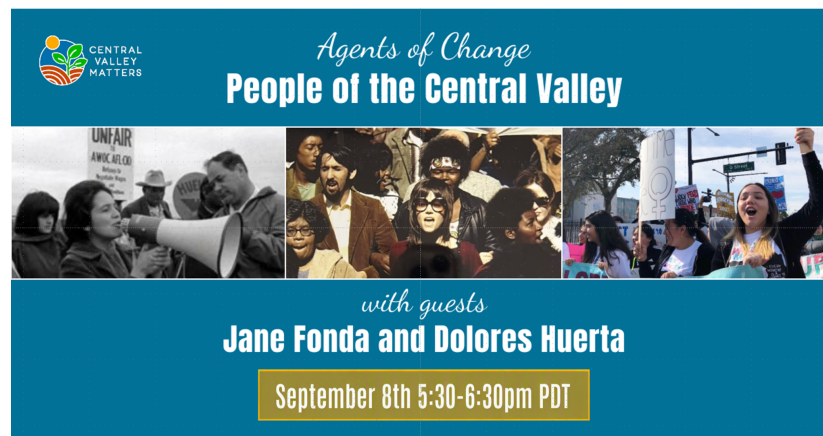




Dear

I am working with Central Valley Matters to support several grassroots non-profit groups that are doing excellent canvassing and voter outreach in California's Congressional District 22. I am writing to ask you to consider supporting these grassroots groups too, ***right now, before this crucial election***. With help from you and these non-profits, the exciting young candidate Randy Villegas (D) is poised to beat the incumbent and flip the district from Red to Blue.



Please join CVM's [Fall Fundraiser on September 8, with guests Jane Fonda and Dolores Huerta](#). This event is your chance to learn about the people of the Central Valley and how CVM-vetted non-profit grassroots groups are agents of change in CD 22. No donation is required to attend, but -- [please donate ASAP!](#) Early funding helps the non-profit groups to recruit help and to plan their work; it also helps us build up an Early Challenge Fund that we can use to encourage more donations during the event.

Our non-profits have persistent boots on the ground in this district to canvass and integrate voter registration with issue-based education in ways that TV ads and outside canvassers cannot. Our vetted groups reach numerous remote Spanish-speaking communities -- communities that are practically unreachable by out-of-district volunteer canvassers. Real people talking to other real people is the powerful tool we have to effectively combat the millions of dollars flooding in from the oligarchy to buy the election with ugly, deceptive TV and social media ads.

Why CD 22?

1. This rural Congressional District in the Central Valley has more Democrats registered than Republicans. Yet they sent a Republican to Congress; a Republican that voted against healthcare, immigration protections and rural hospital funding.
2. While this rural district provides food that feeds our nation, the child poverty rate there is 2nd in the nation. And, residual side effects of agribusiness are that air and water quality in CD 22 is among the worst in the USA.
3. Money in politics is the problem. For example, Elon Musk's PAC injected millions of dollars in CD 22 to help Valadao (R) win in 2024. His opponent Randy Villegas (D) is not taking any money from Corporate PACs.
4. With Republic PAC and super PAC money, people will be disproportionately bombarded with negative political propaganda and lies about Randy Villegas.
5. Many Young and Latino voters believed Trump would reduce the price of gas and groceries. They now know that was a lie.
6. With our exciting young Latino candidate (Randy Villegas) on the ballot, youth turnout was up by almost 8% in the June 2026 primary.

With 12 weeks until election day, now is the [time to step up for CVM's vetted grassroots groups](#) that will work in this key district. They are hiring. They are training. They are educating. \$600 supports a canvasser for a week!

This is how you can help:

1. [Donate here](#) to support CVM's three partisan grassroots groups. Clicking one time will automatically divide your donation equally.
2. Check/IRA/DAF/RMDs or stock donations? [FAQs for CVM - Fall 2026.docx](#)
3. Prefer tax-deductible groups? centralvalleymatters@gmail.com
4. [Sign up here](#) and help us to grow. Please share this email or invite three friends to CVM's' Sept. 8th PST fundraiser featuring 95-year-old activist and icon Dolores Huerta and Jane Fonda sharing their stories and our grassroots groups.

Thank you,

_____, **Central Valley Matters**

PS. CVM is an all volunteer group and every dollar goes to the groups on the ground doing the day-to-day work.