Holiday Extras Discount

If you haven't already, join our Holiday Extras program here https://ui.awin.com/merchant-profile/3496

Let us know how you are promoting this offer in the form below https://forms.gle/cqJhLke2cVsMkBRs5

Images to use

See here



Short headline

Up to 25% off Airport Parking*

Long headline

Up to 25% Off Airport Parking, Hotels, Lounges, Transfers, Taxis and Car hire*

Body copy - paragraph

Get the perfect start to your holiday with up to 25% discount on your holiday essentials - including Airport Parking, Hotels, Lounges, Transfers and Car hire. Products are available at over 28 UK airports. Best Price Guaranteed.

Body copy - listed

Up to 25% Off Airport Parking 10% off Airport Hotels 10% off Airport Lounges 10% off Airport Transfers 10% off Car Hire

Product ordering

Remember to order the Holiday Extras products on your Holiday Extras page in order of volume. In order, this will likely be Airport Parking, Airport Hotels, and Airport Lounges as your top offers, followed by Travel Insurance or Airport Transfers and then Car Hire, UK Taxis, UK Breaks, or any other products we provide you. Please check your product reports and order accordingly.

How discounts apply

Discounts automatically apply once the user searches for a product on Holiday Extras after having clicked your Awin link. There is no need for the customer to have to copy and paste a code on our site. The discount code is embedded in the link.

Please make this clear on your site. You can simply say:

"Code automatically applies. Search on Holiday Extras to see the discounts apply".

Headline Pre-book message

Save up to 75% on Airport Parking Terms

Commissions

2% CPA

URL's

https://www.holidayextras.com/airport-parking.html

https://www.holidayextras.com/airport-hotels.html

https://www.holidayextras.com/airport-lounges.html

https://www.holidayextras.com/airport-transfers.html

https://www.holidayextras.com/airport-taxi.html

https://www.holidayextras.com/car-hire.html

Note: These images are only to be used to promote Holiday Extras. We audit where these images are used to ensure this is adhered to.

Your AWIN link (replace the xxxxxx with your AWIN publisher ID)

http://www.awin1.com/awclick.php?mid=3496&id=xxxxxx

Terms and conditions

*Up to 25% off applies to airport parking on Runway Meet and Greet North at Gatwick. Save 10% at our other airport car parks. <u>Discount exclusions apply</u>

Save at least 10% at all of our Airport Hotels and Airport Lounges. Save at least 10% on all Airport Transfers and Car Hire.

Other products are offered at the fixed discounted rate promoted. Discounts can vary based on product, airport, arrival date and availability. Bookings are subject to availability and offers may be withdrawn or changed without notice. Offers are not valid in conjunction with other discounts, promotions or vouchers.

What branding should I follow?

See here

How can I maximise my earnings?

To maximise your earnings please ensure you feature Holiday Extras in the following areas:

- All relevant offers, categories and travel pages
- Create a dedicated Holiday Extras page
- Available areas on the homepage
- When the user searches these keywords on your website
- In weekly, monthly, travel emails
- In emails to customers who have booked travel

How can I earn more?

See exposure plan here