Brand story

June 6, 2017

Good Good Work exists to support good groups in doing good work.

We apply our learning from patterns and organizing principles found in nature to build clear, accessible solutions for human problems, both on the computer and within group cultures. Our purpose is to create a tangible positive impact on society—as a whole—by strengthening group resiliency, helping people opt out of outdated systems and ways of thinking, and challenging oppression in all of its forms.