

Christos M Perakis

A Legacy of Leadership, Innovation, and Compassion

Christos was a visionary leader, an entrepreneurial force, and a beacon of integrity and kindness. As the Co-Founder and CEO of Zoottle, an award-winning technology startup, he transformed the way businesses engaged with their guests, turning simple WiFi and cellular networks into powerful tools for connection and growth. Under his guidance, Zoottle flourished, bridging the gap between technology and human interaction in a way that was both innovative and profoundly impactful.

Before embarking on his entrepreneurial journey, Christos spent over 15 years at Apple, where his leadership and strategic vision left an indelible mark. As Apple's Country Business Manager for Greece and Cyprus, he managed an impressive \$2B in revenue, navigating the complexities of one of the most challenging periods in Greece's economic history. Christos was not just a manager; he was a pioneer. He opened country offices, spearheaded new product introductions, established distribution networks, and forged strong relationships with government entities. His role was a testament to his ability to see beyond the immediate challenges and envision a future where technology could drive progress and prosperity.

Christos was more than just a successful businessman; he was a passionate advocate for Greece's startup ecosystem. He believed deeply in the potential of young entrepreneurs and was committed to helping them realize their dreams. Through mentorship and investment, Christos empowered countless founders to capitalize on their potential, offering not just his expertise but also his unwavering support and belief in their abilities.

Those who knew Christos speak of him with a deep sense of admiration and respect. He was a man who went above and beyond for his clients, exceeding expectations with his responsiveness, creativity, and personal touch. His approach to business was not just about achieving success but about doing so with integrity and care. Christos was known for his honesty, his strong ethical principles, and his ability to bring out the best in those around him. He was a team player, a strategic thinker, and a trusted leader who inspired confidence and loyalty in everyone he worked with.

Despite his professional achievements, Christos remained grounded and humble. He was a man who valued family, adventure, and the joy of life. His friends and colleagues remember him as cheerful, fun-loving, and full of energy—a person who could light up a room with his presence. He approached life with a sense of curiosity and enthusiasm, always eager to learn, grow, and make a difference.

Christos' legacy lives on not just in the companies he built or the innovations he spearheaded, but in the lives he touched. He was a man who believed in the power of human connection, and he lived that belief every day. In his memory, his family would like to establish a scholarship fund at ACS Athens; to support high school students in Greece, particularly those from low-income families, to study abroad. This scholarship reflects Christos' enduring commitment to education, innovation, and giving back to the community that shaped him.

Christos' life was a testament to the power of leadership driven by compassion, innovation guided by integrity, and success measured by the positive impact on others. He will be remembered not just as a brilliant entrepreneur and leader, but as a man who lived with purpose, passion, and a profound love for life and those around him. His legacy will continue to inspire and guide future generations, reminding us all of the difference one person can make in the world.