

Welcome Email Sequence

For Review

100 Push Up link

<https://rumble.com/v40t9d4-100-push-ups.html>

Who are you talking to?

We are talking to a new member of the Guitar Gym Pro community. They have decided to do something about their need for more progress on the guitar and want expert help from a professional teacher. They have been stuck in the same rut for months, maybe even years, and want to start playing full songs, not just pieces.

Where are they now?

They are new to GGP and unsure what to expect, but they are excited to start taking their guitar playing seriously. They have recently opted into a lead magnet and are working on it to find some progress on the guitar.

What do I want them to do?

I want them to feel welcomed and secure that they have found the right place to make serious progress on the guitar. I also want them to understand that Ear Playing is the secret behind their success or failure. Ultimately, I want them to be so eager to learn more about ear playing that they sign up for the flagship product offered by GGP.

What steps are required?

The first step to getting them there is to make them feel valued and welcomed to the community/newsletter. Second, they need to know the values of the business and its mission. Lastly, they must be convinced that Ear Playing/Training solves all their problems, so much so that the \$99 price point will seem like a steal.



Subscribers 67	Delivered [?] 100.0% 307 total	Opened [?] 73.6% 226 total
Clicked [?] 5.2% 16 total	Hard Bounced [?] 0.0% 0 total	Unsubscribed [?] 1.0% 3 total
Customers [?] 0	Net Revenue [?] \$0.00 USD	

Day	Subject	Sent	Clicked	Opened	Unsubscribed
Day 0	Welcome to Guitar Gym Pro	65	8%	75%	0%
Day 1	Oops, I forgot	64	0%	78%	2%
Day 2	Before we go any further	61	0%	75%	2%
Day 3	What I wish I had 20 years ago	56	9%	71%	0%
Day 4	You won't need lessons ever again	41	10%	61%	2%
Day 5	My gift to you	20	10%	80%	0%

Day 0 (Immedieatly)

Subject Line: Welcome to Guitar Gym Pro

Preview test: Thanks for subscribing

Welcome aboard!

I hope you're ready to become a fluent guitarist armed with the insights and skills even some pros wish they had.

Mark my words, the days of:

Feeling stuck in the intermediate rut

Taking weeks to learn simple songs

And not feeling like the guitarist who inspires, moves, and blows away your friends and family.

Is all about to be a thing of the past.

You will become the guitarist who plays their favorite songs from start to finish.

And we will be here for you every step of the way with 24/7 direct access, weekly lessons, and insights that will serve you for a lifetime.

That way, you'll quickly ascend from barely being able to play a couple of intros to throwing on a recording and playing from start to finish.

If you ever need anything at all, feel free to reach me at support@guitargympro.com

Welcome to Guitar Gym Pro,

Jake

Day 1

Subject line: When it finally clicked

Preview text: In the excitement of

Sorry, in all the excitement yesterday, I forgot to introduce myself.

Let's get to know each other better.

Here are a couple of things about me.

My name is Jake Galambos, and I've been playing/teaching music for 20 years.

Best job ever!!!

I got into music when I was 12, and it's been my passion ever since.

My sports fanatic Dad wasn't too happy about it, but he is coming around. 🤔

I'm also a big reader and love to cook; fancy versions of Taco Bell are my go too.

But I'm sure you want to hear about the day things changed for me as a guitarist...

You know that critical point in your journey where you learn songs in a few minutes, not weeks.

WHEN THINGS FINALLY CLICK!!!

Now, I wish I could say it was during college studying music, but sadly it wasn't.

My day came when I discovered a skill that changed the way I learned guitar forever.

More on that later, though.

I want to know more about you and would love to hear from you!

Shoot me a reply.

Tell me about your journey and what you're working on.

I have lots of lessons and insights to share.

Before I go, here's a little secret:

We do things a lot different here.

I'll explain more tomorrow.

Cheers,

Jake

Day 2

Subject Line: Before we go any further

What you can expect from Guitar Gym Pro.

We have three goals:

1. Build you a foundation as solid as a fortress so that even advanced playing becomes much easier and faster.

2. My 5-Step Process for making every session fun and productive
3. Show you the roadmap to becoming a real musician, leaving the dabbler lifestyle behind.

We will even let you in on the best-kept secret that guitar teachers keep tucked away.

We don't believe in shortcuts.

Learning guitar is hard work, and there's no way around it.

So, if you're tired of getting random tips or doing boring scales, you're in the right place.

If you're looking for another cookie-cutter program, then you're out of luck.

You have unique needs, and I'm here to address them so you can learn without restraint.

We know this isn't for everyone.

But, If you're serious about guitar and want real results that last.

I promise I'll move heaven and earth to make your goals a reality.

If you're still reading this, then it sounds like you've found your home for real results and the connection you've always strived for.

Stay tuned,

Jake

P.S. Ever wonder why everyone hits a wall in their guitar playing? We'll talk about it tomorrow.

Day 3

Subject Line: The unfortunate cold hard truth few ever learn

Preview Text:

If you asked all our guitar heroes what they wished they had focused on first and what I wish I would have. 😂

Their answer is unanimous.

You see, **the truth** and why everyone hits a wall...

"They never learn to internalize the music."

They waste years:

- Memorizing scales...
- Learning pointless music theory...
- And relying on brutal repetition.

Never truly feel like a musician who connects deeply with their guitar

And never feel free.

There is a better way.

[Let me show you.](#)

Talk soon,
Jake

Day 4

Subject Line: You won't need lessons ever again

Preview text:

There's a reason why nobody will teach you about [ear playing](#).

One, these other guitar gurus want you to stay in their program forever, so you keep paying while only learning a little bit here and there.

Not me.

I've built and optimized this program over the course of 8 years to take you from struggling to put songs together to learning complete solos just by hearing them.

My answer to a world full of false promises.

If you missed it, you can check it out [here](#).

Let me explain why I have made this my singular focus as a guitar teacher.

You see when you learn by ear, you are no longer confined to the traditional methods of learning guitar.

- Tabs
- Chords over lyric sheets
- Hours on YouTube Song breakdowns

All of which only hinder your ability to become fluent.

You won't even need private lessons anymore.

That's how powerful Ear Training is.

Here's the deal: I don't want you wasting the next 10 years, spending thousands on lessons, and never reaching your guitar-playing goals.

All the skills like soloing, improvising, and even writing your own songs...

Obtained in weeks, not years, when you can play by ear.

The best part? Even complete beginners have started recognizing chords before even finishing Unit 1.

[It's that easy to follow.](#)

Cheers,

Jake

Day 5

Subject Line: Rodney learned his first solo by ear!!!!

First, thanks for allowing me to share with you my passion for ear training.

I know it's not for everyone. And that's fine.

Rodney, one of the guys in the system right now, had some doubts, as I'm sure you do too.

Now Rodney just played his first solo by ear last week.

[You can check it out here.](#)

His progress was unbelievable, and I couldn't be more proud of him.

Now I bet you have some questions.

Allow me to answer them for you.

How can complete beginners learn to play by ear?

Complete beginners can learn this skill because every lesson builds on the last; that way, you never get lost or confused.

Even if you only know a few chords...great, that means you're ear hasn't been tainted by YouTube yet.

We start you off with simple chord recognition and then build from there.

Will this work for me?

That's entirely up to you. You only need one thing...

The desire to play by ear and become a real guitarist.

If you've got that, you will be playing anything by ear, **guaranteed**.

How does this help me play better?

I'll save all the boring science stuff and give it to you this way.

When you train your ear, you become predictive, not reactive.

Therefore, your brain is already sending the signal to your fingers before you even think about it.

Now, the most important question.

IS THE JUICE WORTH THE SQUEEZE?

Find out for yourself right now because not only do you have 30 days with the system to decide...

I'm going to discount the entire system for you.

My way of saying thanks for trusting me with your guitar dreams.

[You can grab your discount here at this link.](#)

God bless,

Jake

P.S. Your link doesn't expire; feel free to make yourself at home and come back anytime.