



Background

We are moving to ParentSquare to help to create a better community of collaboration and communication with staff, parents, and students. ParentSquare will streamline all types of communication whether you are a building principal, teacher, coach, or parent.

About ParentSquare

ParentSquare is a robust communication platform that offers a whole host of tools which allows the district, school administrators, and teachers to more effectively communicate with families and students. Some features include:

- Mass Notifications and Urgent Alerts with two-way communication
- Mobile Application for administrators and parents
- Attendance Notifications
- Teacher and Classroom Communication
- Direct Messaging and Chat with Two-Way Translation
- Social and Website Share
- Forms and Permission Slips
- Parent Teacher Conference Sign-Ups
- Calendar and RSVP
- Volunteering and Supply Sign-Up
- StudentSquare (similar to Remind with added Security)
- And More

That's a lot to roll out all at once! We will be taking it slow and start with the mass communication, mobile app, and classroom communication.

Timing of Roll-Out

In order to launch ParentSquare effectively, we have built a training launch schedule. It's important that all sites attend a ParentSquare training, and that sites identify a school-level champion. The ParentSquare system is pretty intuitive.

Training Schedule	
District Super-User Training	May/June
Principal, Assistant Principal, Secretary Training	June/July Webinars, In person, and videos



Teacher Training	In person training June/July/August Modules, Videos
Parent Roll Out and Communication	July/August

Communication to Parents

Parents will receive a paper flyer home letting them know that they will receive an activation email for their ParentSquare account. Those who do not register will still receive text, email, and phone notifications. Parents who do create an account can become more actively engaged in communication by appreciating posts, viewing photos, leaving comments, and managing their communication preferences. Information will also be up on the website.

ParentSquare Resources

The district will provide a variety of resources to ensure an effective launch at each site, including: training videos, flyers, PowerPoint presentations for parents and more. Check back at the teacher online learning site for more information.

The ParentSquare Learning Network

ParentSquare provides free access to a professional learning community — [ParentSquare Learning Network](#). This educator peer community provides access to unique professional learning opportunities that explore how to engage parents in new topics emerging in education. With a monthly topic focus, the Learning Network provides content resources and opportunities for conversation, including: webinars, blog posts, Twitter chats and Facebook group discussions.

Stay tuned for more information.