

Privacy Policy

Inventory Alert "the App" provides low inventory alert "the Service" to merchants who use Shopify to power their stores. This Privacy Policy describes how personal information is collected, used, and shared when you install or use the App in connection with your Shopify-supported store.

Personal Information the App Collects

When you install the App, we are automatically able to access certain types of information from your Shopify account:

- Read products, variants, and collections
- Read inventory

Additionally, we only collect the store owner's email address as personal information from you, and once you have installed the App.

How Do We Use Your Personal Information?

With the help of the Personal Information collected from the Shopify Store owners and their customers, we provide relevant services and subsequently operate the App. The personal information collected helps us in:

- Optimising the App.
- Improving the App with the latest updates.
- Advertise and communicate any information regarding our products and services.

Data Retention

When you install the App, we will maintain your Information for our records unless and until you ask us to delete this information. We work according to your requirements related to the store's owners and their individual necessity.

Changes

We may update or make changes to this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons.

Sharing Your Personal Information

We may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, a search warrant or other lawful requests for information we receive, or to protect our rights otherwise.

And to gather data related to your store, we can enable Google Analytics for your store if you wish to set up an E-commerce tracking.

Your Rights

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfil contracts we might have with you (for example, if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by email at vortexapplabs@gmail.com.
