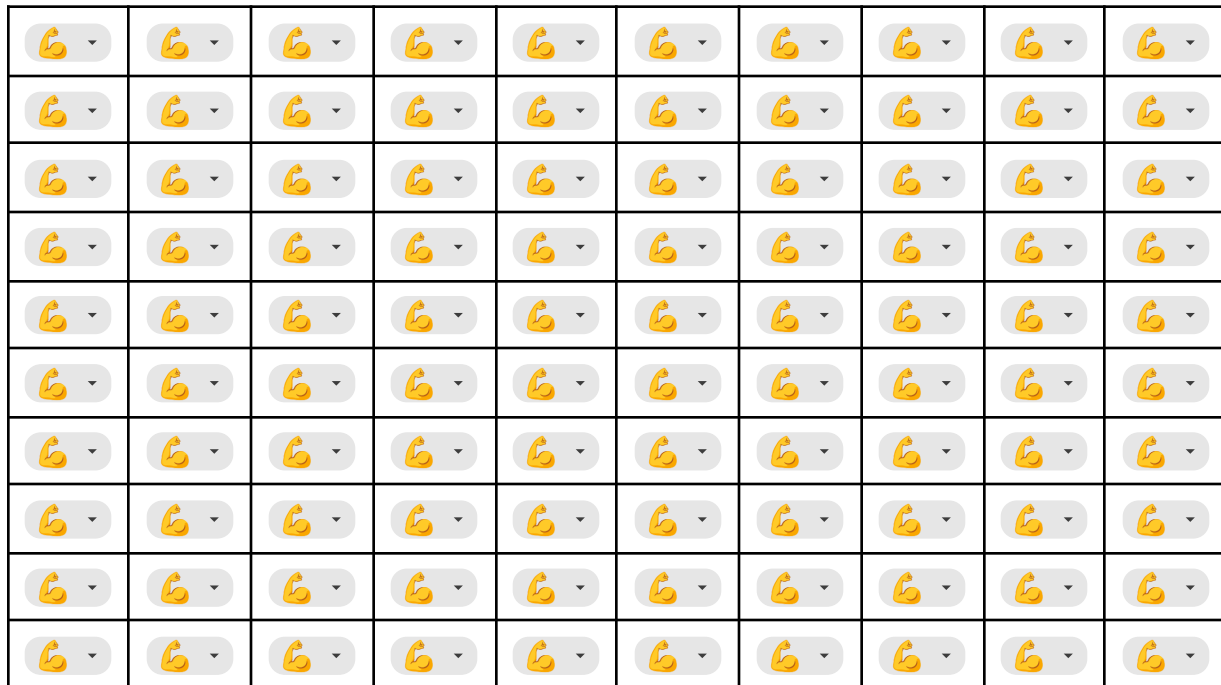


Click “File” → “Make A Copy” to create your own editable copy

100 G WORK SESSIONS AWAY



G Work Checklist

- ☒ ~~Set a desired outcome and plan actions~~
- ☒ ~~Pick an attitude~~
- ☒ ~~Hydrate, Caffeinated, Get the blood flowing~~
- ☒ ~~Remove distractions~~
- ☒ ~~Set a timer for 60-90 mins~~
- ☒ ~~Get started~~
- ☒ ~~Evaluate afterward~~

G Work Session Tracker Template

SESSION #1 - 6/06/24 8:00-9:00

Desired Outcome:

- Objective: Getting to know what others top players doing in self-development niche

Planned Tasks:

- Analyze Top player
- Take those ideas from him and transfer to my client, (get him results)

Post-session Reflection

- Showing up in an interesting way with good background topic can be useful to stand out from competition example. Today I started analyzing Paweł Pawlak and he uses Norse mythology to add fascinations. He's adding some 'old words' and he looks like a Viking. Many times referring to Norse mythology
-

SESSION #2 - 7/06/24 9:15:-10:15

Desired Outcome:

- Analyzing same top player that yesterday (I need more details)

Planned Tasks:

- Measure Levels of desire/pain, trust in idea and in themselves
- Discover What actions they need to take
- Discover What they need to experience/feel to take this action

Post-session Reflection

- One of my first big analyzes, and I have to admit that there are much more elements to this game than I thought. I didn't finish all yet. So tomorrow I have to and do much more

than today. Then implement this into my client account and website to finally be rainmaker, not just a boring copywriter. Tomorrow big day!

SESSION #3 - 8/06/24 3:47-4:37

Desired Outcome:

- Create a reel that shows a little bit of my client e-book to convince his audience to buy. Also create effective ad for sale.

Planned Tasks:

- See how others did that thing
- Recreate this
- Clean Advertisement for e-book

Post-session Reflection

- I pretty sure that I did a good job. I didn't lose focus for a moment. The start was pretty hard because I felt like not doing it.
-

SESSION #4 - 9/06/24 10:00-11:30

Desired Outcome:

- create a value post for my Instagram account
-

Planned Tasks:

- Search for trending videos in my niche
- Pick one and try to add something new

Post-session Reflection

- I lost a little bit of time here cause couldn't find anything interesting. I also couldn't decide if should I post image or reel, so it took unnecessary some extra time.
-

SESSION #5 - 9/06/24 10:00-11:30

Desired Outcome:

- create a value post for my Instagram account
-

Planned Tasks:

- Search for trending videos in my niche
- Pick one and try to add something new

Post-session Reflection

- I lost a little bit of time here cause couldn't find anything interesting. I also couldn't decide if should I post image or reel, so it took unnecessary some extra time.
-

SESSION #6 - 9/06/24 3:50-5:20

Desired Outcome:

- Close client and reach out to at least 3 businesses

Planned Tasks:

- Take people that I gathered on my Google sheets and reach out to them via email and Instagram dm
- Analyze their current situation and find elements where i can show up and bring some value to the table

Post-session Reflection

- It takes like ~20 minutes for me to analyze and then send a quality message to the owner of the business. I have to shorten this time to be able to squeeze some extra reach outs during my day.
 - Feeling like I did pretty good job
-

SESSION #7 - 9/06/24 10:00-11:00

Desired Outcome:

- Close client and reach out to at least 3 businesses

Planned Tasks:

- Take people that I gathered on my Google sheets and reach out to them via email and Instagram dm
- Analyze their current situation and find elements where i can show up and bring some value to the table

Post-session Reflection

- It takes like ~20 minutes for me to analyze and then send a quality message to the owner of the business. I have to shorten this time to be able to squeeze some extra reach outs during my day.
 - Feeling like I did pretty good job
-

SESSION #8 - 10/06/24 5:45-7:15

Desired Outcome:

- Find topics that will engage the audience and make them buy more e-books

Planned Tasks:

- Find viral posts from self-improvement niche
- Steal their hook and recreate this

Post-session Reflection

- In this particular niche, one of the top players in USA doing simple only value posts with no BS like: 6 hacks to.... 5 ways to.... Know these 5 secrets before It's too late, want to be Alpha man/woman? Don't do these things

GWS 10/100 at This point

SESSION #9 - 11/06/24 4:00-5:15

Desired Outcome:

- Create engaging posts that will boost sales for my client (and me as well, because I got commission 30% out of every sale)

Planned Tasks:

- Go check topics that I found yesterday
- Start remaking the posts from top players

Post-session Reflection

Creating good content is not that hard If you analyze top players and use their ideas to your own advantage to not waste time and thinking for hours

SESSION #10 - 11/06/24 10:00-10:45

Desired Outcome:

- Create engaging posts that will boost sales for my client (and me as well, because I got commission 30% out of every sale)

Planned Tasks:

- Go check topics that I found yesterday
- Start remaking the posts from top players

Post-session Reflection

- Creating good content is not that hard If you analyze top players and use their ideas to your own advantage to not waste time and thinking for hours

GWS 12/100 at This point

- **SESSION #11 - 12/06/24 10:00-10:45**

Desired Outcome:

- Create engaging posts that will boost sales for my client (and me as well, because I got commission 30% out of every sale)

Planned Tasks:

- Go check topics that I found yesterday
- Start remaking the posts from top players

Post-session Reflection

- Creating good content is not that hard If you analyze top players and use their ideas to your own advantage to not waste time and thinking for hours

GWS 12 and 45minutes/100 at This point

SESSION #12 - 13/06/24 5:26-6:41

Desired Outcome:

- Create engaging posts that will boost sales for my client (and me as well, because I got commission 30% out of every sale)

Planned Tasks:

- Go check topics that I found yesterday
- Start remaking the posts from top players

Post-session Reflection

- Very effective session, I think It's enough of this and I got to do another staff like making him better captions to influence ppl decisions

GWS 14/100 at This point

SESSION #13 - 14/06/24 3:48 - 4:48

Desired Outcome:

- Find the winning strategy for my client

Planned Tasks:

- Check top players what they do, and create a plan step by step to win
- Create 2-3 quotes posts

Post-session Reflection

- When I see what are the actual step to increase the sales and make my client BIG amount of money, It's much easier to implement them in real time. Time to making this happen. Let's conquer

GWS 15/100 at This point

SESSION #14 - 14/06/24 6:06-7:06

Desired Outcome:

- Create a framework for new sales page for my client

Planned Tasks:

- Check what others put on theirs page
- Find builder that is no costs or small
- Try to invent something new to catch attention from the start

Post-session Reflection

- Creating a Sales Page in new builder is challenging, but I'm going to make it anyway, and It's going to increase sales massively, so worth every second of my time. Features they provide are much better than in previous builder I used.

GWS 16,5/100 at This point

SESSION #15 - 15/06/24 4:38-5:38

Desired Outcome:

- Add a little bit more value to e-book that we are selling
- Finish the framework of website

Planned Tasks:

- Go page by page and see what can be done better
- Creating new sales page

Post-session Reflection

-

GWS 17,5/100 at This point

SESSION #16 - 15/06/24 10:30-11:00

Desired Outcome:

- Create one full section on new sales page for my client

Planned Tasks:

- Use Hostinger and Ai tools to make amazing catching attention first section in sales page
-

Post-session Reflection

- When it comes to creating an interesting and creative sales page is tough and mind blowing

GWS 18/100 at This point

SESSION #17 - 16/06/24 12:00-2:00

Desired Outcome:

- Build the full section of new sales page

Planned Tasks:

- Check others pages what they do
- Try to take the best moves from them and use it to get quicker and better results

Post-session Reflection

- Almost done the first section of the page (the design + text) but I will work on copywriting later to be sure that's trigger the right emotion and make them do what I want them to do

GWS 20/100 at This point

“LET’S CONQUER” - I’M CLOSER TO MY GOAL

SESSION #18 - 17/06/24 5:36 -7:36

Desired Outcome:

- Create one full section on new sales page for my client

Planned Tasks:

- Use Hostinger and Ai tools to make amazing sections that will provide all necessary information and kill all the objections, show roadblock, etc. era
-

Post-session Reflection

- I need to answer the question “Who am I talking to” so do the research and recreate the copy I did on my first sales page. After today’s live call I understood that It’s crucial to

know exactly your target audience. I did some researches before but I feel that I need to do one more and with every detail in it to make the best converting sales page I possibly can.

GWS 22/100 at This point

SESSION #19 - 18/06/24 1:10:2:10

Desired Outcome:

- Get insights about my target audience

Planned Tasks:

- Check for competitors' testimonials and start proper market research to get amazing results for my client

Post-session Reflection

- It's really tough for me to answer any of the question in template, but still going to do it and then share my doc inside TRW to someone check it.

GWS 23/100 at This point

SESSION #20 - 18/06/24 4:32-6:32

Desired Outcome:

- Get insights about my target audience

Planned Tasks:

- Check for competitors' testimonials and continued proper market research to get amazing results for my client

Post-session Reflection

- I completed all questions, but still not sure if It's enough. So I'm going to perform another sessions to make it more specific. At the end I used ChatGPT 4 with his connection to internet (forums, comments, testimonials and staff). I'm not proud of this that's why I need to add more info to my doc.

GWS 25/100 at This point

SESSION #21 - 19/06/24 12:00:1:00

Desired Outcome:

- Get insights about my target audience

Planned Tasks:

- Check for competitors' testimonials and continued proper market research to get amazing results for my client

Post-session Reflection

- I started checking motivational speeches and what I found out that the target audience is gathering here. I took a lot of valuable information of people transformation, feelings before, after. That was good session

GWS 26/100 at This point

SESSION #22 - 19/06/24 6:21-7:21

Desired Outcome:

- Get insights about my target audience

Planned Tasks:

- Use Youtube motivation and discipline podcasts like David Goggins with Joe Rogan
- Read comment section and find interesting insides of their lifes

Post-session Reflection

- Created a couple of text that I'm going to rewrite and check one more time after finishing it

GWS 27/100 at This point

SESSION #23 - 20/06/24 2:17-3:17

Desired Outcome:

- Create catching attention and teasing the dream headline for my client's sales page

Planned Tasks:

- See how others do it and begin with that
- Start putting words in google docs and create a couple of headlines

Post-session Reflection

- I created 5 headlines with subhead and after reading them for a moment I picked one of the strongest. It took me quite a bit of time, but It's the most important part of a sales page to grab attention from the start, cause otherwise they will leave immediately.

GWS 28/100 at This point

SESSION #24 - 20/06/24 4:28- 5:58

Desired Outcome:

- Write decent amount of good anganing copy

Planned Tasks:

- Check the market research
- Write through it to make impactful result

Post-session Reflection

- I did some progres towards making the full sales page. I almost created first outline.

GWS 29,5/100 at This point

SESSION #25 - 20/06/24 7:55-8:25

Desired Outcome:

- Write decent amount of good anganing copy

Planned Tasks:

- Check the market research
- Write through it to make impactful result

Post-session Reflection

-

GWS 30/100 at this point

SESSION #26 - 21/06/24 7:00-9:00

Desired Outcome:

- Create good first impression on sales page

Planned Tasks:

- Use copy that I created
- Create simple design fto begin with

Post-session Reflection

- The design and adjusting the colours, images and fonts are taking more time than I thought to make it look like I want

GWS 32/100 at this point

SESSION #27 - 22/06/24 10:35-11:35

Desired Outcome:

- Create good first impression on sales page

Planned Tasks:

- Use copy that I created
- Create smooth design
- Look at competitors

Post-session Reflection

- I made my desired outcome what is great. Tomorrow, going to make another step to close this project as good and soon as possible

GWS 33/100 at this point

SESSION #28 - 23/06/24 10:36:11:36

Desired Outcome:

- Create 2nd section which will keep the attention

Planned Tasks:

- Check competitors what they're doing
- Recreate it

Post-session Reflection

- Made solid 2nd section, I'm pretty done with it.

GWS 34/100 at this point

SESSION #29 - 23/06/24 6:20

Desired Outcome:

- Create 3rd section

Planned Tasks:

- Check competitors what they're doing
- Recreate it

Post-session Reflection

-

GWS 35/100 at this point

SESSION #30 - 24/06/24 8:00-10:00

Desired Outcome:

- Create 3rd section

Planned Tasks:

- Check competitors what they're doing
- Recreate it

Post-session Reflection

- Added some spicy sauce to the 1st section after last beginner call to add attention grabbing element.

GWS 37/100 at this point

SESSION #31 - 25/06/24 11:22- 12:22

Desired Outcome:

- Create FAQ that kills all left objections

Planned Tasks:

- Check competitors what they're doing
- Recreate it

Post-session Reflection

- Did what I wanted to. Maybe later I will change the copy if I'll find something more valuable

GWS 38/100 at this point

SESSION #32 - 26/06/24 7:00-8:30

Desired Outcome:

- Optimize the website for all devices and finish the checkout page (make it smoother)

Planned Tasks:

- Optimizing > check how it looks on phone live and other ones (do it until get the final result)

Post-session Reflection

- All is set up, last task to finish this website is connecting it with Stripe and then change the checkout look

GWS 39,5/100 at this point

SESSION #33 - 27/06/24 7:00-8:30

Desired Outcome:

- Connect store with Stripe and start selling from it

Planned Tasks:

- Connect hostinger with stripe
- Last check if everything is flowing
- Go live and start selling
-

Post-session Reflection

- Took more time than it should, but there was a problem with connecting it to Stripe.

GWS 41/100 at this point

SESSION #34 - 28/06/24 10:00-11:00

Desired Outcome:

- Take big insights from amplifying the desire/pain from beginner live call

Planned Tasks:

- Watch and implement this into my client

Post-session Reflection

- I managed to set the puzzles in my brain so everything is clicking about this topic

GWS 42/100 at this point

SESSION #35 - 29/06/24 10:00-11:00

Desired Outcome:

- Take big insights from amplifying the desire/pain from beginner live call

Planned Tasks:

- Watch and implement this into my client

Post-session Reflection

- I managed to set the puzzles in my brain so everything is clicking about this topic

GWS 42/100 at this point

SESSION #36 - 30/06/24 12:38:1:38

Desired Outcome:

- Take big insights from beginner call “create curiosity” and use it to my client

Planned Tasks:

- Watch
- implement this to my client

Post-session Reflection

- I was missing some of the fundamentals in this topic. Now when I got clear vision and understanding I can use it way better and make significant result to my client.

GWS 43/100 at this point

SESSION #37 - 1/07/24 8:40-9:40

Desired Outcome:

- Create a catching attention post that will make them visit the website and eventually buy the product

Planned Tasks:

- Check other competitors
- Look at the diagrams from TRW and use the knowledge how to grab attention
- Look for curiosity and fascination to use in post itself
- Apply all the fundamentals and write decent copy (description)

Post-session Reflection

- Did solid 1G work session here. Tomorrow, going to crush the copy and make sure that will target the right people.

GWS 44/100 at this point

SESSION #38 - 2/07/24 5:30-6:30

Desired Outcome:

- Create a selling purpose description for e-book post on Instagram

Planned Tasks:

- Use their desires/pains and create stories inside their heads
- Add little urgency and show benefits
- Everything simple not too long and clear
- Emotes and big capitals

Post-session Reflection

- Decent copy, much better than my client had before. It should convince many to look on sales page

GWS 45/100 at this point

SESSION #39 - 3/07/24 9:18-10:18

Desired Outcome:

- Find the best next move for my client

Planned Tasks:

- Find competitors what they're doing
- Use the real world after my research

Post-session Reflection

- Find 3 more insights of what can we improve in Instagram page and what marketing assets we can add.

GWS 46/100 at this point

SESSION #40 - 4/07/24 7:30-8:30

Desired Outcome:

- Create simple and smooth post for my client that will get more engagement

Planned Tasks:

- Check how others are doing posts
- Copy from different people and add my own style to it

Post-session Reflection

- Made much better quotes design for him that is nicer to eyes.

GWS 47/100 at this point

SESSION #41 - 5/07/24 10:03-11:03

Desired Outcome:

- Create Caruzel post template for him that will boost the engagement

Planned Tasks:

- Check for others how they doing it
- Use some ideas from them and add my own style to it

Post-session Reflection

- Created something interesting. For sure, much better than he has now

GWS 48/100 at this point

SESSION #42 - 6/07/24 9:00-10:00

Desired Outcome:

- Looked for some AI tools that can faster my working process

Planned Tasks:

- Search in google different terms with ai

Post-session Reflection

- Find one that can be helpful to creating podcast short clips fast and for free. For one hour time, it's kinda bad that I was only managed to do that...

GWS 49/100 at this point

SESSION #43 - 7/07/24 5:00 - 7:00

Desired Outcome:

- Get my copy reviewed in TRW

Planned Tasks:

- Prepare all doc for getting reviewed
- Post it and get insights

Post-session Reflection

- I did prepare all the things needed but Chanel closed ;/

GWS 51/100 at this point

SESSION #44 - 8/07/24 9:25

Desired Outcome:

- Great engaging posts that will boost passive traffic of sales page

Planned Tasks:

- Check most interesting topics in the niche via Google, YouTube, Instagram of other top players, etc.

Post-session Reflection

- Brain fog, and it was not effective G work session.

GWS 52/100 at this point

SESSION #45 - 9/07/24 9:00-11:00

Desired Outcome:

- Boost sales page to the maximum

Planned Tasks:

- Read comments from my feedback on sales page
- Make a quick and efficient plan
- Act now!

Post-session Reflection

- Changed the colors and add a couple elements that will boost clarity and should also boost sales. I got one more bullet point to implicate, the most important HEADER. I need to come up with something better and also rewrite the body of "first impression page".

GWS 54/100 at this point

SESSION #46 - 10/07/24 9:00-11:00

Desired Outcome:

- Create engaging headline with brief text that will boost conversion rate

Planned Tasks:

- Check my task for 10 fascination and maybe use something from there
- See the best way that people in this niche position their product
- Create something unique combining this elements + chat gpt 4 for more ideas and research to get advantage and save time

Post-session Reflection

- Did something much better, lets results.

GWS 55/100 at this point

SESSION #47 - 11/07/24 9:00-11:00

Desired Outcome:

- Create engaging headline with brief text that will boost conversion rate

Planned Tasks:

- Check my task for 10 fascination and maybe use something from there
- See the best way that people in this niche position their product
- Create something unique combining this elements + chat gpt 4 for more ideas and research to get advantage and save time

Post-session Reflection

- Did something much better, lets results.

GWS 56/100 at this point

SESSION #48 - 15/07/24 9:00-10:00

Desired Outcome:

- Get insights from sales page and implement the corrections

Planned Tasks:

- Check hot jar, Google Analytics

Post-session Reflection

- After analyze I found that the funnel is too long, I got to repair it and make it shorter.

GWS 57/100 at this point

SESSION #49 - 16/07/24 4:00-7:00

Desired Outcome:

- Implement the insights from analyses - shorter funnel + make a couple of posts for client

Planned Tasks:

- Check options how can i make this happen with all tolls available Hostinger, Stripe

Post-session Reflection

- I was managed to make it much more buyable by make it shorter. The funnel is cleaner, and using the stripe checkout can create a more doze of trust. Had some issues with creating a downloading link, but I got this.

GWS 60/100 at this point

SESSION #50 - 17/07/24 8:00-9:00

Desired Outcome:

- Get powerful insights from beginner live call

Planned Tasks:

- Watch and take notes, then use it in my copy

Post-session Reflection

-

GWS 61/100 at this point

SESSION #51–18/07/24 4:53–5:53

Desired Outcome:

- Create powerful and engaging posts with descriptions.

Planned Tasks:

- Take some viral posts from another profiles on Instagram and remake them with my client style + add some elements

Post-session Reflection

- Created nice carousel + new promotion of e-book when posting. Also, today I discovered that we were promoting it too much, and it could sound too needy, so we're going to do it less and focus on value when posting and going viral.

GWS 62/100 at this point

SESSION #52 - 19/07/24 9:42-10:42

Desired Outcome:

- Get powerful post with valuable lesson for client's audience

Planned Tasks:

- Check what kind questions they might have in their heads
- Use it as bait for post
- Create engaging copy

Post-session Reflection

- Created carousel with more professional design where I chose the simple and smooth black background with no added elements other than small brand name with logo at the bottom. Otherwise pure value. Last slide is promo.

GWS 63/100 at this point

SESSION #53 - 20/07/24 12:00-1:00

Desired Outcome:

- Get powerful post with valuable lesson for client's audience

Planned Tasks:

- Check what kind questions they might have in their heads
- Use it as bait for post
- Create engaging copy

Post-session Reflection

- Did like 2 hours but not all focused so counting 1 hour here.

GWS 64/100 at this point

SESSION #54 - 21/07/24 3:36-4:36

Desired Outcome:

- Get powerful post with valuable lesson for client's audience

Planned Tasks:

- Check what kind questions they might have in their heads
- Use it as bait for post
- Create engaging copy

Post-session Reflection

- Did like 2 hours but not all focused so counting 1 hour here.

GWS 65/100 at this point

SESSION #55 - 22/07/24 7:00-9:30

Desired Outcome:

- Add decent copy to sales page

Planned Tasks:

- Analyze hotjar and Google Analytics to get insights what's working
- Write influencing copy that will trigger trust

Post-session Reflection

- I did draft, but not finished yet. It's only a couple of lines, but I want to make it as good as possible, so I take my time and not rushing like I used to.

GWS 66/100 at this point

SESSION #56 - 23/07/24 5:05-7:05

Desired Outcome:

- Evaluate the draft copy and change the website for the best experience

Planned Tasks:

- Use ChatGPT for helping me with copy and design

Post-session Reflection

- Think it's done, I sent to client and waiting for response. Should get better results now but time will tell.

GWS 67/100 at this point

SESSION #57 - 24/07/24 3:49 - 5:49

Desired Outcome:

- Do same design I did yesterday or better (deleted accidentally ...)

Planned Tasks:

- Check what I did
- Do it one more time and try to improve

Post-session Reflection

- Did what I had yesterday and also optimize it for mobile as good as possible.

GWS 69/100 at this point

SESSION #58 - 25/07/24 6:23-7:23

Desired Outcome:

- Begin with market research for new client in wholesaler fruits and vegetable niche

Planned Tasks:

- Check where people from this niche are gathering
- Check what their care about and find as many answers to questions as possible

Post-session Reflection

- I found that Facebook ad might be not appropriate, and it can be better to use Google search ad. I created skeleton of webpage, also stepped in trw quick and after discussion, I don't need big market research because it's just the food. So I need just show potential customers that their quality and others factors are on point in comparison to competition.
+ I almost watched whole CTA video course, but not counting it here because it's gay.

Tomorrow I want to watch the video to the end and also watch another one. Goal for this week is finish all lessons and get all insights.

GWS 70/100 at this point

SESSION #59 - 26/07/24 9:19-10:49

Desired Outcome:

- Analyze Top Player

Planned Tasks:

- Check for biggest companies with same business model as my client and use their strategies to conquest the local area and give my customer the best possible result and make me money as well

Post-session Reflection

- Almost finished analyzing the top player. This niche is not so complicated, and also I'm kinda in potential customer situation because I run business like this, so the research going fast and very soon I'm going to start writing copy.

GWS 71,5/100 at this point

SESSION #59 - 27/07/24 10:00-16:00

Desired Outcome:

- Improve sales page design + new copy and structure

Planned Tasks:

- Check what others design looks like
- Ask AI to help me
- Action time

Post-session Reflection

- Almost finished but still need to optimize for mobile devices and check if everything is working correctly.

GWS 77,5/100 at this point

SESSION #60 - 28/07/24 2:30-5:00

Desired Outcome

- Finish what I started and make sure that everything is smooth and working properly

Planned Tasks:

- Read and check where I finished yesterday
- Go forward and finish it
- Check again for any mistakes or weird parts of copy or design elements

Post-session Reflection

- Everything seems to work fine. Now it's time to people judge if it's working or not. I'm gonna check hotjar recordings for any help with different sections of sales page and see

how it is influencing their minds and choices. Also, if they're reading or just scrolling around.

GWS 80/100 at this point

SESSION #61 - 29/07/24 4:32-6:32

Desired Outcome:

- Create viral posts for a client

Planned Tasks:

- Check for inspirations
- Take the main idea and add something from me

Post-session Reflection

- Did 3 posts that can get viral. And hope they will

GWS 82/100 at this point

SESSION #62 - 30/07/24 3:00-4:30

Desired Outcome:

- Create viral posts for a client

Planned Tasks:

- Check for inspirations
- Take the main idea and add something from me

Post-session Reflection

- Did 3 posts that can get viral. And hope they will again.

GWS 83.5/100 at this point

SESSION #63 - 31/07/24 3:00-4:30

Desired Outcome:

- Create viral posts for a client

Planned Tasks:

- Check for inspirations
- Take the main idea and add something from me

Post-session Reflection

- Now we got content ahead and I can focus on upgrading website using data from google analysis and hotjar.

GWS 85/100 at this point

SESSION #64 - 1/08/24 8:00-10:00

Desired Outcome:

- Create framework for new client's website

Planned Tasks:

- Use ready template
- Check for inspirations on other websites in same niche
- Use my top player analysis to create good experience

Post-session Reflection

- I was learning using WIX for a little bit, so I lost some time for it. I did good first look when opening the website. Tomorrow I'm gonna to market research and also start writing copy.

GWS 87/100 at this point

SESSION #65 - 2/08/24 4:00-6:00

Desired Outcome:

- Finish Market research

Planned Tasks:

- Check testimonials from competitors around the world but mainly in my country and see what other people are pointing out when using services like my client's does.

Post-session Reflection

- I pretty sure I got more understand what his target audience need. My small business is in this niche, so I was able to answer some questions by my experience. And remaining questions from template I answered by using testimonials from google. Copy TIME!

GWS 89/100 at this point

SESSION #66 - 2/08/24 10:00-11:00

Desired Outcome:

- Write draft copy

Planned Tasks:

- Check how others are structuring theirs copy and what elements from psychology they're using.
- Use top players moves to make the best copy

Post-session Reflection

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GWS 90/100 at this point

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SESSION #67 - 3/08/24 11:00:16-00

Desired Outcome:

- Finish home page design plus copy

Planned Tasks:

- Check how others are structuring theirs copy and what elements from psychology they're using.
- Use top players moves to make the best copy + design

Post-session Reflection

- Did finish it cause of new creator and couldnt find some options. Also the images I was looking was hard to find and when found them couldnt decide which pick, so I was experimenting with a couple to see which fits the best for my webpage.
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GWS 95/100 at this point

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SESSION #67-4/08/24 12:00-17:00

Desired Outcome:

- Finish home page finally and move to next subpages

Planned Tasks:

- Use top players moves to make decent looking webpage with influencing copy

Post-session Reflection

- Finished home page + contact page. 2 subpages left then SEO and hard checking if everything is working flawlessly. I want to get this done by Tuesday night.

GWS 100/100 at this point