

Subject Line: You're Invited! Promote your organization to thousands of graduate students and postdocs



Dear [Employer first name],

I hope this email finds you well! On behalf of [my school name], I am writing to invite you to participate in the **14th Annual Virtual Career Expo (VCE), sponsored by the Graduate Career Consortium (GCC).**

The GCC's Virtual Career Expo (VCE) is an online career expo for PhD and master's students, postdocs, and alumni in the Science, Technology, Engineering, Mathematics, Humanities, Arts, and Social Science disciplines. The GCC VCE is a place for you to promote your company, highlight types of positions offered, and recruit for current and/or future job opportunities. Attendees will include those looking for information on future careers, as well as those actively searching for positions.

Please save the date for March 4, 2026! Over the past few years, we have had 40-50 schools participate with approximately 3,000 registered participants. This is a great opportunity to save staff time, resources and transportation costs while tapping into the advanced degree market across multiple disciplines in one event.

Some benefits to employers include:

- Recruit top quality advanced-degree candidates across disciplines from 40+ schools nationwide
- Your own web page to post information & videos
- Your own chat room with the option to conduct video interviews
- A participant list and the capability to download an electronic resume from every registered candidate
- Opportunity to create awareness of your organization to participating graduate students, postdocs, and alumni

Registration pricing is as follows – register by January 14th to ensure the lowest rate!

- Early Registration \$495.00 - Register by January 14th
 - Non-profit/Government Early Registration \$350.00
- Regular Registration \$595.00 - Register by February 18th
 - Non-profit/Government Regular Registration \$450.00
- Late Registration \$650.00 - Register by March 3rd
 - Non-profit/Government Late Registration \$550.00

Please [Register Now!](#) And please note that you heard about the expo from [my school name] in the registration survey.

Looking for even more visibility for your organization? Sponsorship Opportunities are also available! Visit the vFairs [Pricing and Sponsorship](#) page for details.

We hope you will take this opportunity to reach out to excellent advanced-degree candidates from [Your school name] and beyond on **March 4, 2026!**

With best regards,
[my Name]

*** Please excuse us if you receive multiple invitations to this fair. Many schools are participating in our outreach efforts and we are excited to connect our students, postdocs, and alumni with you!*