of customer service experience and it helped me develop a skill that I'll continue to use as I start and expand my business.