

Help Protect Our National Monuments Now!

Digital Toolkit 2021

What's Going On: The establishment of national monuments through the Antiquities Act has proven to be a [key tool for protecting landscapes](#) that benefit cultural resources, unique scientific objects, outdoor recreation, and regional economies.

Through The Antiquities Act, presidents have been able to protect hundreds of millions of acres of land that have significant cultural and historical significance. These presidential designated national monuments protect our public lands, air, water, wildlife, culturally and historically significant artifacts and sites. Furthermore, monuments help to support and grow local economies, tourism, and outdoor access.

We appreciate President Biden taking action to restore protections to Bears Ears, Grand-Staircase-Escalante, and Northeast Canyons and Seamounts National monuments.

Now, we look to President Biden and Interior Secretary Deb Haaland and to work with communities across the nation to protect more irreplaceable cultural places and public lands and waters, and fulfill the President's pledge to protect 30% of U.S. lands, waters, and ocean by 2030, outlined in the America the Beautiful initiative.

How We're Taking Action: Hispanic Access Foundation and Outdoor Advocacy Project have teamed up to create a letter urging President Biden to act swiftly and use his authority to protect public lands. Join us and sign this letter thanking President Biden for restoring Bears Ears, Grand Staircase-Escalante, and Northeast Canyons and Seamounts national monuments, and urge him to protect more important landscapes through the Antiquities Act!

These are the key landscapes we hope to see protected:

- The [Castner Range](#) outside of El Paso, Texas
- [Friendship Park](#) in Southern California
- [Caja Del Rio](#) near Santa Fe, New Mexico
- [Avi Kwa Ame](#) in Southern Nevada

Let's use our voices to raise this issue, gather signatures, and reach the ears of the White House and Department of Interior. If there's anything we've learned from the Tiktok generation, it's that it just takes one or two viral social moments to spread a

message loud and clear. Using the exponential reach of social media platforms to protect public lands? That's our idea of a good time.

Here's How You Can Join Us:

1. [Sign the letter!](#)
 2. Download and share the graphics.
 3. Share our post on the Outdoor Advocacy page in your story, or retweet us.
 4. Use this tracking link to encourage folks to sign (and share) the letter:
 - a. <https://bit.ly/ProtectMonumentsNow>
 - b. Here are a few ideas for mediums you can share via:
 - i. Instagram stories!
 - ii. Tweets
 - iii. In your newsletters.
 - iv. Holler at your group text.
 5. Let's collaborate. Want to host an IG Live to talk about this issue? Have national monuments content we should be amplifying? Let's connect!
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Links + Resources:

- Hispanic Access Foundation petition page.
 - Tracking link: <https://hispanicaccess.org/letter>
- Toolkit folder with graphics to download and share: <https://bit.ly/MonumentsTOOLKIT>

@/#/!!!

- Tag us: @outdooradvocacy and @hispanicaccess
- Hashtag: #ProtectMonumentsNow

Suggested Messaging and Social Media Posts:

- Join us and thank the Biden administration for restoring Bears Ears, Grand Staircase-Escalante, and Northeast Canyons and Seamounts National Monuments—and ask @POTUS to continue using the Antiquities Act to protect public lands: <https://hispanicaccess.org/letter> #ProtectMonumentsNow
- The #AntiquitiesAct is a key tool for protecting landscapes that benefit cultural resources, unique scientific objects, outdoor recreation, and regional economies—and protecting public land supports climate solutions! Ask @POTUS to use his power to #ProtectMonumentsNow: <https://hispanicaccess.org/letter>
- The Grand Canyon, Zion, Arches, Joshua Tree, Acadia, and Grand Teton were all originally protected as national monuments. Take action to

#ProtectMonumentsNow and protect the future of places like the Castner Range, Caja Del Rio, Friendship Park and Avi Kwa Ame:

<https://hispanicaccess.org/letter>

- Nearly every president since Teddy Roosevelt has created national monuments. President Biden restore protections to those gutted by President Trump in 2017, and now it's time to protect new landscapes too. Join us in asking @POTUS to take action and #ProtectMonumentsNow: <https://hispanicaccess.org/letter>
- Please sign this petition to thank President Biden (@POTUS) and @Interior Secretary Haaland for restoring Bears Ears, Grand-Staircase, and Northeast Canyons and Seamounts National Monuments to ensure the protection of our national treasures that belong to all Americans: <https://hispanicaccess.org/letter>
- The Biden-Harris Administration took action to restore national monuments—now let's urge @POTUS to protect more public land and create new national monuments. Raise your voice to help us #ProtectMonumentsNow: <https://hispanicaccess.org/letter>

Thank you for joining us to take action for national monuments and public lands.

Need additional support, have resources we should be amplifying, or just want to nerd out on national monuments? Contact katieboue@gmail.com!