

**Effective Date:** 4th of October 2026

**Company:** PassMark

This Privacy Policy explains how PassMark collects, uses, and protects information when you purchase, download, and use the PassMark desktop and mobile applications. PassMark is designed for parents and guardians purchasing exam preparation tools for students taking WAEC, NECO, and JAMB examinations.

## **1. Information We Collect**

Because PassMark operates primarily as an offline-first application, our data collection is strictly limited to what is necessary for purchasing, licensing, and activating the software.

- **Purchaser Information:** When a parent or guardian purchases a PassMark license, we collect billing details, email addresses, and phone numbers required to process the transaction and deliver the activation key.
- **Device Information:** We collect basic device identifiers (such as OS version and hardware ID) solely to authenticate your software license and prevent unauthorized distribution.
- **Student Usage Data:** Test scores, practice histories, and performance metrics generated during CBT practice sessions are stored locally on the user's device via the application's internal database. We do not transmit or store your child's performance data on our external servers.

## **2. How We Use Your Information**

We use the collected information exclusively to:

- Process transactions and deliver license keys.
- Provide customer support and technical troubleshooting.
- Send important administrative notices regarding software updates or syllabus changes.
- Prevent fraudulent transactions and software piracy.

## **3. Children's Privacy**

PassMark is intended to be purchased by adults (parents, guardians, or educators) for use by students. Lanes Technologies does not knowingly collect personally identifiable information directly from children under the age of 13. Since the application functions offline, student interaction with the software does not result in the broadcasting of personal data over the internet.

## **4. Data Security**

We implement industry-standard security measures to protect your billing and account information during the checkout process. Our payment gateways use encrypted connections to process your transactions securely.

## Terms of Use for PassMark

**Effective Date:** [Insert Date]

**Company:** Lanes Technologies

By downloading, installing, or using PassMark, you agree to be bound by these Terms of Use. If you do not agree, do not use the software.

### 1. Purchases and Licensing

- **Authorized Buyers:** You must be 18 years or older to purchase a PassMark license. Parents or guardians are responsible for supervising the student's use of the application.
- **License Grant:** Lanes Technologies grants you a limited, non-exclusive, non-transferable license to install and use PassMark on your personal desktop or mobile devices for educational purposes.
- **License Restrictions:** You may not reverse-engineer, decompile, distribute, or resell the PassMark software, its internal database, or its license keys.

### 2. Offline Functionality and Data Loss

PassMark is an offline-capable CBT practice application. Your practice histories, bookmarks, and simulated exam scores are saved directly to your device's local storage. Lanes Technologies is not responsible for the loss of this data if you uninstall the application, clear your device data, or lose access to your hardware.

### 3. Educational Disclaimer

PassMark provides simulated testing environments and past questions to assist students in preparing for JAMB, WAEC, and NECO examinations.

- **No Guarantee of Results:** Lanes Technologies does not guarantee that using PassMark will result in passing scores, specific grades, or admission into tertiary institutions.
- **Content Accuracy:** While we strive to ensure the accuracy of our pre-bundled exam database, typographical errors or syllabus discrepancies may occasionally occur. The software is provided "as is" for practice purposes.

### 4. Intellectual Property

All software architecture, user interfaces, branding, and proprietary code contained within PassMark remain the exclusive property of Lanes Technologies. The examination past questions contained within the application remain the intellectual property of their respective examination bodies (JAMB, WAEC, NECO) and are reproduced here strictly for educational and preparatory purposes under fair dealing principles.

## **5. Limitation of Liability**

To the maximum extent permitted by law, Lanes Technologies shall not be liable for any indirect, incidental, or consequential damages arising from the use or inability to use PassMark, including but not limited to device malfunction, data loss, or examination failure.

## **6. Updates and Modifications**

We reserve the right to modify these Terms or the software's functionality at any time. Significant changes to our policies will be communicated to purchasers via the contact information provided during checkout.