

## AI AUTOMATION AGENCY

### ***Offers/ Free Value/ Sell it***

- 1- Lead capture & CRM Integration
- 2- Customer Support Ticket Management
- 3- Appointment Setting

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### ***To Do:***

- 1- Pick A Niche and Identify a specific industry or market to target  
Health and Fitness/ Insurance/
- 2- Find an example business for your demo

### ***Qualifying Niches or Prospects***

- 1- makes 5K+ monthly
- 2- Are you passionate about the niche
- 3- do you understand the niche

### ***First level of online research for info about your niche***

- How you become (your niche)
- How does (your niche) make money
- How to open (your niche) business
- How much revenue (your niche) makes per year
- Benchmarks: revenue, expenses, profit margins
- What's the average profit margin of ( your niche)
- How many employees does the average ( your niches ) have?
- What sort of expenses does( your niches) have

### ***How to choose a demo for a business***

- **Automated lead capture >>** Any business with Inbound leads  
To collect potential customers, names, emails, phone numbers to bring them through a funnel or perform other lead management tasks.
- **Customer support management >>** Perfect for E-Commerce stores or any B2C business to customer, why your offer stands out( Ai doesn't sleep, Ai doesn't call out sick, Ai is not lazy, Ai is not slow and Ai is cost effective.
- **Ai Appointment setting >>** for businesses that rely on bookings or appointments.  
Examples: Fitness coaches, consultation services and brick and mortar business like dental offices

Note: Focus only on one and expand later