

Email cold outreach to a beauty business owner

Hello X Y Z ,

I'm (MY NAME), a digital marketing consultant. Your (200+) 5-star Google reviews highlight your expertise in threading, facials, and waxing, and customers appreciate your reasonable prices—fantastic job!

I noticed an opportunity to further enhance your customer experience.

Firstly, displaying your latest price list can prevent any confusion among customers.

Secondly, linking your website to your Google Business profile can make browsing easier for potential clients.

I believe there are two more recommendations that can hugely elevate your business, and I'd like to discuss them with you.

How about we book a call to see whether we can work together?

Let's Conquer,
MY NAME