Hi <name>,
I hope you're well,
We briefly spoke about 2 weeks ago when Jaskaren introduced us. I was the quiet guy with the Hugo Boss jacket.
I tried selling myself to <another business owner name> offering digital services for the <other business> before and came across your Hampers website...

I noticed there's currently no Instagram presence for '<business website name>,' and I believe that leveraging Instagram could get more eyes onto your products,

At the bottom of the email I've attached an image tailored for your company's Instagram using the tactics that I stole from your competitors,

I have other ideas that would greatly benefit from utilising Instagram that I'd love to share with you,

Let me know if you're interested in hearing my other ideas

If not, let me know.

Thanks

Aram