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FOR IMMEDIATE RELEASE

Zeller+Gmelin to Exhibit at LOUPE Americas 2026

RICHMOND, VA, July 2026 – Zeller+Gmelin North America, a leading manufacturer of energy-curable ink and coating solutions, is proud to announce it will be exhibiting at LOUPE Americas 2026, taking place September 15–17 at the Donald E. Stephens Convention Center in Chicago, IL. The company will be showcasing its premium NUVAFLEX® ink solutions at **Booth #911**.

LOUPE Americas, formerly known as LabelExpo Americas, is the largest dedicated event for the label and package printing industry. This 3-day exhibition will bring together the latest advancements in labels, flexible packaging and folding carton converting.

Zeller+Gmelin's **NUVAFLEX® ink series** was developed to provide unmatched performance and value in a variety of flexographic printing applications. The **NUVAFLEX® 171 Series** is a **DualCURE UV/LED** high-performance ink series designed for demanding narrow web flexo printing applications. This versatile, multi-purpose product line includes process inks, blending bases, ECG inks, opaque whites, and dense blacks with exceptional on-press capabilities and excellent end-use results. The **NUVAFLEX® 161 Series** is a low migration, Nestlé guidance-compliant ink series with the same performance abilities of 171. These new ink lines are designed for a variety of applications, including labels, IML, flexible packaging, shrink sleeves, and low-surface-energy substrates. This set delivers fast cure rates, excellent adhesion, and strong color, making it ideal for high-speed applications.

As LOUPE expands its audience into other packaging applications, Zeller+Gmelin is happy to join in and will also feature its sheetfed offset **98 DualCURE UV/LED Process Inks & Blending Bases**, and its wide variety of **coatings & adhesives**.

Visitors to the booth can expect giveaways at the reception, an Inks + Drinks cocktail bar featuring three new signature cocktail recipes. Stop by and speak with a Zeller+Gmelin sales

representative regarding the company's ink solutions, performance benefits, and application-specific challenges.

"Our entire team looks forward to this event," says Brian Felts, National Sales Director. "We are proud to be participating once again and as LOUPE expands its lens, we are excited to join in and showcase our full line of printing and packaging solutions. As always, we look forward to highlighting our DualCURE UV/LED Flexo ink solutions and our high-performance sheetfed offset series this year. Our solutions feature the latest in ink technology leading this industry into the future."

LOUPE Americas 2026 will be held at the Donald E. Stephens Convention Center in Chicago, IL. from September 15-17. For event details or to register, visit <https://www.loupe-americas.com/>.

To learn more about Zeller+Gmelin or to schedule a meeting during the show, visit www.zeller-gmelin.us

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For more than 160 years, Zeller+Gmelin has delivered expert product solutions worldwide. Since pioneering energy-curable ink technology in the 1960s and 70s, their in-house research and development teams have been dedicated to continuous improvement of their products. Zeller+Gmelin engineers advanced energy curable ink, coating, & adhesive solutions built specifically for the performance, high-speed processes, and environmental needs of modern printers. North American operations are based in Richmond, Virginia, with eight locations based across the US, Canada & Mexico. To learn more about Zeller+Gmelin's North American operations, visit www.zeller-gmelin.us or call (804) 275 8486.