



## Advertising Contract 2025-2026

Pitch Adviser – Wendy Borrelli

Business Managers: Ben Goodstein, Elijah Hoffman-Byer

Walter Johnson High School

6400 Rock Spring Drive, Bethesda MD 20814

Email: [wjpitch@gmail.com](mailto:wjpitch@gmail.com)

Date: \_\_\_\_\_ Name: \_\_\_\_\_

Business / Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

### Approximate Publication Dates

- |   |   |
|---|---|
| <input type="checkbox"/> October 202 (Issue 1)              | <input type="checkbox"/> April 2026 (Issue 6)           |
| <input type="checkbox"/> November 2025 (Issue 2)            | <input type="checkbox"/> May 2026 (Issue 7)             |
| <input type="checkbox"/> December 2025 (Issue 3)            | <input type="checkbox"/> Specify Dates for Web Page AD: |
| <input type="checkbox"/> February 2026 (Issue 4) - Magazine | ____/____/____ - ____/____/____                         |
| <input type="checkbox"/> March 2026 (Issue 5)               |   |

*Highlight or circle the size of the ad/frequency*

SIZE	1 Issue	2 Issues	6 Issues
¼ Page (5.125" x 8")	\$100	\$190	\$430
½ Page (10.25" x 8")	\$175	\$300	\$750
Full Page (10.25" x 16")	\$300	\$550	\$1300
Insert	\$200		
Online	\$12 (week)	\$40 (month)	\$250 (year)

☐ Copy and design to be provided by *The Pitch* (\$25 labor fee)

### Terms:

Payment is due within 30 days of billing. Notification of changes/cancellations must be made at least 2 weeks before the scheduled date for insertion. Advertisements must conform to the standards of ethical journalism. Advertisers will receive a copy of the issue containing their ad or insertion upon publication. Please provide an ad with the above dimensions.

**Submit ads no later than one week before the publication. Please send ads electronically to [wjpitch@gmail.com](mailto:wjpitch@gmail.com) (Please send file as a JPEG)**

**Method of Payment** (Please make all checks payable to Walter Johnson High School):

- ☐ Prepaid: Check received before the date of publication  
☐ I wish to be billed after the publication date

Advertiser's Signature: \_\_\_\_\_

Date: \_\_\_\_\_