# Short Form Copy Mission

Write:

- 1 DIC email
- 1 PAS email
- 1 HSO email

#### DIC EMAIL

Subject Line: Shoes So Comfortable You'll Never Take Them Off

Are you tired of **blisters** that your shoes cause every day?
You can't wait to come home and take off your shoes
Just so you can wear them the very next morning
BUT!

There is a way to put an end to your uncomfortable shoes!

Not only you will get rid of the pain

You will wake up happy, and be glad that you have to go to work

Our **shoes** are <u>so comfortable</u> that you will feel like you're flying!

Don't spend another single **minute** in your tough and hard shoes!

Click the link to <u>learn more about our cosy shoes!</u>

#### PAS EMAIL

Subject Line: This is how coziness feels like...

You probably forgot what coziness even is..

Constantly thinking about those hard feelings in your feet

Can't wait to get back from work and get rid of those by using a gel for pain?

What if I told you, you can get RID of all that!

You will never feel the pain in your feet again.

Seriously!

Just image the scene, where you wake up in the morning, make yourself a coffee

And with a biggest smile on your face

You head down for work

### NO PAIN IN YOUR FEET, YOU'RE FLYING LIKE A BIRD.

Are you READY to get back in your happy mood AGAIN?

Click here and find out more about our product!

## **HSO EMAIL**

Subject Line: Say Goodbye to Unbearable Shoes

I woke up one morning with blisters all around my feet,

That PAIN was intolerable, but regardless

I HAD to put my cramped shoes on get ready for work.

That pain was lasting almost a year and a half.

I was looking left and right for the answers

BUT COULDN'T FIND THEM

I Even visited a doctor who gave me slots for my shoes

Those helped but just for a short period of time

I was about to GIVE UP!

Then, while searching for answers, i FOUND IT!

THE SOLUTION!!

I was never happier and I instantly bought them.

They were SO pleasant and enjoyable to wear!

NOW, when i GOT rid of the PAIN, I Function a LOT better, and I am a lot happier MAN!

Performances at my job are almost perfect!

Got a raise, then became a director of the firm!

What to Say!

If you want to feel what it is to "fly" in shoes click here and find out!