

### List of Ph.D Thesis

Acc No.	Author/Researcher	Guide	Title	Year
T 1	Balakrishnan, V.	Purushothaman Nair, C.N.	Road Transport in Kerala with special reference to Kerala Road Transport Corporation.	1978
T 2	Pavithran, K. B.	Sainul Abideen, E. P.	Impact of financial Institutions of the Rural Development of Kerala with special reference to Trichur District.	1998
T 3	Mohamed, K. K.	Vijayakumar, K. C.	Financial Management in Textile Mills in Kerala.	1997
T 4	Yakoob C.	Sainul Abideen, E. P.	A study on Impact of the consumer protection Act 1986 on consumer movement, with special reference to Northern districts of Kerala	1998
T 5	Vanaja Menon	Sainul Abideen, E. P.	A study of the Marketing of Handicraft products by Co-operatives in Kerala.	1999
T 6	Sankaranarayanan, K. G.	Muraleedharan, K. P.	retirement Schemes in Kerala.	2000
T 7	Sudhakaran A.	Jarnardhanan, V. K.	A critical evaluation of the activities of serified for the development of sericulturhttps://dcmslibraryuoc.blogspot.com/2024/07/binil-e-successfully-defended-his-phd.html industry in Kerala.	2006
T 8	Abdul Azeez, P.	Sainul Abideen, E. P.	A Study on the evaluation of the service of South Malabar Gramin Bank for the socio economic upliftment with special reference to small scale and Cottage industries.	2003
T 9	Suresh, A.	Pavithran, K. B.	A study of the hotel industry and tourism in Kerala.	2003
T 10	Smisha K.	Vijayachandran Pillai, B.	Influence of Brand Equity on the Purchase Interaction towards Domestic and foreign Brands of cosmetics.	2017
T 11	Rosa K. D.	Vijayakumar, K. C.	Empowerment of Woman through employment.	2004
T 12	Ayoob C.P.	Pavithran, K. B.	A study on the role of Co-operative marketing agencies in the marketing of coconut in Kerala.	2004
T 13	Abdurahiman P. A.	Sainul Abideen, E. P.	Problems and prospects of Ayurvedic medicine manufacturing units in the northern region of Kerala with special reference to marketing.	2004
T 14	Alavikutty P.M.	Sainul Abideen, E. P.	Socio-economic problems of fishermen in Kerala with special reference to Malabar region.	2004
T 15	Riji G. Nair	Mohan, P.	The use of information technology in Government departments and its impact on their performance with special reference to the treasury department of Kerala.	2004
T 16	Abdul Khader, P.K.	Sainul Abideen, E. P.	A study on the prospects and problems of COCOA cultivators in Kerala with special reference to marketing.	2005

T 17	Moideenkutty C.H. Cholasseri	Sainul Abideen, E. P.	Marketing problems of coconut industry in Kerala: A study with <a href="https://dcmslibraryuoc.blogspot.com/2024/07/binil-e-successfully-defended-his-phd.html">https://dcmslibraryuoc.blogspot.com/2024/07/binil-e-successfully-defended-his-phd.html</a> focus on the role of coconut development board.	2005
T 18	Vijayaraghavan P.	Sainul Abideen, E. P.	The socio-economic impact of Co-operative educational Societies in Kerala.	2005
T 19	Vinod Kumar K. P.	Sainul Abideen, E. P.	A study of the marketing orientation in selected state enterprises in Kerala.	2005
T 20	Sreedharan T. K.	Jarnardhanan, V. K.	A study of Micro enterprises under self help groups, with special reference to Kudumbasree Mission, Kerala.	2006
T 21	Biju Joseph	Mohan, P.	The effect of consumer personality types on brand choices, predicting moderating variables and their linkages.	2019
T 22	Krishnan Nair, S.	Sainul Abideen, E. P.	The problems of the production and marketing in the cardamom industry with particular reference to Kerala.	2006
T 23	Raveendran, P.V.	Mohan, P.	A study on the management of funds in urban co-operative banks in Kerala.	2006
T 24	Shahar K.	Johnson, B.	A Comparative Study on Home Loans of Public Sector Banks and New Generation Banks in Kerala.	2017
T 25	Rajeevan K.	Sarada, A. K.	Economy of low cost housing in Kerala. A study with special reference to Nirmithikendra.	2006
T 26	Kalidas, M. G	Jarnardhanan, V. K.	Financial services marketing. A study on marketing practices of banks in Kerala on service quality dimensions.	2007
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T 28	Babu, N. K.	Jarnardhanan, V. K.	Role of State level development financial institutions in the industrial development of Kerala with special reference to the Kerala financial corporation. (KFC)	2000
T 29	Vijayalakshmi C.	Mohan, P.	Brand Building through Corporate Social Responsibility-An evaluation of Indian Experience.	2017
T 30	Abdul Majeed C.	Muraleedharan,K. P.	A study on the effect of sales promotion on consumption of fast moving consumer goods in Kerala.	2007
T 31	Nafeesathul Thansila Beevi	Muraleedharan,K. P.	Corporate governance practices on quality of financial reports and value of the firm: a study with special reference to selected listed companies in India.	2021
T 32	Velayudhan, P. K.	Sainul Abideen, E. P.	Problems and prospects of cement based industries in Malabar area with special reference to bricks production.	2008
T 33	Sajith M.	Muraleedharan,K. P.	Role of Institutional Financing in Agencies in the growth of housing Finance Sector in Kerala.	2014

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T 37	Deepa Viswan	Joseph, M. A.	Indebtedness among microcredit borrowers of microfinance institutions in Kerala.	2017
T 38	Mohandas A.	Satheesh, E. K.	Education loans in Kerala – An evaluative study.	2017
T 39	Jyothis T.	Jarnardhanan, V. K.	An evaluation of the potentials of health tourism with special reference to Kerala.	2009
T 40	Sudhakaran V. K.	Pavithran, K. B. (CUSAT)	The impact of financial sector reforms on the banking sector in Kerala.	2009
T 41	Pramodini C. H.	Govindankutty Nair, T.	A study on the role of Co-operatives in the welfare of scheduled castes and scheduled tribes in Kerala	2009
T 42	Feroze P. S.	Pavithran, K. B. (CUSAT)	Role of primary housing Co-operatives in financing rural housing in Kerala.	2009
T 43	Maya Devi Thampatti P. C.	Satheesh, E. K.	The savings and investment pattern of women working in organized and unorganized sectors in Kerala.	2017
T 44	Sasidharan, K.	Muraleedharan,K. P.	A study of equity culture in Kerala.	2010
T 45	Sheena	Mohan, P.	A study of effects of brand extension decisions on existing brands and new product acceptance in Indian consumer product market.	2010
T 46	Abdul Assis Koroth	Sarada, A. K.	Relevance of multilevel marketing in Kerala.	2011
T 47	Asokan K. K.	Sarada, A. K.	Tourism potentials of Kerala with special reference to beach tourism.	2011
T 48	Habeebu Rahiman P. M.	Sainul Abideen, E. P.	The role of Kerala State financial enterprise limited in the economic development of Kerala with special reference to Malabar region.	2006
T 49	Simon T. C.	Sarada, A. K.	A study on the influence of Kerala Financial corporation in the industrial development of Kerala with special reference to Northern districts.	2006
T 50	Deepa Paul	Muraleedharan,K. P.	A study on the banking habits of the people of Kerala	2012
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