



Work with Honestly

Read our [Work With us page](#)

Growth Manager at Honestly

[At Honestly](#), we are building an AI search engine to help people find the best beauty and personal care products. Our first users love what we are doing – the product, the UI, and the problem we are solving. But this is just the beginning. We have a long journey ahead and we're incredibly excited about getting our story out to more people.

We are looking for our first Growth Manager (and first non-tech hire) to lead our growth efforts. In this role, you will work closely with the founders to grow our user base. You'll design and launch creative campaigns, build and engage our community, and focus on driving week-over-week user growth.

What you will do

- Work directly with the founders to shape and execute our growth strategy
- Test and experiment with different channels for awareness and user acquisition
- Double down and scale what works
- Partner with creators, brands, KOLs, and other players
- Own every user communication, positioning statement, and piece of marketing copy to make Honestly a household name

What we're looking for

- 3+ years of experience at a fast-paced consumer tech company
- A proven track record of taking at least one growth channel from zero to scale, learning from mistakes along the way
- A sharp sense of positioning and the ability to make novel technology easy for users to understand
- An owner's mindset, ready to move fast, get hands dirty, and thrive in a 0-to-1 environment
- Creative energy with the ability to generate new ideas and execute them with urgency and precision

Compensation

Read the Work With Us page for more on the philosophy

Cash compensation: 15L to 18L per year

ESOPs: 4-6L (25% cliff, 1/36th vesting monthly)

If you're excited to build, experiment, and tell the Honestly story to the world, we'd love to meet you.

Hiring Process

Our process has three steps. First, you'll meet two current team members for interviews (sometimes, one interview may be swapped with a take-home assignment and a panel presentation, all completed within 5 days). The final step is a 4-week part-time sprint (stipend: INR 25K), so you can experience Honestly's culture and working style before joining full-time (your Rite of Passage).