

Convince the boss: Future of SaaS membership

Hey **[insert your boss' name]**,

I'm interested in signing up for the Future of SaaS [membership plan](#) and would like to enquire whether you'd be willing to offer financial support for me to do so?

As a member, I'd unlock access to a range of presentations, events, templates, frameworks, guides, and more, designed to improve my everyday practice and performance, and help me and the company smash our goals.

Packed with tried and tested strategies and formulas from the likes of Google, Slack, Microsoft, and Amazon, and trusted by SaaS leaders at companies like Klarna, Google, Hubspot, Zoom, and Microsoft, it's a natural choice for continuous professional development. Upon signing up, I'd access:

- Exclusive content written by SaaS orgs from orgs like Marble, Scytale, Unbounce, and more, added biweekly.
- An ever-growing bank of 70+ vetted templates and frameworks
- 100+ hours' worth of events, with speakers from leading organizations such as Airmeet, Stripe and Calendly
- Detailed industry reports and playbooks, with expert strategies and insights from SaaS professionals across the globe

And much more...

While there are other memberships available, I've researched the alternatives, and taking key factors such as features and price into account, the Future of SaaS membership offers exceptional value for money – it's by far the stand-out candidate.

This is just one of the many ringing endorsements from an existing member:

'The Future of SaaS is a great resource! Their events have been top-notch and super helpful! As an aspiring CSM I've been learning a lot and networking! Definitely check out more of this platform, its community, events and additional resources! Thank you!'

I wholeheartedly believe a Future of SaaS membership would equip **[company name]** with the quintessential knowledge needed to differentiate our products from our competitors, and I believe this would be a shrewd investment.

I'd be delighted to discuss this opportunity with you in further detail. In the meantime, you can find more details about what's included, as well as price plans [here](#). Let me know if there's anything else you need from me at this stage.

Thanks,

[Your name]

