

Template

Promotional Flyer

What is it?

This template offers a basis for an invitation flyer to share with potential workshop participants.

Workshop organisers can copy/adapt the content and use the result as a simple and concise tool for advertising the event series.

For example:

- **Attach it to emails:** Download the document as a PDF (File > Download > PDF Document) and attach it to their invitation emails.
- **Share it in group chats or online communities:** Screenshot the document on your phone, crop it, and share the resulting image the same way you would a photo.
- **Poster or flyer in your local area:** Print the document and give it away as flyers or pin it to billboards in public space.

How do you use it?

The text below is a suggested base for the flyers. Please do the following to create a shareable pdf invitation:

- **Make a copy of the document (go to File_make a copy)**
- **Adjust the text for your specific community and event**
- **Delete this page**
- **Save the document as a pdf (go to File_Download_pdf document)**

Cornerstone **[community]**

An initiative for **[community]** to explore, design and enable its own future.

What do we value, as individuals and for our communities? What sort of world do we want future generations to grow up in?

Cornerstone **[community]** is an invitation to discuss what matters most to the people of **[community]**. Results will be used to create a set of **Cornerstone Indicators**, which are intuitive and holistic measures of wellbeing. They can serve as a tool for stimulating conversation and collective decision-making.

Anyone in **[community]** is invited to participate.

> RSVP by sending an e-mail to [\[contact@yourorg.com\]](mailto:contact@yourorg.com)

When

Part 1: **[date]**, **[time]**

Part 2: **[date]**, **[time]**

Where

[address]

This venue is **[accessible / not accessible]**.
Please inform the organiser of any accessibility needs when you RSVP.

You can find more information about
Cornerstone Indicators on the website
cornerstoneindicators.com

