Bachelor of International Business - Minor in Non-Profit International Business and Development

HBI University
Course Duration: 4 years
Credit Hours: 135



Program Description

The Bachelor of International Business with a Minor in Non-Profit International Business and Development at HBIU University prepares students for careers in global business, with a specialized focus on non-profit international business and development. This program provides students with essential skills in global trade, international finance, marketing, and cross-cultural management, while emphasizing the role of non-profits in international development. Students will learn about the global business environment, trade policies, and economic development, and how these intersect with non-profit initiatives aimed at promoting sustainable development and social change.

The Minor in Non-Profit International Business and Development focuses on the business strategies used by non-profit organizations in the global context. Students will explore topics such as global poverty alleviation, international aid, cross-cultural communication, and sustainable development initiatives. The minor prepares students for leadership roles in non-profit organizations, international NGOs, and faith-based development projects that address global challenges like poverty, education, and healthcare.

Graduates will be well-equipped to take on roles in international business, non-profit management, and global development, working to create positive social impact on a global scale.

Admissions Requirements

- High school diploma or equivalent
- Minimum GPA of 2.5
- Personal statement outlining career goals in international business and non-profit development
- Two letters of recommendation
- Resume (if applicable)
- SAT/ACT scores (if applicable)

General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Psychology	3
GEN 105	Introduction to Theology	3
GEN 106	Public Speaking and Communication	3
GEN 107	Research Methods in Social Sciences	3
GEN 108	Ethics and Moral Reasoning	3
GEN 109	Leadership and Team Development	3
GEN 110	Introduction to Sociology	3

Core International Business Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
IB 201	Introduction to International Business	3
IB 202	Global Marketing	3
IB 203	International Economics	3
IB 204	International Finance	3
IB 205	International Trade and Policy	3
IB 206	Cross-Cultural Management	3

IB 207	Global Supply Chain Management	3
IB 208	International Business Law	3
IB 209	Global Business Strategy	3
IB 210	International Business Research Methods	3
IB 211	E-Commerce in Global Markets	3
IB 212	Emerging Markets and Development	3
IB 213	Business Communication in International Contexts	3
IB 214	Capstone Project in International Business	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
IB 301	International Project Management	3
IB 302	Sustainability in Global Business	3
IB 303	Corporate Social Responsibility	3
IB 304	Global Business Negotiation	3
IB 305	Managing Global Teams	3

Minor in Non-Profit International Business and Development (15 Credit Hours)

Course Code	Course Name	Credit Hours
NIBD 401	Introduction to Non-Profit Organizations	3
NIBD 402	Non-Profit Management and Governance	3
NIBD 403	International Aid and Development	3
NIBD 404	Cross-Cultural Communication in Non-Profit Work	3
NIBD 405	Global Social Entrepreneurship	3

Capstone Project (15 Credit Hours)

The capstone project serves as a culminating experience, allowing students to apply international business principles and non-profit development strategies to a final project.
Students will:

- Develop a business proposal for an international non-profit organization focused on global development and poverty alleviation.
- Create a strategic plan for a social enterprise that addresses global challenges such as access to education, healthcare, or sustainable agriculture.
- Analyze challenges faced by international non-profits and propose solutions to enhance their global impact.
- Present findings and recommendations through a formal report and presentation.

This experience ensures students graduate with practical expertise in global business, non-profit management, and international development.

Program Outcomes

Graduates of this program will:

- Gain expertise in international business, global markets, and cross-cultural communication.
- Develop skills in managing non-profit organizations and implementing global development strategies.
- Apply business principles in non-profit settings to tackle global challenges.
- Conduct research on international development, poverty alleviation, and global health.
- Implement effective strategies for non-profit organizations and international development projects.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
International Business Manager	$70,000 - $120,000
Non-Profit Program Manager	$50,000 - $80,000
Global Development Consultant	$55,000 - $100,000
International Marketing Manager	$60,000 - $95,000
Social Entrepreneur	$40,000 - $90,000