

We are being asked to share ideas about the design and marketing of Center's work, as UR moves toward building the Weinstein Learning Center.

PART I: Gender & Conferences: Q&A

Let's collaborate on a few things you have noticed in the Center or outside it, when students of different genders work together! I started the ball rolling: answer my question. When I call time, I want someone else to pose a question about gender and conferencing techniques.

Joe: Is there a "genderlect" (Johnson's article) on campus?

Chattiness

Vulnerability

Cake v. Emotions

Spontaneity

One down v. collaboration v. ice-breaking

Opening up to a stranger v. someone you know, however faintly

Beware of binaries! Other gender as the "Other" reinforces stereotypes

Assertiveness & solving problems?

Status & gender in communications professions

PART II: Race and Conferences

Today we'll spend 20 minutes examining materials the Writing Center uses that are student-facing (the audience).

Keep in mind the ideas and concerns Lee and Davilla present us. I will forward your advice to Mr. Ortiz, so he's your audience as would be your new supervisor in Writing, as soon as Fall 2025.

Here's what I want each group to do, after opening a new doc in our draft exchange:

- Examine our main page at writing.richmond.edu and the pages "[Conferences](#)" and the pages linked from the sidebar and top menu "Consultants→[Become a Consultant](#)" and The [FAQs](#).
- How could we alter our content there to be more inviting to students of color? Where could a majority white institution end up sounding patronizing or "talking down" to others? Be specific.