



Junior Committee Agenda
January 17, 2018
Alzheimer's Association 1379 Dublin Road

Junior Committee Board:

Jena Callahan | Board President
Kelly Parnell | VP of Advocacy
Meghan Mason | VP of Awareness
Brittany Hablitzel | VP of Development
Kelly Smith | VP of RivAlz

Kaitlin Watterson | VP of RivAlz
Meredith Zoul | VP of RivAlz
Matt Garrido | VP of Volunteerism
*Lindsay Collins | Assistant Director of
Development & Staff Liaison*

1. Welcome and introductions

a. Welcome to the first meeting of 2018!

2. Mission Moment: Maya Gosztyla - gosztyla.6@buckeyemail.osu.edu

- i. Please visit her website: alzscience.wordpress.com
- ii. Diabetes drug given to mice reduced amyloid plaques and new neurogenesis, i.e. reducing the impact and reversing it
- iii. Naked mole rats have lots of amyloid beta all throughout their bodies, so perhaps they can teach us something more about how this could impact us differently

3. Committee Updates

a. Advocacy

i. State level

1. Speaker's Task force:

a. Currently their meetings are private but Kelly attends them

2. May 9th: Memory Day

a. Meet with OH state legislature to advocate for putting our priorities in the state budget

ii. Federal level

1. New Alzheimer's Forum dates: June 17th-19th

a. Congress wasn't meeting during original dates, so by moving it we'll actually get to meet with them (hopefully)

b. cpurk@alz.org if you're interested or Kelly if you have questions

c. All attendees must be members of AIM: Alzheimer's Impact Movement, which is the lobbying sister organization of the Association

i. It costs \$20 to join

d. The first 10 people to confirm will get their registration paid for, and there are other potential scholarships to offset other costs

2. BOLD: Building our Largest Infrastructure for Dementia Act

a. Will build better infrastructure and collect more data

3. Seeking someone who lives in Pat Tiberi's former district
 - a. A special election for this district will happen in August
 - b. We would like to try to cultivate a relationship with his staff and we are lagging behind in contacts with him compared to Reps. Beatty and Stivers
 - i. Jordyn may be able, Kelly will follow up
 4. Find your representative - we need team members for District 12 (Tiberi's old district)
 - a. FindYourRepresentative.com
- b. Awareness
- i. Social media messages
 - ii. COSI After Dark- Thursday March 8th
 1. Committee will have a table with Alzheimer's related games
 - a. Email meghanjmason@gmail.com if you are interested in volunteering
 2. Presale tickets are \$18: <https://cosi.org/adults/cosi-after-dark>
- c. Development
- i. Casino Night - Feb 23 - 6:30p (bar will open at 6)
 1. Athletic Club of Columbus (Arena District)
 2. Ticket sales: alzheimerscasinonight2018.eventbrite.com
 3. \$45/person or \$80/couple
 - a. Tickets do NOT include drink tickets this year as they have in the past
 4. Volunteers needed: 50/50, set-up/ tear-down
 5. Please share connections with Brittany, either to companies that would be willing to donate or if you have any items
 - a. [Solicitation letter](#)
 - b. [In kind donation form](#)
- d. RivAlz
- i. Charity flag football game taking place June 23rd
 - ii. Committee meeting TONIGHT at 7P
 - iii. Kickoff party: January 27th @ Woodlands Backyard
 1. Cover charge \$10
 - iv. Registration will be open- special giveaway for first 50 people to register
 1. Registration the first week: \$15
 2. After first week: \$25
- e. Volunteerism

- i. **Volunteer Night** - Monday, January 22 @ 6-7:30P | Glenwood Alzheimer's Special Care Unit
- ii. **Volunteer Night** - Wednesday, February 7 @ 6-7:30P | First Community Village

4. Committee breakouts

5. New business

6. Take away tasks

Upcoming JC Events

- **Volunteer Night** - Monday, January 22 @ 6-7:30P | Glenwood Alzheimer's Special Care Unit
- **Volunteer Night** - Wednesday, February 7 @ 6-7:30P | First Community Village
- **SAVE THE DATE! JC meeting** - Wednesday, February 21 @ 6P | Alzheimer's Association
- **SAVE THE DATE! Casino Night** - Friday, February 23 | Athletic Club of Columbus
 - <https://www.facebook.com/events/541716169524588/>
- **SAVE THE DATE! COSI After Dark** - Thursday, March 8 | COSI
- **SAVE THE DATE! 2018 Memory Day** – Wednesday, May 9 | The Statehouse
- **SAVE THE DATE! 2018 Advocacy Forum** ****DATE CHANGE**** – June 17 - 19 | Washington DC
- **SAVE THE DATE! RivALZ Game** - Saturday, June 23 | St. Francis De Sales

Upcoming RivALZ events

- Jan. 27: Kick-off Party, 6-8 p.m. at Woodlands Backyard
- Feb. 10: Kendra Scott Gives Back: 4-7 p.m. at Kendra Scott Easton
- Feb. 21: February Planning Committee Meeting: 7-8 p.m. at Association
- Mar. 11: Happy Hour Fundraiser: 3-6 p.m. at Seventh Son
- Mar. 20: Non-Profit Tuesday: 3 - close at Platform Brewing
- Mar. 21: March Planning Committee Meeting: 7-8 p.m. at Association

Contact Information

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