Quick Ideas For Developing Digital Footprint
(George Couros)
Link: **bit.ly/leadersdf**

Simple advice...to create your digital footprint, simply share your learning online.

Would you google a new teaching candidate? Read this before you answer:
#FreeCrunkBear

Asking questions to figure out *why* you should develop your Digital Footprint.

Questions	Suggestions	Resources
What does your digital footprint say about you?	Have you googled yourself? Are you easy to find?	- My Digital Footprint - Set up Google Alerts for your name.
Are you seen as a learner?	Twitter - Constant and continuous learning	- Branding the Learning Organization - Personal Branding - What is my name, what is my account, profile: *Examples*: Danny Maas, Lyn Hilt, Pernille Ripp - Friending Cats and Following Eggs - Resources on Twitter

Would your footprint gain you a position, lose a position, or have no impact?	Digital portfolio → Use wordpress to do both a learning and showcase portfolio	● [Brand You](#)
What should be public and what should be private?	The suggestion is to always engage in a way that	● [Parkland School Division Social Media Guidelines](#) (Draft) ● [Public, Private, or What?](#) ● [Personal and Professional vs. Public and Private](#)

HOW to develop your digital footprint

From:
5 Key Things Needed To Improve Your Digital Identity - Forbes
http://onforb.es/NjQjT6

1. Get a Twitter account and make it legitimate.	My Twitter account: http://twitter.com/gcouros Twitter Tutorial: [Twitter for Educators](#)
2. Create an About Me page.	My page: http://about.me/gcouros
3. Acquire domain names.	Start with your own wordpress site. If you keep it up, then move to your own URL. georgecouros.wordpress.com → [georgecouros.ca](#) At any point, you can purchase your domain names though. [Blogging Tutorial](#)

4. Work on your blog.	Do this before #3. It looks bad if you have a site that has no content. [Blogging Tutorial](#)
5. Go to events (not really digital, but very important as physical and digital overlap)	Connect with people at conferences, before, after and during.

Suggestions

[Storify Your School's Learning]([) ([Embedded into blog](#)) [Creating a reference page using storify](#) [New Take on a School Newsletter](#) [Video of Superintendent's Message](#) [Digital Leadership Continuum](#)	[Weekly Learning Links](#) (Replacing "Weekly Email") [184 Days of Learning](#) [Learning Leader Project](#) [MLI Initiative](#) [Our Digital Portfolio Project](#) [Twitter Hashtag](#) | [#PSD70](#)