

Privacy Policy

Tech.Alpha is committed to protecting your personal information and respecting applicable data protection laws around the world.

This privacy policy explains how we do this and how it applies to your use of Cat Block Rush("the App").

1.The personal data we use

When you use the App, or interact with us, you provide us with your personal data directly. We may also obtain data by recording how you interact with the App. Where permitted by law, we may also obtain data from public and commercial third party sources.

The personal data we collect includes device identifiers (such as IDFA, IDFV, GAID), device information (such as type, brand, operating system, screen resolution and language of your device), usage log.

We also collect information you provide to us and the content of information you send to us, such as information you provide for inquiries, or questions or information you provide for service support.

2.Personal data of minors

As a parent or legal guardian, please do not allow minors under age 13 under your care to submit personal data to us. In the event that such personal data of a minor is disclosed to us, you hereby consent to the processing of the minor's personal data and accept and agree to be bound by this Policy and take responsibility for his or her actions.

3.Use of personal data

The purposes for collecting your personal data include:

for any services we may provide to you from time to time;

with your consent, for marketing or promotion of the App;

to conduct research and/or analysis from time to time to better understand your preferences, interests, experiences and/or habits;

to establish legal claims or defences, obtain legal advice, and/or exercise, defend and/or protect our rights or property;

to process and follow up on any comments, suggestions, enquiries, requests and/or complaints you make to us;

We will not intentionally or knowingly use, share or sell your personal data in any manner unrelated to the above purposes without your prior consent.

4.Disclosure of personal data

We will share your personal information in the following circumstances:

With our third-party service providers who process your information for the purposes listed above;

If we believe it is necessary to protect the rights, property, or safety of us, our business partners, or our customers. This includes sharing information for fraud protection and credit risk reduction;

With government agencies and/or law enforcement officials if required by law.

5.Protection of personal data

To protect the privacy and integrity of the data, we employ rigorous administrative protocols, technical safeguards, and physical security controls designed to limit access, detect and prevent any unauthorized access, improper disclosure, alteration, or data destruction. We transmit data to its external service providers for specific outsourced operations, as listed above, through both public and private networks, using recognized encryption technologies like Secure Sockets Layer (SSL) software, which encrypts the data you input. While we diligently follow these procedures to protect the personal data you submit, it's important to note that, like any method of transmission over the Internet, or electronic storage, absolute security cannot be guaranteed, even though we use commercially acceptable means to safeguard your personal data.

6.Storage of personal data

We will ensure that any personal data we process for any purpose shall not be kept for longer than necessary for that purpose. We may retain Your personal data where such retention is necessary to comply with a legal obligation to which we are subject, or in order to protect Your legitimate interests or the vital interests of another natural person. We may also keep derivatives of your information for analytics purposes where no automated decision-making is involved.

7.Your legal rights

In accordance with applicable laws and regulations, you may be entitled to:

get a copy of your personal data and details of how we use it.

have your data corrected if it is wrong or incomplete.

object to some uses of your personal data, such as for marketing.

ask us to delete your personal data from our records if there is no legitimate reason for us to continue using it.

If you have agreed we may use your personal data in a certain way, you can withdraw that agreement at any time.

8.Links and third party websites

This Privacy Policy only applies to data collected through the App and does not apply to the processing of personal data for which we are not the data controller, such as third-party links, third-party content and/or service providers. Such third parties are responsible for ensuring that any processing of personal data by them in providing services to you complies with applicable data protection laws. If such third parties collect any personal data, we will require them to comply with applicable data protection laws when processing personal data within the App. However, we recommend that you carefully read the privacy policies of such third parties.

Google AdMob & Firebase: <https://policies.google.com/privacy>

Facebook: https://www.facebook.com/privacy/policy/?entry_point=comet_dropdown

Appsflyer: <https://www.appsflyer.com/legal/privacy-policy/>

Applovin Max: <https://www.applovin.com/privacy/>

Pangle: <https://www.pangleglobal.com/zh/privacy/partner-en>

Mintegral: <https://www.mintegral.com/cn/privacy>

9.Children

The App is not intended for use by anyone under the age of 16. If we discover that a child under the age of 16 has provided us with personal information, we will take steps to delete such information.

10.Changes

We may update this Privacy Policy from time to time. When we do, we will publish an updated version and effective date on this page, unless another type of notice is required by applicable law.

Effective Date: 2025/10/28.