

## Privacy Policy

*Last updated: March 14, 2025*

This Privacy Policy applies to the SwipeJS app (“Application”) developed by Grigorii Ukrainskii (“Service Provider”). This Application is provided as an **ad-supported service** and is available “**AS IS**”.

By using the Application, you agree to the collection and use of your information in accordance with this Privacy Policy.

### 1. Information We Collect

We **do not require registration** and do not collect personal data such as name, email, or phone number. However, we may collect **non-personal data** automatically to improve the user experience.

#### Automatically Collected Information

The Application may automatically collect the following data:

- **Device information** (model, operating system, unique device ID).
- **IP address** (for analytics and debugging).
- **Usage data** (interactions with the Application, session duration).
- **Advertising ID** (for personalized ads).

This data is used strictly for **analytics, app functionality, and ad personalization**.

### 2. Third-Party Services

The Application uses third-party services that may collect and process your data. You can review their privacy policies here:

- **Google Play Services** - [Privacy Policy](#)
- **AdMob (Google Ads)** - [Privacy Policy](#)
- **PostHog Analytics** - [Privacy Policy](#)

These services help us understand how the app is used, track errors, and display relevant advertisements.

### 3. PostHog Analytics

We use **PostHog Analytics** to collect anonymous usage data to analyze user behavior and improve the Application. The collected data includes:

- **Events triggered in the app** (e.g., button clicks, feature usage).
- **Session duration and frequency of use.**
- **Device and OS information.**

All collected data is **anonymous and aggregated**, meaning it cannot be used to identify individual users. You can opt out of analytics tracking (see Section 5).

#### 4. Location Data

We **do not** collect or store real-time location data.

#### 5. Data Sharing, Retention, and Deletion

We **do not sell** or rent user data. However, we may share **aggregated, anonymized data** in the following cases:

- **Legal requirements:** If required by law or court order.
- **Security concerns:** To prevent fraud or protect users.
- **Third-party service providers:** We may share anonymous usage data with analytics providers (e.g., Firebase, PostHog, Google).

#### Opt-Out & Data Deletion

- **To opt out of analytics tracking** (PostHog), disable analytics in your device settings or use an ad blocker.
- **To delete your data**, you can:
  1. **Uninstall the Application**, which stops all data collection.

Automatically collected data is stored for **up to 24 months** for analytics purposes before being deleted or anonymized.

#### 6. Children's Privacy

This Application is **not intended for children under 13**.

- We do not knowingly collect personal information from minors.
- If you believe that a child has provided data, contact us at **wj67md@gmail.com**, and we will delete it immediately.

#### 7. Security Measures

We take reasonable security measures, including:

- **Data encryption** (where applicable).

- **Restricted access** (only authorized personnel can view data).
- **Regular security audits.**

However, no system is 100% secure, and we cannot guarantee absolute protection.

## 8. Your Rights (GDPR & CCPA Compliance)

If you are a **resident of the European Economic Area (EEA) or California**, you have the right to:

- **Request a copy** of your data.
- **Request deletion** of any stored data.
- **Opt-out of personalized ads and tracking.**

To exercise these rights, contact **wj67md@gmail.com**.

## 9. Cookies and Tracking Technologies

This Application **does not use cookies**. However, we use third-party tracking technologies such as:

- **Google AdMob** (for personalized ads).
- **Firebase Analytics** (for app usage tracking).
- **PostHog Analytics** (for anonymous event tracking).

These services may collect **anonymous usage data** but do not store cookies on your device.

If you want to **limit tracking**, you can:

1. **Disable personalized ads** in your Google account settings: [Google Ad Settings](#).
2. **Use an ad blocker** to prevent AdMob tracking.

## 10. Changes to This Policy

We may update this Privacy Policy periodically. We will notify users of major changes via:

- In-app notification.
- Updated policy on this page.

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## 11. Contact Us

If you have any questions, contact us via email:

 [wj67md@gmail.com](mailto:wj67md@gmail.com)