

INVITATION & OVERVIEW

How can settler-philanthropy action the other 95% of their funds? Can settler-philanthropy invest differently? Should there be increased support for the development of Indigenous-led Community Foundations? Can granting organizations grant more - annually? Should 5% be the new normal? Can endowments be spent down? Hey, how about supporting the land back movement?

With spirit of curiosity, hope and a bit of mischief - we'd like to invite our peers in the grass roots, nonprofit and philanthropic sector to tap into their boldest dreams for what can be done with the #Other95 percent. It is our goal to map our biggest and boldest collective vision for the future of the sector.

Beginning on May 11 2020, and throughout the month of May, we invite folks to tweet a short video (approx. 1-3min) or note (approx. 5-8 sentences) on your recommendations for the sector. **Please be sure to include the hashtag #Other95.** No idea is too small or too large, too boring or too extreme. We want to hear from you!

Though it is ideal for folks to engage in this campaign publicly, we recognize the challenges of power asymmetry that exist inside organizations and between funders and grantees. If you would like to participate in this campaign anonymously, please email your contribution directly to Shereen via shereen@circleonphilanthropy.ca - we will note your message and track it on our documents. We commit to maintaining your anonymity.

This #Other95 campaign is an open call for participation and this is an invitation we'd like to see grow. Once you have submitted your message, please forward this invitation off to 3 other folks in your circle with the request they participate too! In order to keep the #Other95 campaign active, please ask folks to participate within a 3 day window between receiving the invitation and tweeting/submitting your contribution.

We'd like to get as many folks in and around settler philanthropy engaged as possible!

SAMPLE TWEETS

- Below are some examples of how you can frame your tweet - if you have different language/framing in mind, please go with that - **be sure to use the hashtag: Other95**

- If you plan on contributing through the thread function, [here's how to effectively create a thread on Twitter](#)

I am participating in the **#Other95** campaign. Here is my boldest dream for the **#Other95** % of settler-created philanthropic wealth! I'll be keeping an eye out for my peers contributions throughout the month!

Here is my biggest and boldest dream for the **#Other95** % of settler-created philanthropic wealth:

What's my boldest dream for the **#Other95** % of settler-created philanthropic wealth? Watch this:

I've been tagged to share my boldest dream for the **#Other95**%. Here it is:

Thanks for the tag (@____), here is my dream for the **#Other95** % of settler-created philanthropic wealth:

Here is my biggest and boldest dream for the **#Other95** % of settler-created philanthropic wealth:

Follow this thread to read my biggest and boldest dream for the **#Other95** % of settler-created philanthropic wealth:

What's my boldest dream for the **#Other95** % of settler-created philanthropic wealth? Hear me out: