

How Do You Read Stock Quotes Online ?

Grade Level: K-12 and up

Subjects: Economics, business, language arts, social studies

Time Period: One class period

Resources: Internet access

Objectives: In this lesson, students will learn how to get and interpret stock price data online. They will also be able to describe certain aspects of various corporations and know the meanings of important terms involving the stock market. Students will also find stock charts, company profiles, and financial information as part of the process in choosing stocks for the Global Stock Game (GSG).

INTEL CORP (Nasdaq NM:INTC) - More Info: News , SEC , Msgs , Profile , Research , Insider					
Last Trade Mar 9 · 118.38	Change +3.44 (+2.99%)		Prev Cls 114.94	Volume 19,187,900	Div Date Mar 1
Day's Range 112.00 - 118.50	Bid 118.69	Ask 119.00	Open 113.69	Avg Vol 25,019,180	Ex-Div Feb 3
52-week Range 50.12 - 120.00	Earn/Shr 2.11	P/E 54.47	Mkt Cap 395.5B	Div/Shr 0.12	Yield 0.10

Activities:

Students should go to Yahoo! Finance <http://finance.yahoo.com/> to get detailed stock quotes for Intel Corporation and answer the following questions:

1. What is the name of the stock exchange on which Intel is presently trading now?
2. How much would students have to pay for one share of Intel if they bought the stock for the stock game at this moment?
3. What was yesterday's closing price for Intel?
4. How many shares of Intel were traded since the market was open this morning?
5. How many shares of Intel are traded daily on average?
6. How much did Intel earn per share in the last year?
7. The price-earning ratio ([P/E](#)) of the stock market is presently at 28. How many times is Intel's P/E above the market?
8. Does Intel pay a [dividend](#)?
9. If students bought 10 shares of Intel at the lowest price of the year and sold it at the highest price for the year, how much money would they

make?

10. If students bought 100 shares of Intel at the current price but missed the chance to buy the shares at the lowest price for the day, how much more money would they have to pay?

11. What is Intel's [market cap](#)?

Additional Activities:

Look at a 5-year chart below the stock table from Yahoo! Finance.

1. How many times has Intel had a stock split during the last 5 years?
2. If students bought 100 shares of Intel in 1995, how many shares would they have now? Click on the "vs. S&P 500" link on the bottom right hand corner of the chart.
3. Is Intel outperforming the S&P 500 index
4. Is Intel's current price above or below its 50-day [moving average](#)? 200-day moving average?

Note: If the share price is above the 50-day or 200-day moving average, investors will expect the price to go even higher due to upward momentum. The opposite is true if the price is below the moving averages.

Click on "Profile" in the stock table and answer the following questions:

1. What is Intel's main business?
2. What were Intel's top line (revenues) and bottom line (Gross Profit) growth in the recent financial reporting period?
3. Is Intel a strong growth company? Why? "Compare PE ratio to industry."
4. Who is the president, CEO, of Intel?
5. What was the closing price for Intel 3 months ago (click on historical data)?
6. How many percent of shares do insiders (management and directors) own?