Agenda for TechCamp Ramallah - Day 1 (Wednesday, August 28)

8:00-9:00   Registration, networking, coffee and tea

9:00-9:05   Welcome & Logistics Info
                Local Facilitators

9:05-9:15   Welcome to TechCamp Ramallah
                    Paltel Executive,
                    US Consulate Representative

9:15-9:20   What is a TechCamp and Why Do I Care?
                Kara Andrade, HablaCentro LLC & NFP & Samantha Barry, BBC

9:20-10:10   Spectogram Ice Breaking Exercise

10:10-11:20   Fast-paced Project Presentations (Case Studies)
                Case Studies whereby participants are broken into small groups and move from one presenter to the next quickly to hear a wide array of case studies that highlight success by an NGO using technology.

Topic	Presenter
1. SMS Engagement story	Christina Ganim, Souktel
2. Raising Awareness Using Social Media Story	Ashira Ramadan, BBC Media Action
3. Mobile Video Apps	Samantha Barry, BBC
4. Online/Offline Organizing Story	Steven Flower, NetSquared Machester
5. Mapping story	Nate Smith, Mapbox
6. Social Media Engagement Story	Ayman Qarout, WebTab
7. Doing More with Google Apps Story	Rasha Hussein, GeoCoins

8. How HablaHonduras Helped Citizens Tell Their Stories	Kara Andrade, HablaCentro LLC & NFP
9. 3G & Getting the Most out of your Smartphone	Ahmad Ramahi, Concepts Technologies & Rami Hinawi, Jawwal
10. Interactive Collaboration Spaces Story	Josephine Dorado, The New School/Kidz Connect
11. Virtual Volunteerism Story	Bridget Roddy, Virtual Student Foreign Service Program - U.S. Department of State
12. Gaming for Impact in Palestine	Ayman Awartani, Jawwal
13. Crowdfunding & Microfinance	Hind Jarrar, Faten

11:20-11:40   Morning Break

11:40-11:50   Plenary Session

11:50-13:10   Interactive Training Stations
Interactive small group training on low cost, easy to implement tech tools and approaches"

Topic	Technology Trainer
1. SMS Engagement	Christina Ganim, Souktel
2. Mapping Data and Using OpenStreetMap for civic activism	Nate Smith, Mapbox
3. 3G & Getting the Most out of your Smartphone	Ahmad Ramahi, Concepts Technologies & Rami Hinawi, Jawwal
4. Authorship and Digital Storytelling	Kara Andrade, HablaCentro LLC & NFP
5. Marketing your Organization Using Social Media	Ashira Ramadan, BBC Media Action
6. Interactive Collaboration Spaces	Josephine Dorado, The New School/Kidz Connect & Ayman Awartani, Jawwal
7. Social Media Engagement Strategies	Ayman Qarout, WebTab
8. Doing More with Google Apps	Rasha Hussein, GeoCoins
9. Online to Offline Engagement for Action	Steven Flower, Net Squared Manchester
10. Volunteerism Using Virtual Online Communication Tools	Bridget Roddy, U.S. Department of State

11. Telling a Story through Mobile Video	Samantha Barry, BBC
12. Crowdfunding & Microfinance	Hind Jarrar, Faten

13:10- 14:30   Lunch

14:30 – 14:40   Plenary

14:40 – 15:30   Small Group Topical Breakout Discussions
Discussion of shared challenges among civil society organizations and challenges relating as well to their current use of technology.

Topic	Facilitator
1. Encouraging Entrepreneurship	Ahmad Ramahi, Concepts Technologies & Hind Jarrar, Faten
2. Engaging with the Public	Ashira Ramadan, BBC Media Action
3. Connecting and Sharing Best Practices with others in your field	Rasha Hussein, GeoCoins
4. Creating and Identifying Development Programs for Youth (Scholarships & Training)	Steven Flower, Net Squared Manchester
5. Unemployment Issues Among Youth/Job Growth	Christina Ganim, Souktel
6. Social Entrepreneurship & Making an Impact	Kara Andrade, HablaCentro LLC & NFP
7. Engaging and Motivating Youth	Josephine Dorado, The New School/Kidz Connect
8. Improving Volunteerism with NGOs	Bridget Roddy, Virtual Student Foreign Service, Department of State
9. Monitoring and Evaluation	Nate Smith, Mapbox
10. Using Online Apps Offline	Samantha Barry, BBC
11. Marketing your Organization	Ayman Qarout, WebTab

15:30-16:00   Afternoon break

16:00-16:10   Plenary Session

16:10-17:00   Small Group Work on Brainstorming Problems

Small group discussions to identify specific problems facing CSOs that technology might be able to address, both by looking at options available, and by focusing on specific topic areas

Topic	Facilitator *(could be NGOs or Technologists)*
1. SMS Engagement Solutions	Christina Ganim, Souktel
2. Solutions using Mobile Video Smart Phone Apps	Samantha Barry, BBC
3. 3G & Getting the Most out of your Smartphone	Ahmad Ramahi, Concepts Technologies & Rami Hinawi, Jawwal
4. Finding Ways to Tell Stories that Make an Impact	Kara Andrade, HablaCentro LLC & NFP
5. Marketing your ideas through Social Media	Ayman Qarout, WebTab
6. Interactive Collaboration Spaces Solutions	Josephine Dorado, The New School/Kidz Connect
7. Online to Offline Mobile Advocacy Solutions	Steven Flower, Net Squared Manchester
8. Google Apps Options	Rasha Hussein, GeoCoins
9. Volunteerism Using Virtual Online Communication Tools Solutions	Bridget Roddy, Virtual Student Foreign Service - U.S. Department of State
10. Mappinng Data and OpenStreetMap Options	Nate Smith, Mapbox
11. Solutions for Social Media Marketing via mobile	Ashira Ramadan, BBC Media Action
12. Crowdfunding & Microfinance Solutions	Hind Jarrar, Faten

17:00-17:30   Presenting the Results of the Brainstorming Session

Agenda for TechCamp Ramallah - Day 2 (Thursday, August 29)

8:30-9:30   Networking, coffee & tea (Problem Solution Sign-up Time)

9:30-10:30   Opening Plenary
                   A Civil society participant from each problem statement developed the day before,
                   discuss the importance of the problem and why they identified that particular problem.

10:30-11:20   Small Group Work on Identifying Solutions
                   Participants break into small groups organized by problems identified from the day before
                   and together they work on a provided problem-solution template.

11:20-11:40   Morning Break

11:40-13:00   Interactive Training Stations
                   Interactive small group training on low cost, easy to implement tech based tools and
                   approaches – Same list as Day 1 training sessions.

13:00-14:30   Lunch

14:30-14:40   Plenary and Announcements

14:40-15:30   Small Group Problem Definition Refinement and Action Planning
                   Same as morning session, but now they are working on follow-on Action Plans (Laptops
                   needed for each group).

15:30-16:00   Final Interactive Q&A with trainers
                   Unstructured training Q&A time – allows for last chance questions or actions.

16:00-16:20   Afternoon Break & Video Interviews

16:20-17:00   Final Presentations

17:00-17:10   Closing Remarks and thoughts

17:10   TechCamp Ramallah Photo