

SOP for GDD

GDD font colours

#00AE95

#251F52

#FD1751

#EB703D

#FFAC00

#424B5A

#707A85

#A1AEB7

#C2D1D9

#FFFFFF

#EAEAEA

The font colours are sequenced as per the image below.

Typography

Ubuntu Regular, Ubuntu Bold

LOGO
NORMAL SIZE

GetDrinksDelivered

GetDrinksDelivered

GetDrinksDelivered

GetDrinksDelivered

LOGO
SMALL SIZE

GetDrinksDelivered

GetDrinksDelivered

GetDrinksDelivered

GetDrinksDelivered

(DARK BG)

COLORS



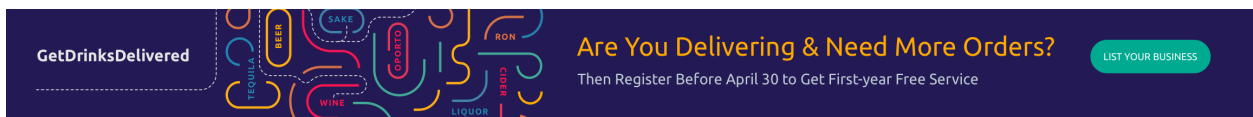
TYPOGRAPHY

Ubuntu Regular

Ubuntu Bold

Banners:





PNG Headers and Covers

<https://www.dropbox.com/sh/dkw9pg7aryhyth5/AACTyOU6Rkc3cAAo6whm-3iDa?dl=0>

PDF Headers and Covers

<https://www.dropbox.com/sh/blstut900fhdoay/AAAIKk9IC-SJChS7Ar-AqckBa?dl=0>

Logo Versions

<https://www.dropbox.com/sh/acuaiw6gi1x7buo/AAD-M00NMzIM5S5sV7i3bGFua?dl=0>

Branding

https://www.dropbox.com/sh/b9q8kl91v62lqz7/AABOt0XsjDC6S9F_tEGKMehVa?dl=0

Illustrations to be used

https://www.dropbox.com/sh/b9q8kl91v62lqz7/AAAWFusbcnOljVJqcUPacFda/Material/s_pot_illustration?dl=0&subfolder_nav_tracking=1

Overall material

<https://www.dropbox.com/sh/cbeczi721hq5khg/AAAeAsy7PVfCDrOvRhxcmeAUa?dl=0>