

Spark the Movement Virtual 5k Fundraising Assets

Please use the following social media graphics and logos, or create your own for your fundraising.

Remember to include the link to your fundraising page in your Facebook posts and in your Instagram bio.

[Download the Fundraising Toolkit for tips and tricks](#)

Create excitement by posting a post or story 1-2 per week until the race.

Use the hashtag **#StepsthatSpark** **#SparktheCity** **#DallasMetro** **#SparktheMovement2026** **#SparktheMovement5k** when posting on social media and remember to say “thank you” to those who donate!

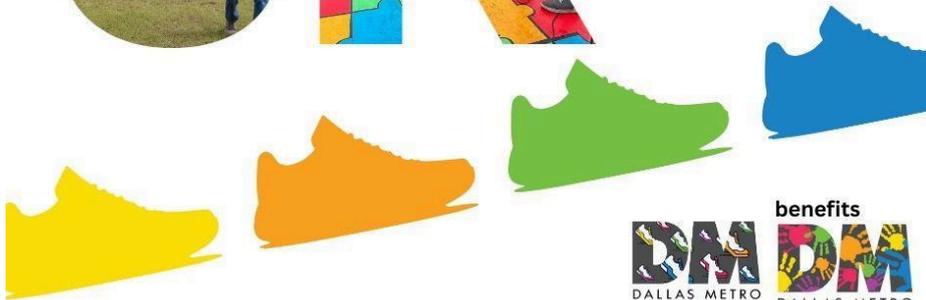
Thank you for helping more children have the ability to restore hope!

Social Media Graphic 1

I am fundraising for my
Spark the Movement 5k
on February 21, 2026



Every registration
provides support to
reach more Dallas
inner-city children



Social Media Graphic 2

I am fundraising for my participation in the **Spark the Movement 5k**



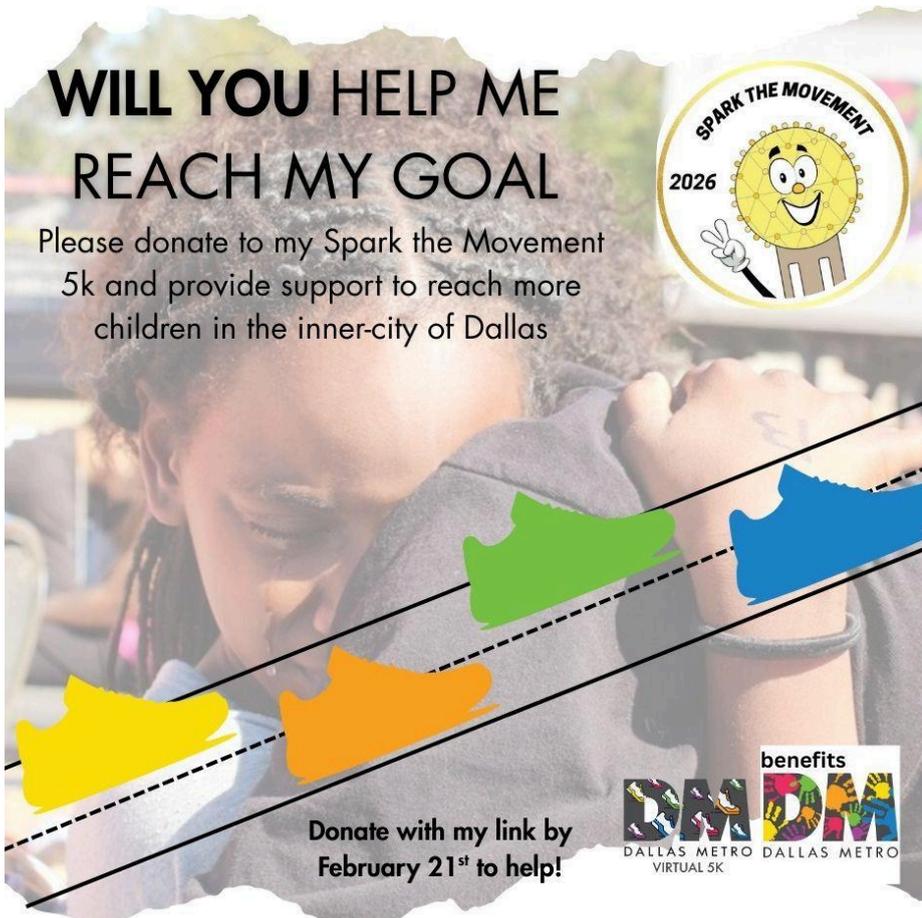
Every donation provides support to reach more Dallas inner-city children



Social Media Graphic 3

WILL YOU HELP ME REACH MY GOAL

Please donate to my Spark the Movement 5k and provide support to reach more children in the inner-city of Dallas



Donate with my link by February 21st to help!



Social Media Graphic 4

WILL YOU HELP ME REACH MY GOAL

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Donate with my link by February 21st to help!

Social Media Graphic 5

WILL YOU HELP ME REACH MY GOAL

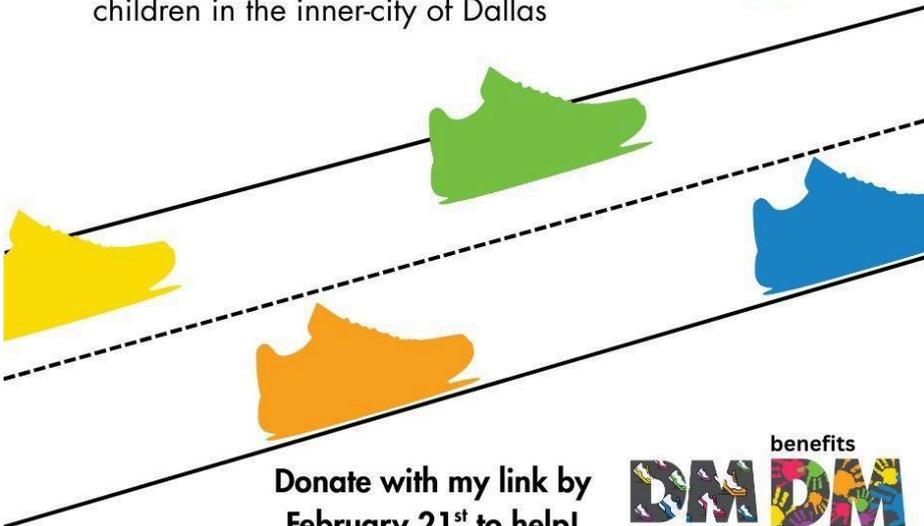
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Spark the Movement Event Logo



DALLAS METRO
VIRTUAL 5K



DALLAS METRO

Dallas Metro Square Logo



DALLAS METRO

Restoring Dreams. Rebuilding Lives. Renewing Hope.



DALLAS METRO

Social Media and Email Templates

Social Media Post #1

I will be participating in the Spark the Movement Virtual 5K race on February 21, 2026. I hope to fundraise [GOAL] to support the race. 100% of the proceeds donated through my link will continue pouring into the children and families of the inner city of Dallas, Texas. **#StepsthatSpark #SparktheCity #DallasMetro #SparktheMovement2026 #SparktheMovement5k**
Will you help me make a difference? [LINK TO YOUR FUNDRAISING PAGE]

Social Media Post #2

Friends and family, I've committed to raising [GOAL] for my Spark the Movement5k. 100% of the proceeds donated through my link will continue pouring into the children and families of the inner city of Dallas, Texas. So, what do you say?**#StepsthatSpark #SparktheCity #DallasMetro #SparktheMovement2026 #SparktheMovement5k**

Will you help me make a difference? [LINK TO YOUR FUNDRAISING PAGE]

Social Media Thank You Post #1

Thank you @[NAME] for your generous donation! Thanks to you, I'm one step closer in reaching my goal! **#StepsthatSpark #SparktheCity #DallasMetro #SparktheMovement2026 #SparktheMovement5k**

Email Template

Dear [NAME],

I have until February 21st to raise [GOAL] and I need your help! This year, I am participating in Spark the Movement Virtual 5K put on by Dallas Metro.

All funds raised will allow for a greater impact on the lives of many creating hope. The overall goal is \$10,000 to continue pouring into the children and families of the inner city of Dallas, Texas.

Would you donate and help us reach this goal? Please use the following link to make your donation. [LINK]

Thank you for your support,
[NAME]

Email Thank you Template

[NAME],

I reached my goal!

Thanks to your donation, I met my [GOAL] fundraising goal for Spark the Movement Virtual 5K race – will continue pouring into the children and families of the inner city of Dallas, Texas.

Watching everyone come together for a cause like this was amazing to see. Thank you for all you have done and all that you continue to do!

Sincerely,
[NAME]

To learn more about what your donation has done – visit dallasmetro.org ?