

Terms and Conditions for Subscribing to Beyond the Scoreboard Newsletter and BTG Basketball Marketing Communications



Effective Date: September 27, 2024

Thank you for subscribing to the **Beyond the Scoreboard** newsletter and BTG Basketball's marketing communications. By subscribing, you agree to the following terms and conditions. Please read them carefully.

1. Acceptance of Terms

By subscribing to the **Beyond the Scoreboard** newsletter and/or BTG Basketball's marketing communications, you agree to be bound by these Terms and Conditions, as well as our Privacy Policy. If you do not agree, please do not subscribe.

2. Personal Information

When you subscribe, we collect your name, email address, and other information provided voluntarily. By subscribing, you consent to our collection and use of this information in accordance with our [Privacy Policy].

3. Use of Data

We will use your personal information to:

- Send you the **Beyond the Scoreboard** newsletter, updates, and information related to coaching, parenting, and youth sports.
- Provide marketing communications, promotional offers, and information about services, events, or programs we think may be of interest to coaches and parents involved in youth sports. You may unsubscribe at any time by following the unsubscribe link at the bottom of our emails.

4. Communication Frequency

We will send newsletters and marketing communications at our discretion. The frequency of emails may vary but will typically occur no more than once per week. We may occasionally send special promotions, time-sensitive offers, or important updates as needed.

5. User Responsibilities

Subscribers are responsible for ensuring the accuracy of their contact information and promptly updating us with any changes. You are also responsible for ensuring that our emails are not blocked by spam filters or email service providers.

6. Intellectual Property

All content shared in our newsletters, emails, and other communications, including but not limited to text, graphics, logos, and images, are the property of BTG Basketball or its licensors. You may not reproduce, distribute, or otherwise use our content without our express written permission.

7. Third-Party Links

Our communications may include links to third-party websites or services. BTG Basketball is not responsible for the content, privacy policies, or practices of these third-party websites. You access these links at your own risk.

8. Subscription Cancellation

You may unsubscribe from the **Beyond the Scoreboard** newsletter and BTG Basketball's marketing emails at any time by clicking the unsubscribe link provided in every email. Alternatively, you can contact us directly at the email provided below to be removed from our mailing list.

9. No Warranties

BTG Basketball provides the newsletter and marketing communications "as is" without any warranties of any kind, whether express or implied, including but not limited to warranties of merchantability, fitness for a particular purpose, and non-infringement.

10. Limitation of Liability

To the fullest extent permitted by law, BTG Basketball, its affiliates, and partners shall not be liable for any damages, including but not limited to direct, indirect, incidental, special, or consequential damages arising from your subscription to or use of our newsletter and marketing communications.

11. Changes to Terms and Conditions

We reserve the right to modify these Terms and Conditions at any time. Any changes will be communicated to subscribers via email or posted on our website. Continued subscription after any such changes shall constitute your consent to those changes.

12. Governing Law

These Terms and Conditions shall be governed by and construed in accordance with the laws of the State of California, without regard to its conflict of law principles.

13. Contact Us

If you have any questions about these Terms and Conditions or our practices, please contact us at:

- **Email:** coachfurtado@btgbasketball.org
- **Contact Person:** Coach Justin Furtado

Thank you for subscribing to the **Beyond the Scoreboard** newsletter and BTG Basketball's marketing communications! We look forward to sharing valuable insights, offers, and updates with you.