

case 1

A channel only for horror movies

Long form video

Reviewer pick interesting or challenging topic in his movie niche and talk about it

Short form video as YouTube shorts:

To talk about big up coming events in their movie niche and tell some interesting points about them and make some guests

Or taking about especial day and introducing thier related movies that match that day to watch in thier niche

case 2

A trend here is sometype of long form video which some one with his special character and theme try to review famous movies that are coming and with his style usually use of his sense of humorous or with funny way and help of his showman skill

start to say its pros & cons

And suggesting that if their audience to watch it or not

The reviewer face and voice is A roll and provide his b-roll by some pieces of movie that his talking about

He also use some kind of motion graphics for better video and some effects for better impact

case 3

Very popular :

Long form video movie reaction

A new and famous movie played and reviewer watch it and react to it key moment scene and giving their reviews with of their scenes of humor

Using some especial effects or video editing techniques that emphasis their reaction and words to make impact even more

And sometimes do the video with another person sitting at side of him to make it more fun

case 4

Long form video make recap

Choose a pivotal and great scene showing with voice of reviewer saying his opinion and critics and review about it

case 5

He pick New and famous movies come
The as much movie famouser the view will greater

He play good scenes of it and step by step with say his critics for each scene in a very funny and humorous way
And say what is wrong with them

His voice have white subtitles
Original Movie voice with yellow color

At end show collection of best scene of
His today video and number of sins of movie

In shorts :

Pick some kind of challenging scene and after ending of voice of movie he say his funny comment & answer on it

case 6

Picking interesting topic to talk about it
In realm of movies

Talking about his review and his movie and across the movie scene provide good b roll to proof his talking and make it interesting