

# Mission Pillar Snippets for Mailings

## Research

### *Option 1:*

LLS funds the most promising blood cancer research across the globe and forges collaborations to accelerate new discoveries, treatments, and cures. With a more than 70-year track record, LLS has supported virtually every advancement in blood cancer treatment – including approaches once thought impossible. LLS is striving to raise **\$175 million to reimagine the standard of care for pediatric blood cancer** through the Dare to Dream Project. Our vision is to move toward effective, safe treatments that target cancer precisely without harming the rest of the child's body.

### *Option 2:*

LLS funds the most promising blood cancer research across the globe and forges collaborations to accelerate new discoveries, treatments, and cures. With a more than 70-year track record, LLS has supported virtually every advancement in blood cancer treatment – including approaches once thought impossible. LLS has invested **more than \$1.5 billion in cancer research since 1949**, leading to breakthroughs in immunotherapy, genomics, and personalized medicine that are improving and saving patients' lives.

### *Option 3:*

LLS funds the most promising blood cancer research across the globe and forges collaborations to accelerate new discoveries, treatments, and cures. With a more than 70-year track record, LLS has supported virtually every advancement in blood cancer treatment – including approaches once thought impossible. As the largest nonprofit funder of cutting-edge blood cancer research worldwide, LLS has been key in advancing **75 percent of the blood cancer treatment options** approved by the U.S. Food and Drug Administration (FDA) over the last five years.

## Patient Support

### *Option 1*

LLS works tirelessly to provide hope, guidance, education, and support when it's needed most, so no one has to face cancer alone. The organization is the leading source of **free information, education, and support** for blood cancer patients, survivors, caregivers, families, and healthcare professionals.

### *Option 2*

LLS works tirelessly to provide hope, guidance, education, and support when it's needed most, so no one has to face cancer alone. For more than two decades, LLS Information Specialists – highly trained oncology professionals – have been on the **front lines of an ever-changing healthcare landscape**, guiding patients and caregivers to our trusted education and support services. Last year alone, LLS Information Specialists responded to **26,000 inquiries from patients and caregivers**

### *Option 3*

LLS works tirelessly to provide hope, guidance, education, and support when it's needed most, so no one has to face cancer alone. Its robust financial assistance programs provide a crucial lifeline for blood cancer patients and their families, and in **2021 alone, LLS provided \$241 million in financial assistance to over 42,000 patients.**

### *Option 4*

LLS works tirelessly to provide hope, guidance, education, and support when it's needed most, so no one has to face cancer alone. Its Clinical Trial Support Center (CTSC) helps take this burden off patients and families, and **in 2021, LLS's CTSC placed 21 percent of patients into a clinical trial** – significantly higher than the national average enrollment rate of 5-8 percent.

## Advocacy

### *Option 1*

LLS is relentless, agile, and determined to effect meaningful change in the fight against blood cancers and has raised its voice to put patients and families at the center of everything it does. It has empowered a network of **more than 35,000 volunteers nationwide** to advocate for state and federal policies that improve the lives of patients and survivors.

### *Option 2*

LLS is relentless, agile, and determined to effect meaningful change in the fight against blood cancers and has raised its voice to put patients and families at the center of everything it does. LLS empowers advocates across the country to share their stories and prompt lawmakers to **act on public policy issues that matter to blood cancer patients and survivors** – from improving access to treatment to promoting meaningful insurance coverage for patients to accelerating new cures.

### *Option 3*

LLS is relentless, agile, and determined to effect meaningful change in the fight against blood cancers and has raised its voice to put patients and families at the center of everything it does. It played a key role in advancing **oral parity laws in 43 states**, ensuring patients don't pay a penalty simply for taking their cancer treatment through pills instead of IV.

#### *Option 4*

LLS is relentless, agile, and determined to effect meaningful change in the fight against blood cancers and has raised its voice to put patients and families at the center of everything it does. It is **leaving no stone unturned in the fight for equity** in healthcare. This includes making sure every patient has access to clinical trials; preventing discrimination against cancer patients on the basis of race, color, and other factors; and ensuring robust data collection in healthcare that allows the organization to better understand our progress in addressing racism—and the work that remains.